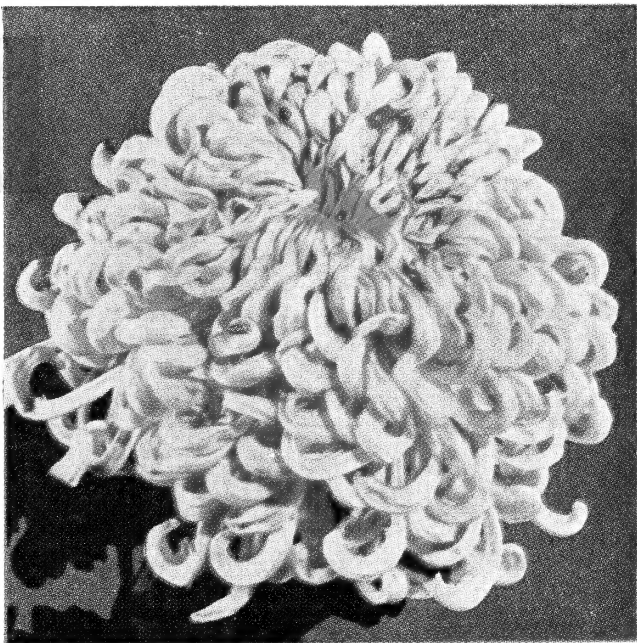
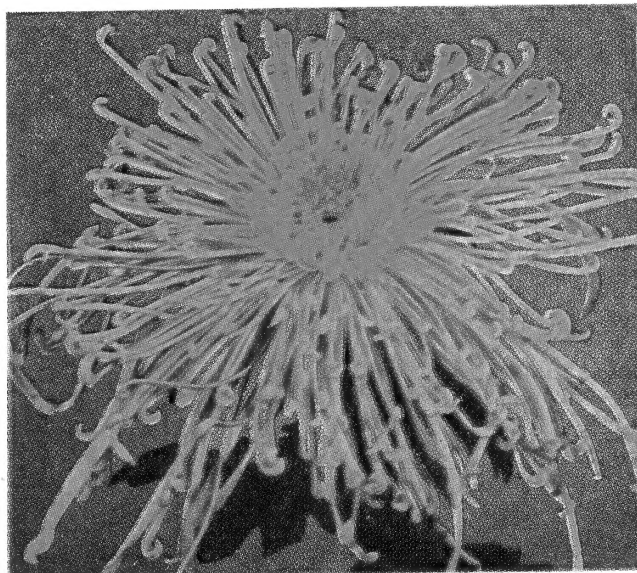


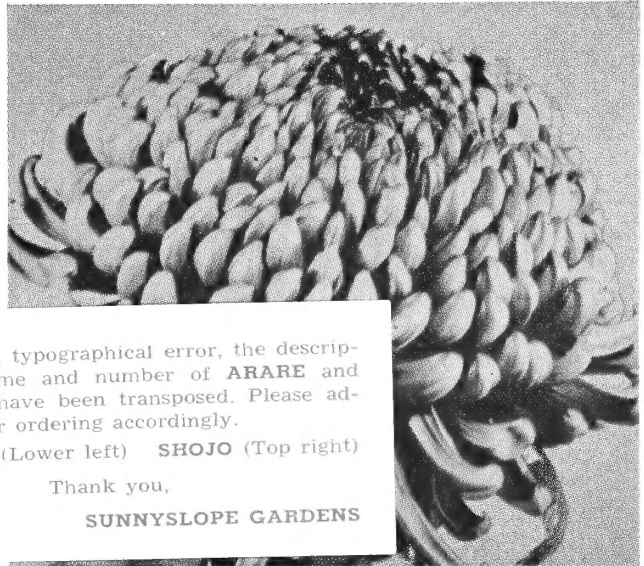
SUNNYSLOPE JUBILEE (No. 851). A bright yellow of unusual size and interesting formation. Petals are of bold size and tubulated. Stems are exceedingly rigid, and its foliage, healthy and luxuriant. We proudly present this as our Twenty-fifth Anniversary flower. Nov. 1. Price: \$2.00 each.



PINK PERFECTION (No. 842). Most aptly named, an answer to a true chrysanthemum lover's dream of perfection of color and grace. Excellent grower. Oct. 25. Price: \$1.50 each, \$4.00 for 3.



SHOJO (No. 848). Deep raspberry red incurved flower. Hailing from Shinrokuen Nurseries, an establishment esteemed by all chrysanthemum lovers in Japan, we too, take pride in introducing this variety. Oct. 25. Price: \$1.50 each, 3 for \$4.00.



Due to a typographical error, the description, name and number of **ARARE** and **SHOJO** have been transposed. Please adjust your ordering accordingly.

ARARE (Lower left) **SHOJO** (Top right)

Thank you,

SUNNYSLOPE GARDENS

ARARE (No. 835). A "symphony of autumn in colors". best describes this beautiful flower. Central section of glowing mass is gold, gradually deepening into coppery tones outwardly, terminating at tips with glints of gold. Oct. 25. Price: \$1.50 each, \$4.00 for 3.

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The Exquisite Beauty of **CHRYSANTHEMUMS**

— 1958 —

SUNNYSLOPE GARDENS

**Importers, Exporters, Hybridizers,
Disseminators and Growers of
World-Famous Varieties**

**8638 HUNTINGTON DRIVE
SAN GABRIEL CALIFORNIA**

Foursome Collection for '58

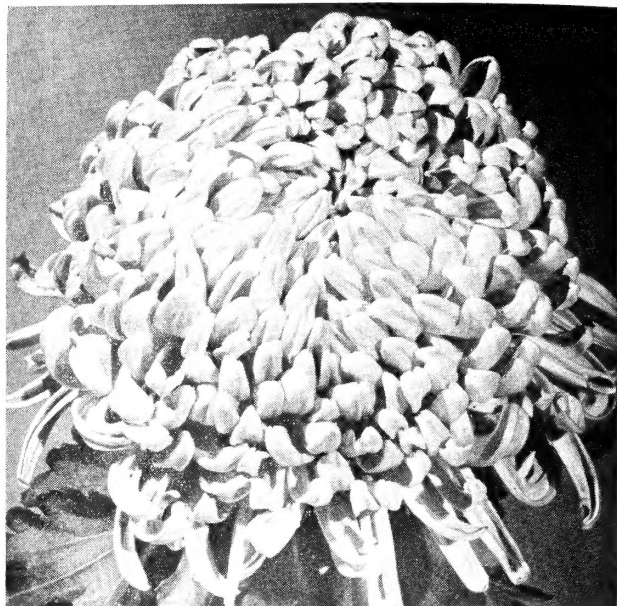
These 4 new beautiful Mums
shown on this page for only
\$5.00.

3 of each\$12.00

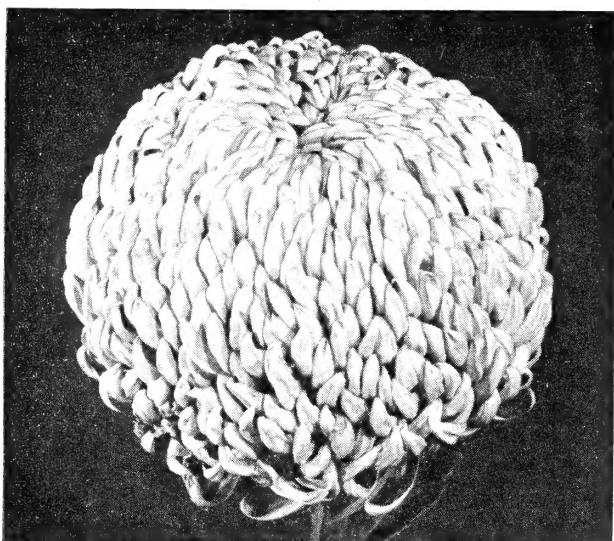
Sunnyslope — Japanese Introductions for 1958



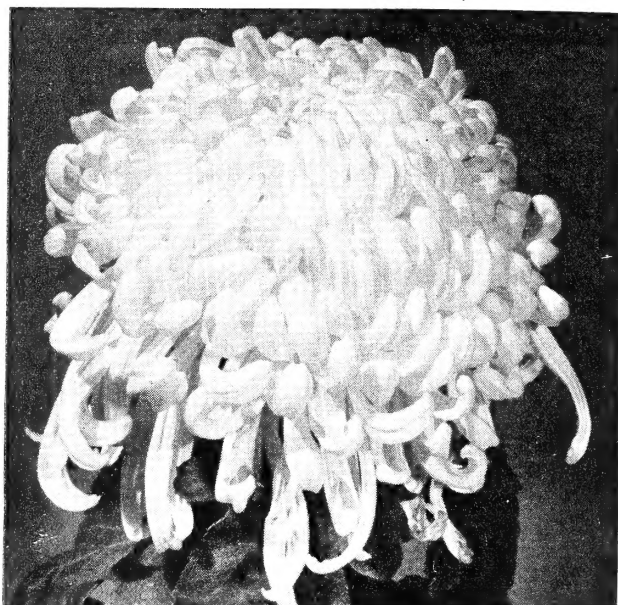
SUNNYSLOPE GRANDEUR (No. 850). An outstanding purest white. Tremendous in size and a healthy grower. October 15. Price \$1.50 each, 3 for \$4.00.



TAIHO BIZAN (No. 852). Recognized by exhibitors in Japan as being the largest flowering variety in existence, its debut in this country undoubtedly will be welcome by every show exhibitor. The record in Japan being 33 C.M. in diameter. Color is a pleasing shade of rosy purple on the inside and lighter reverse. October 25. Price: \$2.50 each.



TAKACHIHO (No. 853). Richest golden yellow maturing about October 10. The shape of its flower plus its rigid stem is really a dream! Price: \$1.00 each, 3 for \$2.75.

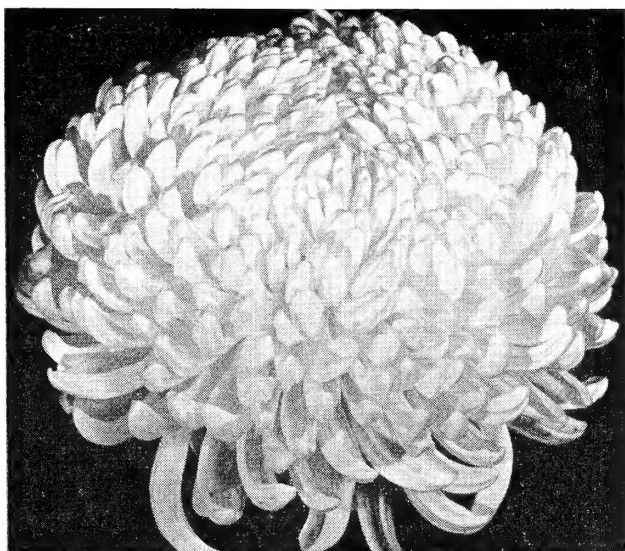


MT. WHITNEY (No. 841). A true exhibition flower of tremendous size. This rare mum was obtained from an amateur breeder at Japan. Pure white. Matures November 1. Price: \$1.00 each, 3 for \$2.75.

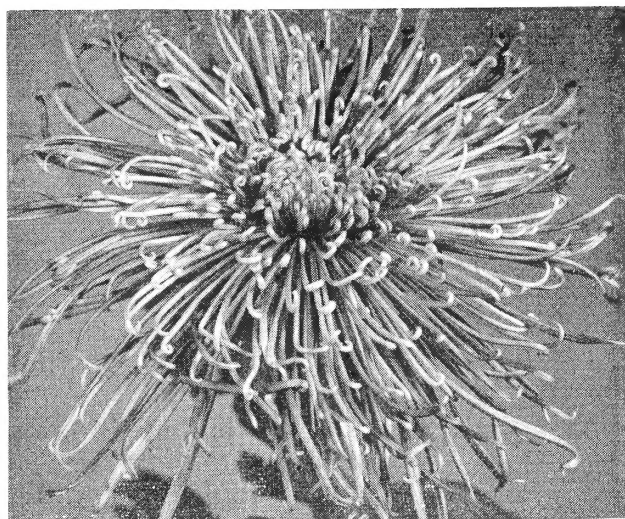


TORYUMON (No. 855). Top. Full centered pink flower of an unusually rare size. November 1. Price: \$1.00 each, 3 for \$2.75.

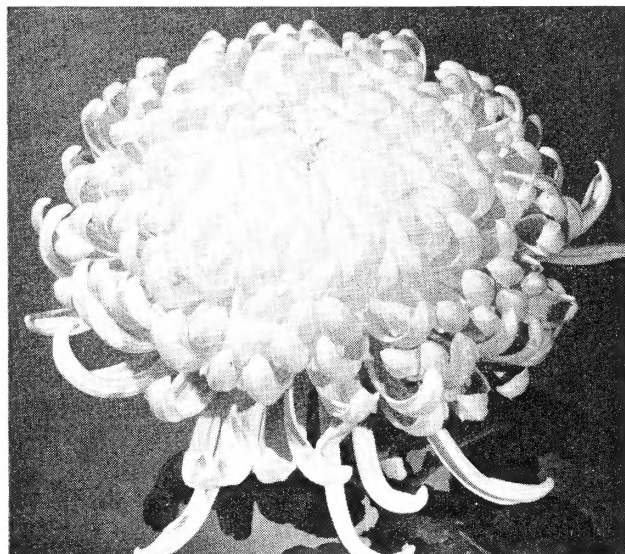
KURUIJISHI (No. 838). Bottom. Most pleasing shade of soft primrose yellow. Very outstanding. October 25. Price: \$1.00 each, 3 for \$2.75.



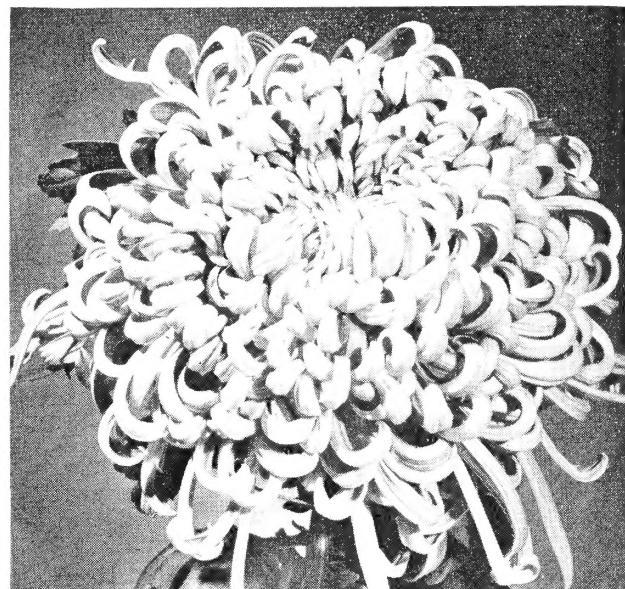
YAMATO (No. 857). A good pink variety is extremely difficult to find in chrysanthemums. We feel that we have found in this variety a pink that is neither lavender nor rose tones. October 15. Price: \$1.00 each, 3 for \$2.75.



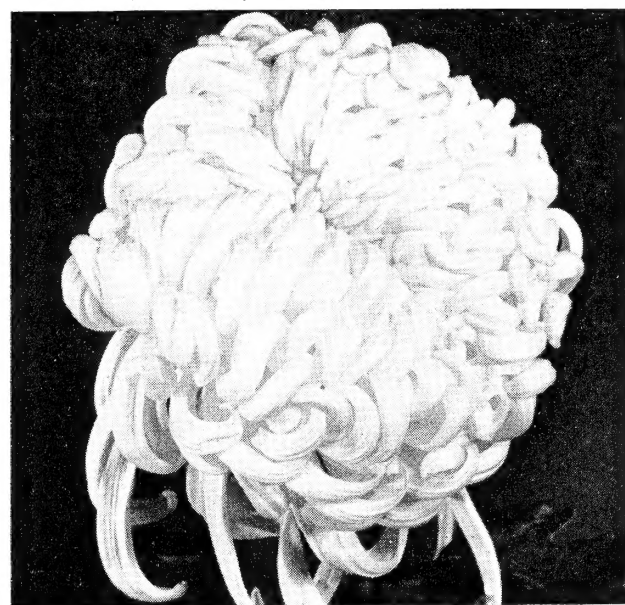
ZAMA NO MORI (No. 859). The color is unique as it contains variable shades of red, coppery and golden tones but predominantly on the coppery side. It is exceedingly full centered and long lasting. October 25. Price: \$1.00 each, 3 for \$2.75.



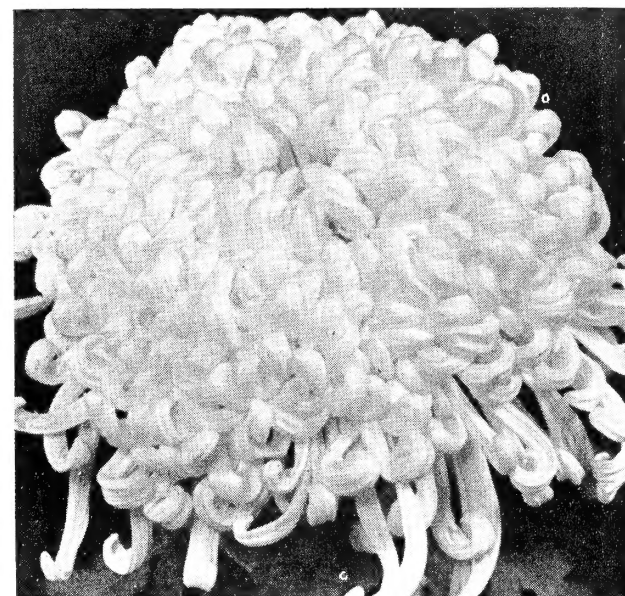
SHINEN NO AKI (No. 847). A bright yellow incurving flower which is fully centered. Solid construction of petals making this flower extremely long lasting. October 25. Price: \$1.00 each, 3 for \$2.75.



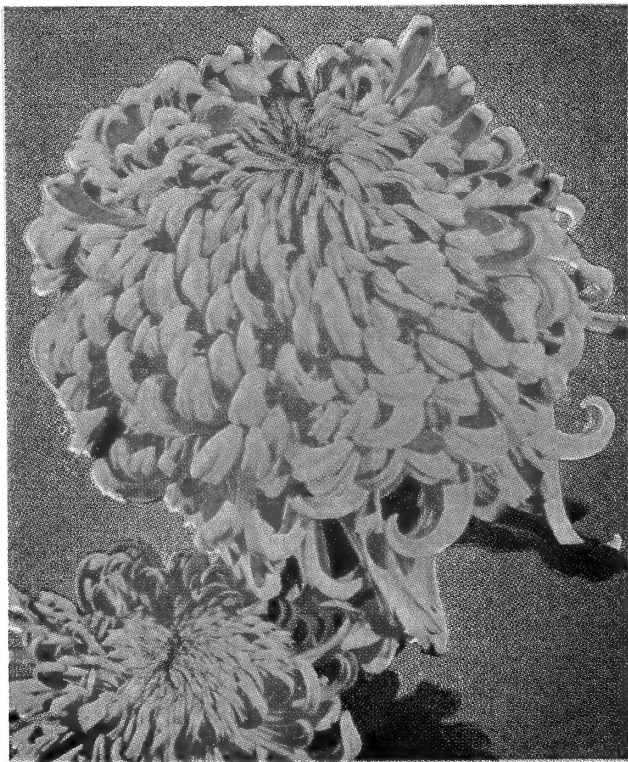
SEIKO GIANT (No. 846). As the name suggests, our specimens during the annual exhibition measured well over 12 inches in diameter. Color is a brightest shade of rosy pink inside with lighter color on the reverse side of the petal. November 1. Price: \$1.00 each, 3 for \$2.75.



YELLOW SUPREME (No. 858). A stunning variety at an exhibition because the color is a clearest soft yellow throughout which is mounted on a vigorously grown dark green foliage. The contrast is so beautiful that the viewer is left spellbound. October 15. Price: \$1.00 each, 3 for \$2.75.



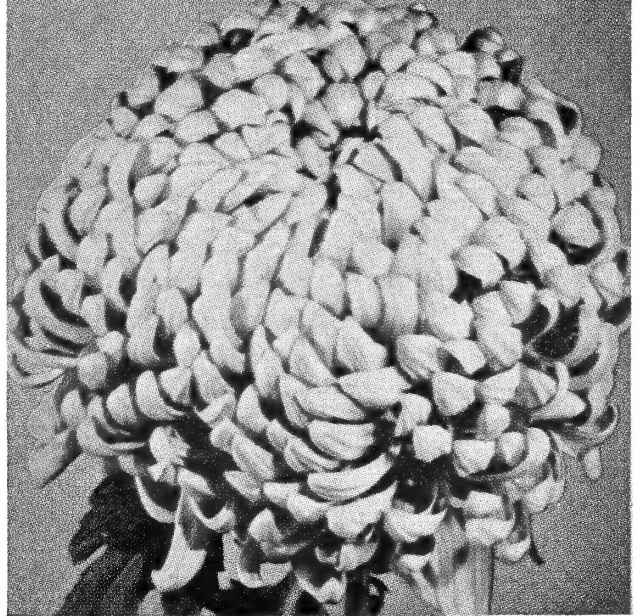
MT. RAINIER (No. 840). Purest white. Incurving large flower with layer of outer petals stretching outwardly. The foliage is extremely healthy and extra large. November 1. Price: \$1.00 each, 3 for \$2.75.



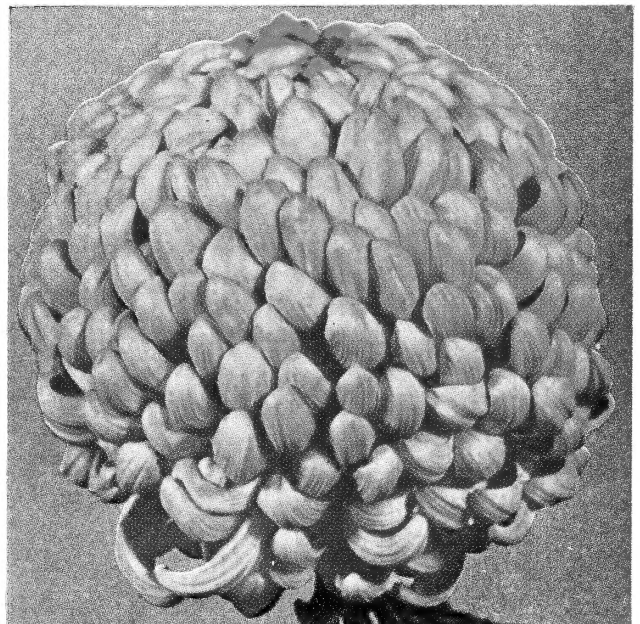
POLARIS (No. 843). It is so named because the expression, "its beauty is simply out of this world", best applies to this beautiful flower. Color is decidedly an unusual shade of metallic green during the bud stage, gradually changing to a beautiful coppery bronze at maturity while retaining a sheen of light green overcast. October 15. Price: \$2.00 each, 3 for \$5.00.



SUNNYSLOPE GLORY (No. 849). This new introduction has completely obliterated the existence of our old and noted variety, "Ito Pink". It is more perfectly formed than the latter, and the color is in keeping with the illustration. October 25. Price: \$2.00, 3 for \$5.00.

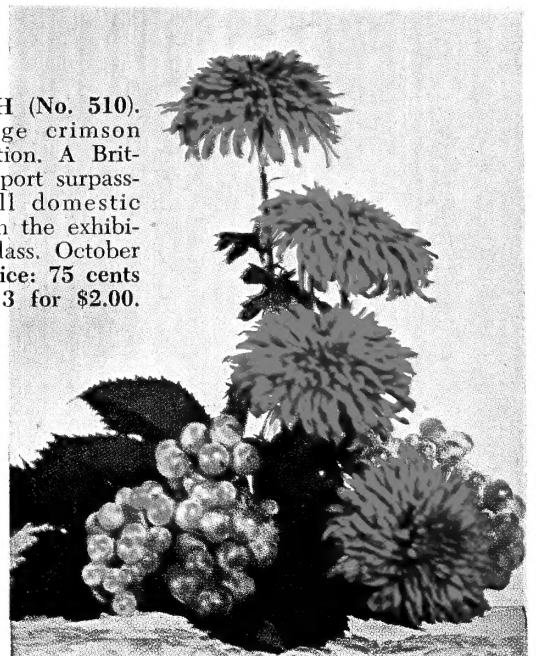


TSUYA (No. 856). A lively rose pink. Flower is of solid substance and long lasting. Rigid stems and a good grower of quality flowers. October 20. Price: \$1.50 each, 3 for \$4.



KOONAN (No. 837). A most perfectly formed exhibition flower of our experience to date. Color is a beautiful shade of coppery bronze with inner side of bright red which is seldom exposed because of its flawless globular form. October 20. Price: \$2.00 each, 3 for \$5.00.

RAJAH (No. 510). A large crimson exhibition. A British import surpassing all domestic reds in the exhibition class. October 30. Price: 75 cents each, 3 for \$2.00.



Five Prize Winning Exhibition Chrysanthemums

RECENT INTRODUCTIONS



SUNBURST (No. 815). Captivating orange bronze—Top.

ROYAL CROWN (No. 816). Deepest maroon red.

AVE MARIA (No. 818). Purest white.

ROSY MORN (No. 817). Beautiful rose pink.

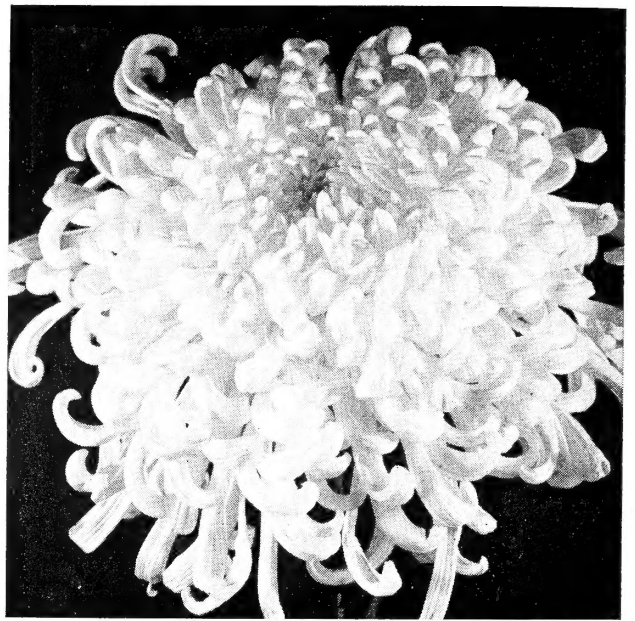
TROJAN (No. 819). Bright red and rich gold.

Photographed Oct. 15. Price: \$1.50 each

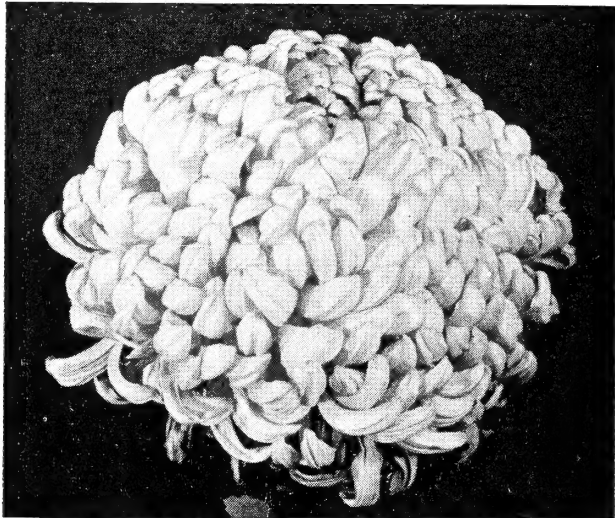
COLLECTION OF ABOVE 5 GIGANTIC VARIETIES FOR \$6.00



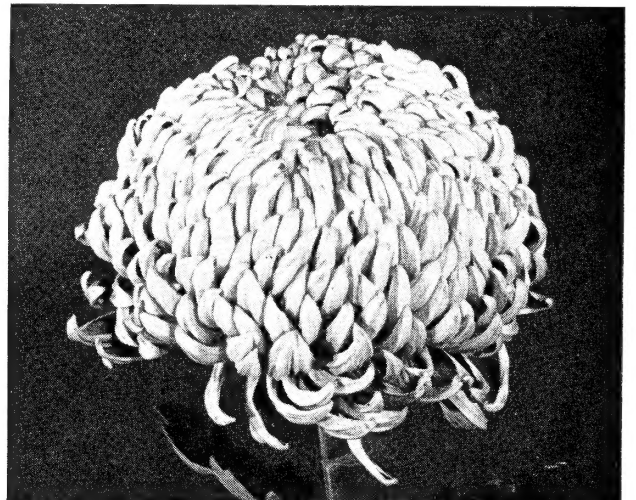
MT. HOOD (No. 839). This pure white large exhibition flower will develop into a perfectly globular form at maturity. Grown 6 blooms to a plant, our specimen measured nearly 6 inches in diameter. October 25. Price: \$1.00 each, 3 for \$2.75.



KENNETH OYSTER (No. 836). This picture was photographed when about 50 per cent open. Later, it will develop into a spherical form. Pure white. November 5. Price: 75 cents each, 3 for \$2.00.



SEIKO DREAM (No. 845). Another newcomer from the famous Seikoen Nurseries. Breeders of fine chrysanthemums for two generations, we recommend this variety as representing their selection. Color is rosy pink. November 1. Price: \$1.00 each, 3 for \$2.75.

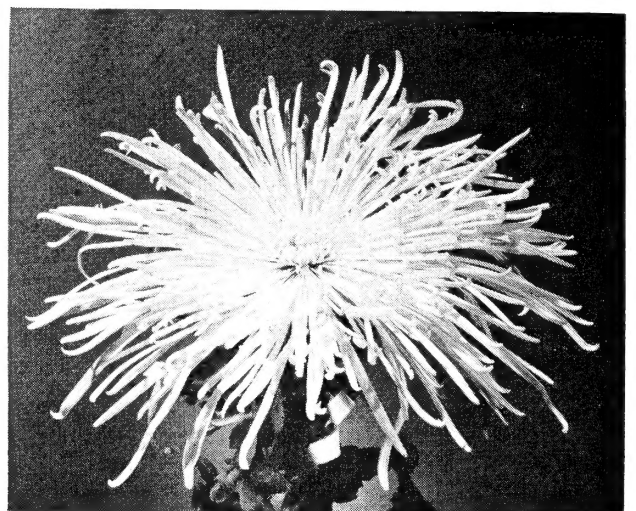


PORTRAIT (No. 862). In introducing this variety, we feel that we have approached a step closer towards creating a real "baby" pink chrysanthemum. A vigorous grower and extremely weather resistant. October 20. Price: \$1.00 each, 3 for \$2.75.



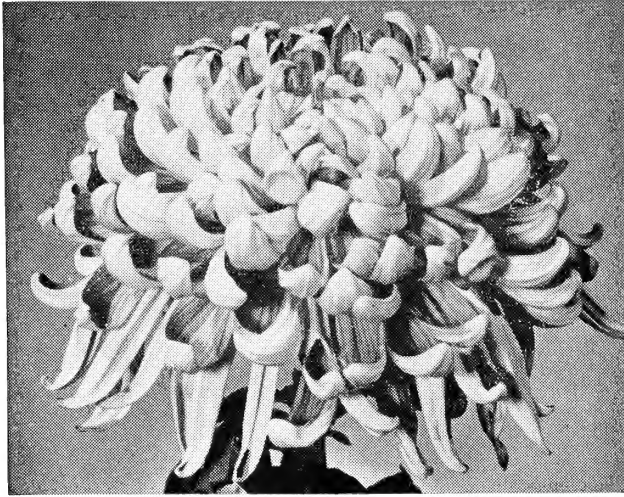
2 OUTSTANDING FRENCH IMPORTS

COCO (No. 860). A globular flower of large size. Color is an unusual shade of "French-gray" lavender with inner color of Amaranth pink. Sturdiest stem and fine foliage.
LE NANOU (No. 861). A bronze sport of "Coco". Blooming date November 1. Price: \$1.00 each, 3 for \$2.75.

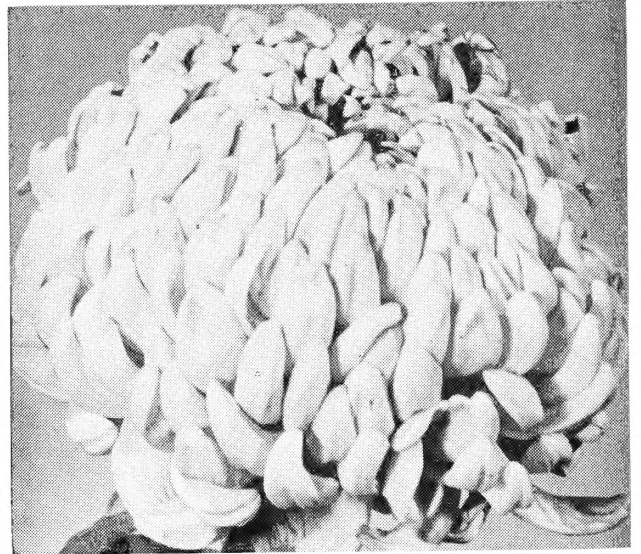


TAIYO (No. 863). Outstanding award winner in this class. Color is a soft lavender pink. Famous for its size and fullness. November 1. Price: \$1.00 each, 3 for \$2.75.

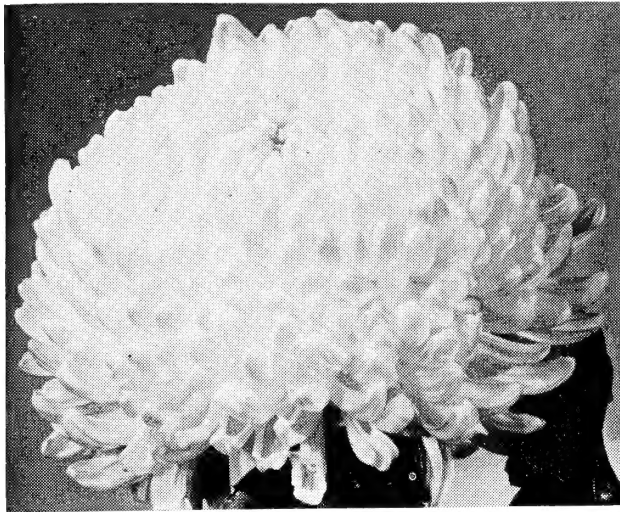
The Following Prize Winners were Introduced by Us in 1957



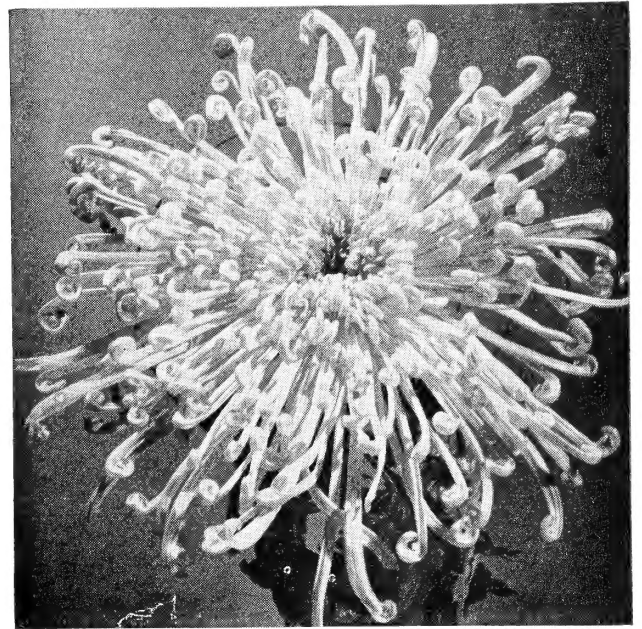
LEADING LADY (No. 801). This broad petaled flower is a pleasing shade of lavender color with inner side of luminous rosy pink. Healthiest grower. October 10. Price: \$1.00 each, 3 for \$2.75.



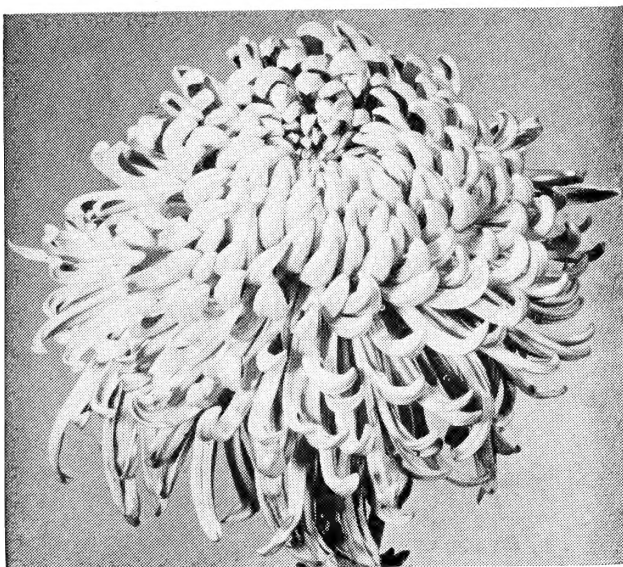
BANNER (No. 802). This magnificently formed globular flower is of a color which is difficult to describe. Outside is an old French-gray lavender with inside of beautiful rose color very similar to "La France." A robust grower October 15. Price: \$1.00 each, 3 for \$2.75.



WHISPERING (No. 803). This multiple petaled, pure white, incurving flower is famous for its great depth. Some flowers have measured up to seven inches high. October 15. Price: \$1.00 each, 3 for \$2.75.



TEMPLE BELLS (No. 804). Color is a lively rich yellow. Each tip of this medium tubulated petal is beautifully curled. This picture was taken about one-half matured. Will become full centered. October 15. Price: \$1.00 each, 3 for \$2.75.



**BE SURE TO READ THE TERMS OF SALE
BEFORE ORDERING.**



SUNNYSLOPE CHEER (No. 805). This super-giant bold tubular petaled flower is a welcome addition to our collection and is bound to focus attention at any exhibition. Color is a beautiful orchid pink. November 1. Price: \$1.00 each, 3 for \$2.75.

Five Super Giant Collections

RECENT INTRODUCTIONS



SUNNYSLOPE TREASURE (No. 820). Beautiful golden bronze—Top.

SUNNYSLOPE PERFECTION (No. 821). Purest white.

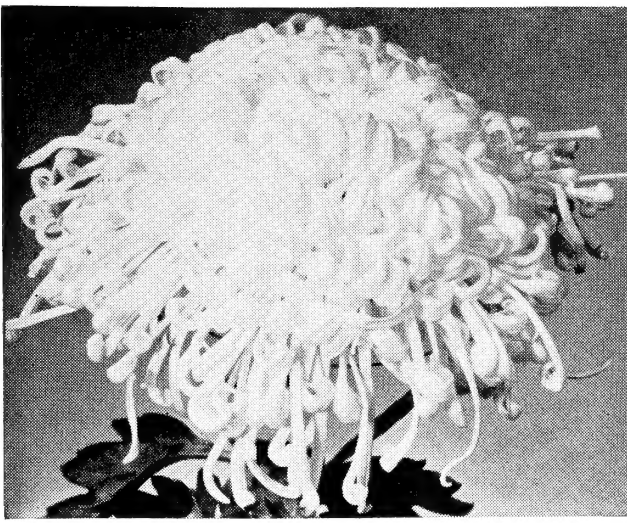
SUNNYSLOPE DESIRE (No. 823). Beautiful combination of soft and orchid pinks.

SUNNYSLOPE CHARM (No. 822). Charmingly rich orchid pink.

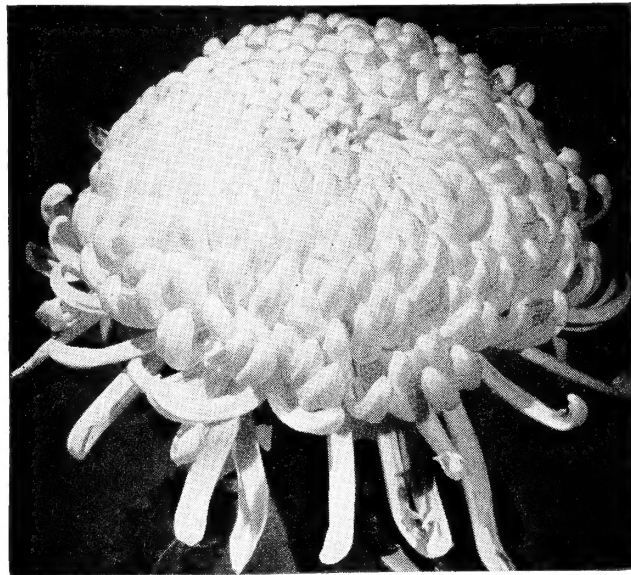
TRADITION (No. 824). Lovely lavender spider with magenta tips.

Photographed Oct. 15. Price: \$1.50

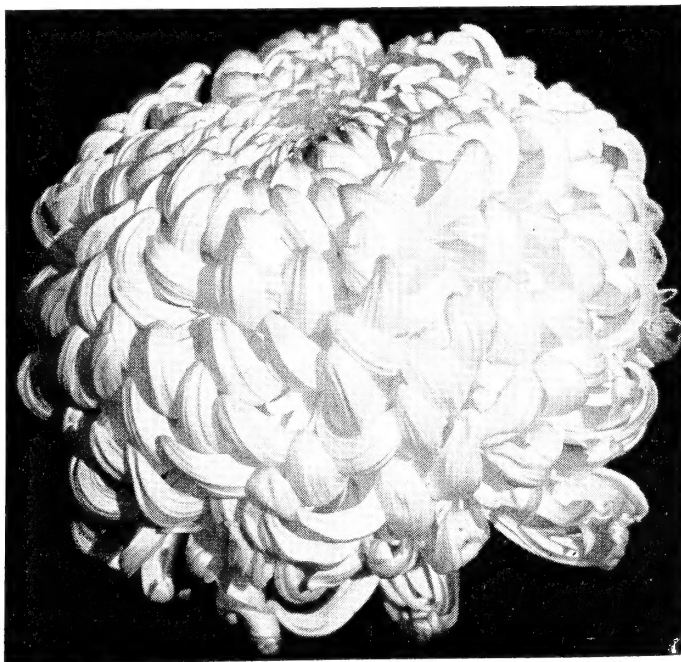
Buy All 5 of these Glorious Super Giants for . . . \$5.50



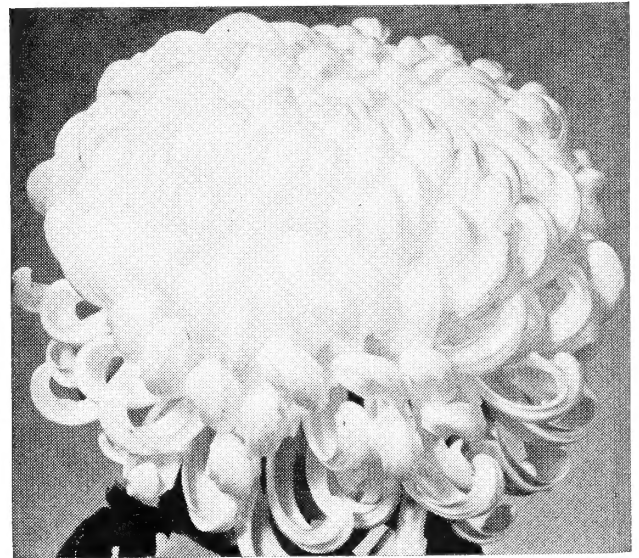
IMPERIAL THRONE (No. 806). This massive novelty can be called an improved, "White Supreme." The outer petals cascade beautifully down while the balance incurving. Purest white. October 15. Price: \$1.00 each, 3 for \$2.75.



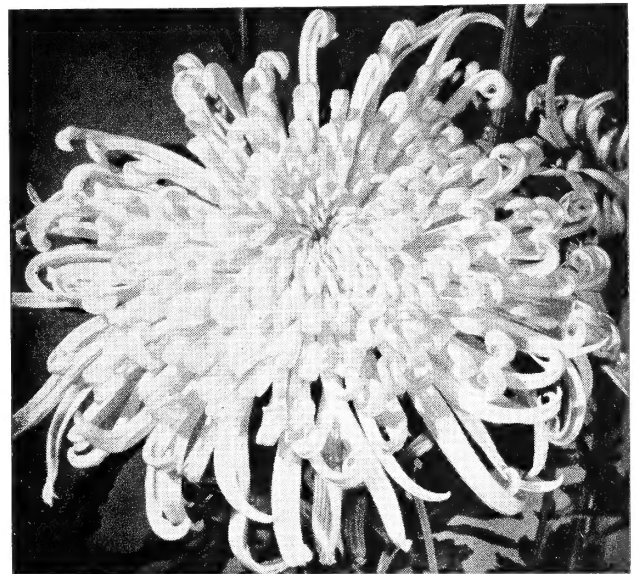
GLENDALE (No. 811). Most uniquely shaped perfectly formed flower of rich golden yellow. Selected as a competitive trophy flower for Glendale Chrysanthemum study Club. November 1. Price: \$1.50 each; 3 for \$4.00.



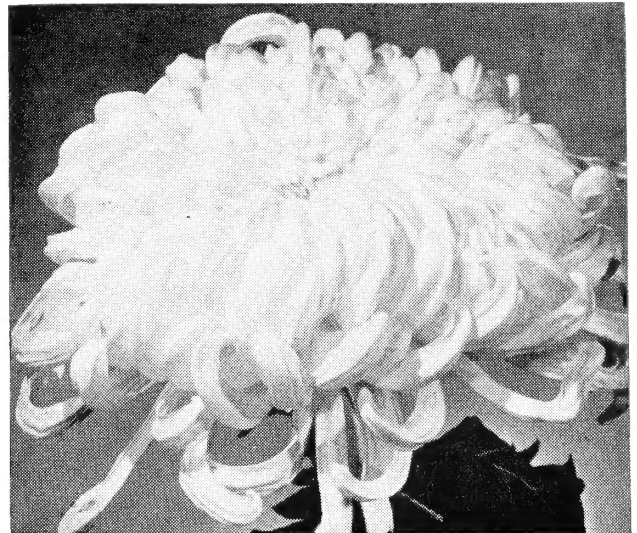
PALE MOON (No. 376). Tremendous creamy white loose incurve exhibition commented with more "Ah's" and "Oh's" during our Fall Show. Erect Stems and good foliage. Outstanding because of its immensity and beautiful color. October 25. Price: \$1.50 each.



YOSEMITE (No. 807). This impressive pure white flower has layers of long, gracefully drooping petals with balance perfectly globular. October 15. Price: \$1.00 each, 3 for \$2.75.

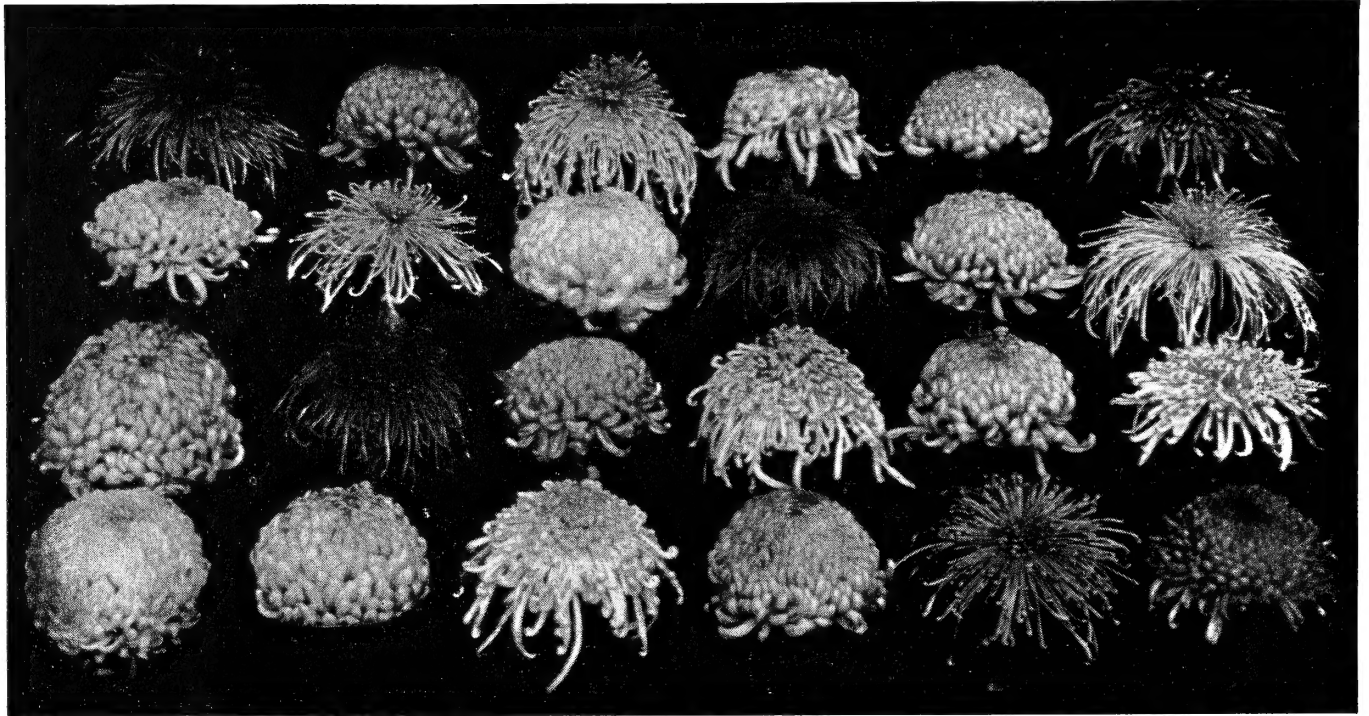


GOLDEN RIVER (No. 809). From Seikoen, near Hiroshima, Japan, hails this rich yellow, bold tubular variety. Full centered flower. October 25. Price: \$1.00 each, 3 for \$2.75.



SIREN (No. 808). This snowy white large flower has bold size tubular petals. The outer layers of petals are extremely long and protrude horizontally. October 15. Price: \$1.00 each, 3 for \$2.75.

Outstanding Collection of Japanese Chrysanthemums



JAPANESE COLLECTION No. 1

SPIDERS

- OTARU (No. 375).** Orchid Pink large tubulated spider.
SENDAI (No. 404). Immense full centered soft pink slender tubulated spider.
NAGOYA (No. 363). Bold size tubulated spider of soft lavender pink.
NOBILITY (No. 368). Extremely graceful large size tubulated petals of purest white spider.
NIKKO (No. 366). Slender size tubular petals with color blending of deep, light, and golden bronze.

LARGE EXHIBITIONS

- KAMAKURA (No. 315).** Reddish bronze with golden reverse.
MEIJI (No. 342). Elegant incurved flower of rosy purple.
NISHIKI (No. 367). Deep yellow loose incurve of large size.
SAKURA (No. 396). Beautiful cherry blossom pink.
SEIGETSU (No. 403). Immensely large purest white.

BLOOMING DATES: October 5 to October 20.

Price: 75 cents each, 3 for \$2.00 (one variety)
COLLECTION OFFER, one each of above 10.....\$5.00

JAPANESE COLLECTION No. 2

SPIDERS

- CHOYODEN (No. 706).** Meaning, "Chrysanthemum Shrine." Deep rosy purple large tubular type. Vigorous grower. October 1.
KAGAYAKI (No. 707). Slender tubular petals are rich golden yellow overlaid with red. Very unique and outstanding. October 15.
KINSEI (No. 708). Large type tubular petals are rich golden yellow overlaid with red. Very unique and outstanding. October 25.
KINSHI (No. 709). Beautiful blend of deep and light bronze which is really outstanding. October 25.
KOSODE (No. 710). This unusually beautiful flower measures well over 12 inches in diameter and its color is a lovely shade of near true baby pink. October 20.

Price: \$1.00 each, 3 for \$2.75 (one variety).

LARGE EXHIBITIONS

- AJINA PURPLE (No. 701).** A typical exhibition flower measuring almost 8 inches in diameter. Color is deep rosy purple. Superb growing habit. October 15.
MUSASHINO (No. 702). Fully double, large, snowy white, globular flower of outstanding quality. All exhibitors should grow this one. October 10.
KIRIN (No. 703). A real curtain raiser reaching full maturity around October 1. Large flower measuring 7 inches or more. We consider this an important early light pink.
NANIWA (No. 704). Richest yellow of "Friendly Rival" color. Rounded flower about 7 inches in diameter. October 10.
YAMABUKI (No. 705). From the best known disseminator, "Taihoen," Osaka, Japan, comes this outstanding show flower of soft yellow. October 10.

SPECIAL. Collection of above 10 for \$7.50

JAPANESE COLLECTION No. 3

SPIDERS

- AZUMA (No. 827).** Combination of variable shades of bronze and golden colors with tints of golden tips.
BIJIN (No. 828). Full centered large well shaped flower of a beautiful lavender pink.
KOOUN (No. 829). Outstanding yellow of bold tubular petals.
OKITSU (No. 830). Outstandingly beautiful white spider introduced by Seikoen nurseries.

BLOOMING DATES: from October 10 to November 1.

EXHIBITIONS

- DAIKOKKA (No. 831).** Perfectly globular rosy purple large flower.
KOGEN (No. 832). Purest white flower comparable to "Indianapolis White" in size.
MIKASA (No. 833). Beautiful blending of red with golden reverse.
RASHOMON (No. 834). Largest bronze flower which has created a great sensation at Glendale flower show during our trial growing in 1956.

Price: \$1.00 each, 3 for \$2.75 (one name)

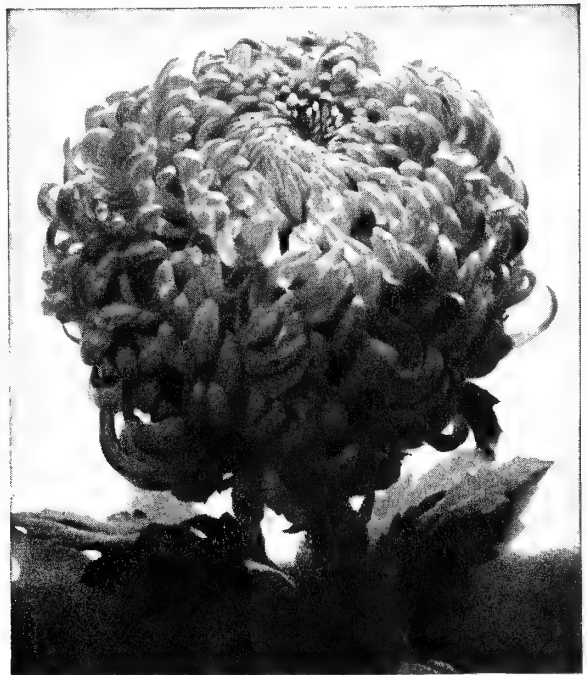
SPECIAL COLLECTION PRICE, 1 each of above 8 varieties....\$5.50

Large Flowering Exhibition Varieties

DOZEN RATE—10 times the single price (dozen of one variety)



ALBATROSS (No. 217). Large white incurved. October 10.
Price: 20 cents each, 3 for 55 cents.



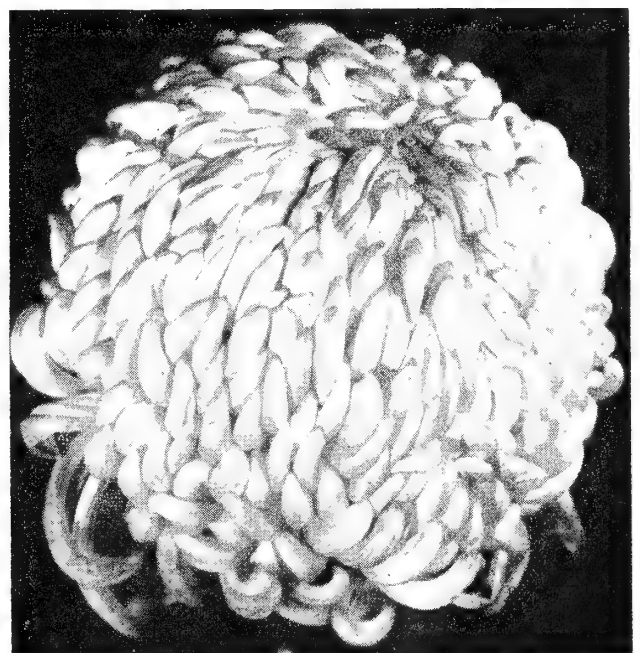
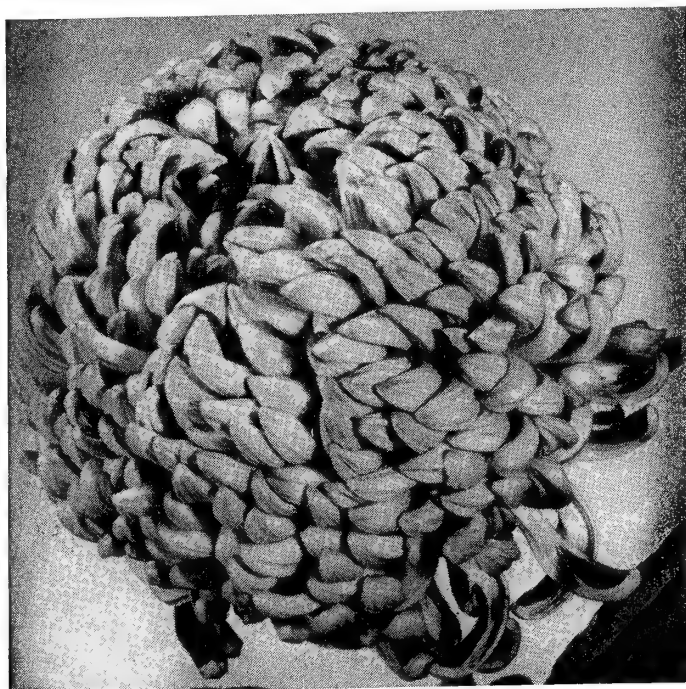
AMBASSADOR (No. 221). An extra large white incurve.
October 15.



AUTUMN QUEEN (No. 229). An elegant large incurved flower in a most delightful shade of solid orchid pink. October 15. Price: 25 cents each, 3 for 70 cents.

YELLOW AMBASSADOR (No. 454). Large yellow incurve.
October 15.

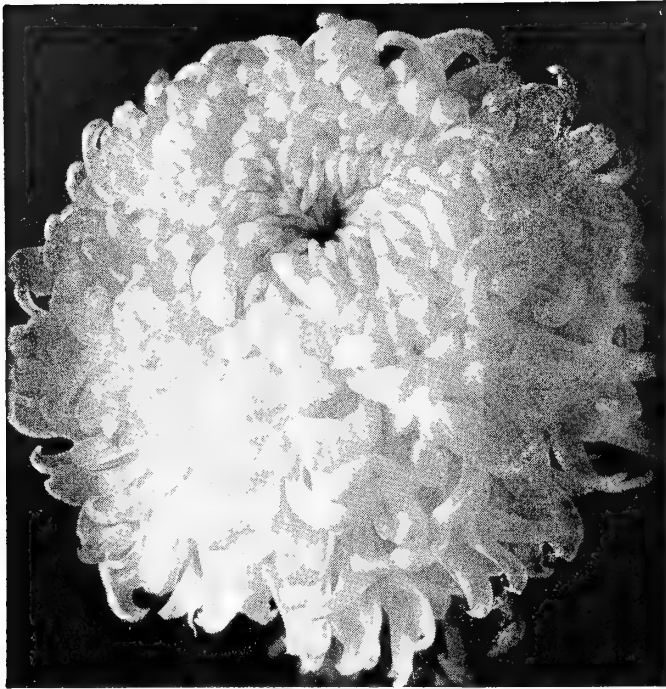
Price: 25 cents each, 3 for 70 cents (one variety)



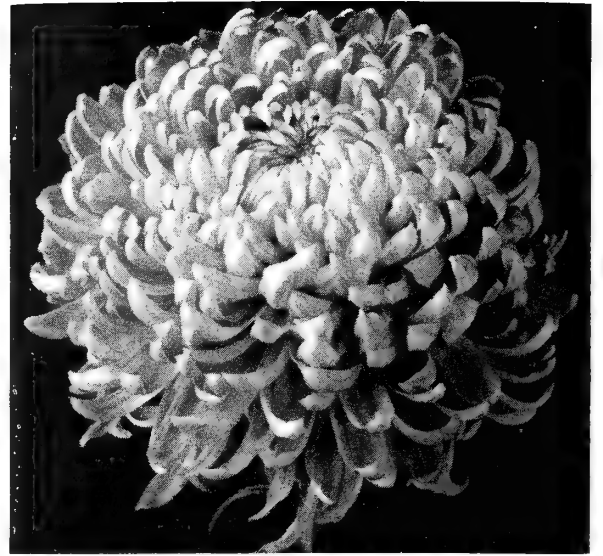
DREAMLAND (No. 266). Beautiful pink incurve of solid substance. Ideal show chrysanthemum. Good stem and lovely foliage. November 1. Price: 75 cents each, 3 for \$2.00.



ALHAMBRA (No. 220). This massive incurved Exhibition type is a tannish fawn-bronze color throughout. This much publicized import variety has been truly sensational with us. Extra strong growing habit. October 20. Height medium. Price: 50 cents each, 3 for \$1.35.



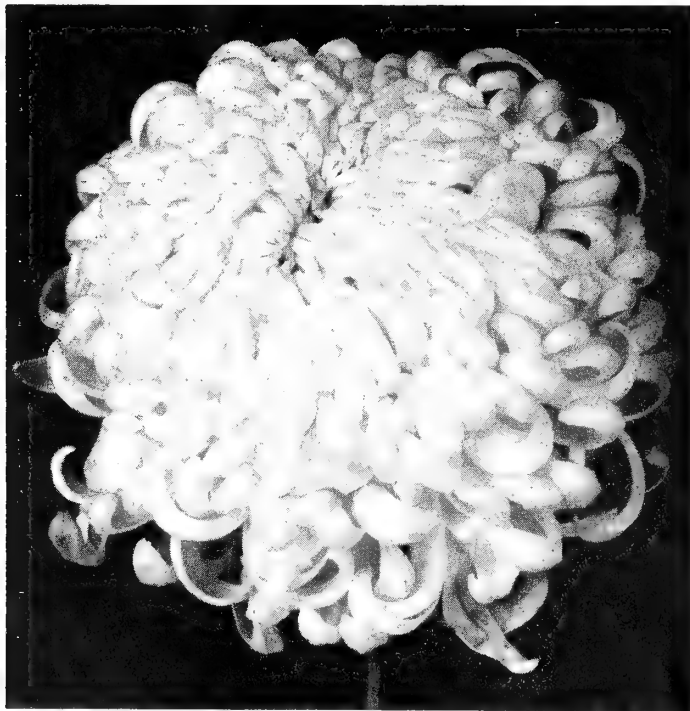
CREAM DUKE (No. 260). Mammoth size flower, unmatched soft yellow. Rugged growing habit. Comparatively tall. October 25. Price: 35 cents each, 3 for \$1.00.



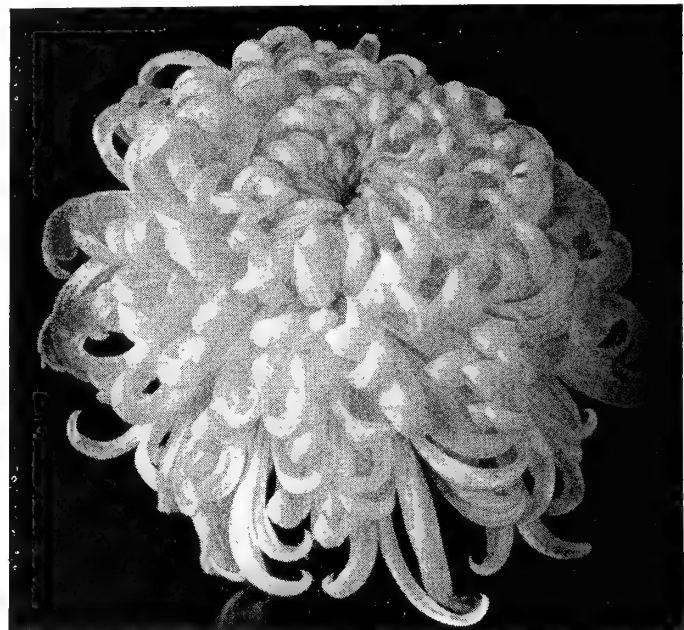
MAJOR EDW. E. BOWES (No. 331). Bright rosy pink. Medium size semi-incurred flower but very compact. October 15. Price: 20 cents each, 3 for 55 cents.

**NURSERMEN, FLORISTS AND
COMMERCIAL GROWERS**

Write for our **WHOLESALE LIST**. We make wholesale shipments to the trade in the United States only.



FAITHFUL (No. 276). This purest white incurved type exhibition flower will undoubtedly fill the great need for a good early season white. A splendid grower. October 10-15. Medium. Price: 50 cents, 3 for \$1.35.



GLORY (No. 292). A unique white exhibition incurved flower with a beautiful greenish overcast. Certainly a collector's must. October 15. Price: 50 cents each, 3 for \$1.35.



AUTUMN BLAZE (No. 227). Beautiful shade of oxblood-red incurved flower of exhibition size. This rich autumn color is a welcome addition to all fanciers. October 5. Medium. Price: 50 cents, 3 for \$1.35.



INDIANAPOLIS WHITE (No. 306). Pure white incurved flower mounted on perfect stem with dark green foliage. Matures October 20 on. Price: 25 cents each, 3 for 70 cents.

**Place your orders early
for prompt shipment.**



MISS FRANCES LOWE (No. 346). This large incurved flower has the most unusual color—the closest description being crushed raspberry bronze. Tall. November 1. Price: 25 cents each, 3 for 70 cents.



LARGO (No. 323). Rosy purple incurved flower of extraordinary size. Healthy grower of medium height. (Bottom).

ORCHID GLORY (No. 372). Loosely incurving exhibition flower of massive size. Most beautiful shade of orchid pink shading to lighter pink toward center. (Right).

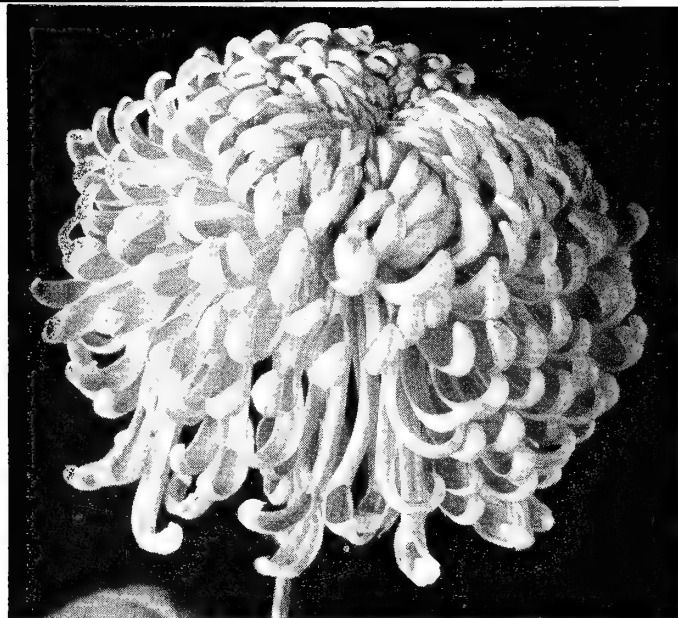
HILDA BIRCH (No. 303). A British import of outstanding merit. Purest white, perfectly globular. Extraordinary lasting quality flower. (Top).

Blooming date for above three October 5

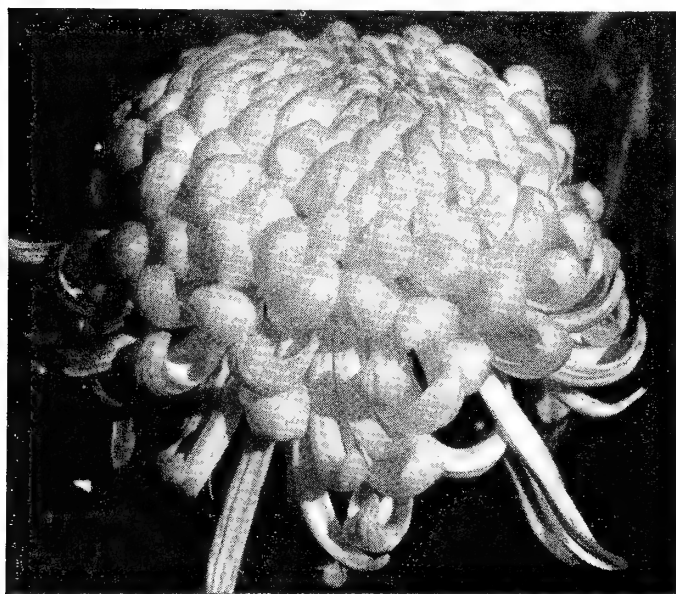
Price: 50 cents each, 3 for \$1.35 (one variety).



STERLING (No. 418). Large incurved flower in pure white. Good stem and foliage. November 1. Price: 25 cents each, 3 for 70 cents.



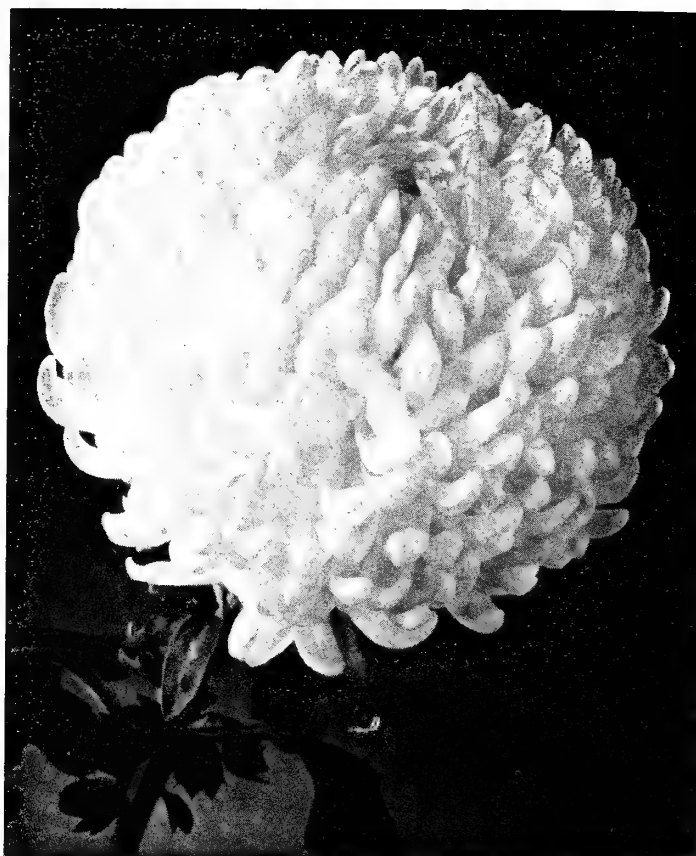
MASUMI (No. 338). Beautiful shade of orchid pink.
November 1. Price: 25 cents each, 3 for 70 cents.



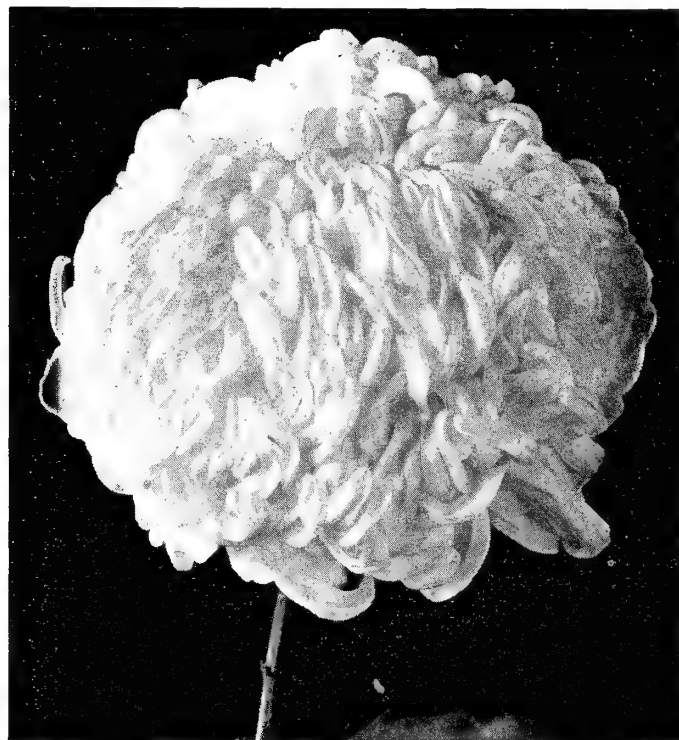
THE SWAN (No. 424). A pure glistening white. October.
10. Price: 75c each, 3 for \$2.00.



MRS. IRENE SHEFFLEY (No. 359). Deep rust with gold
reverse. November 1. Price: 25 cents each, 3 for 70 cents.



WATANABE (No. 444). Spectacular large incurved yellow.
Perfectly formed and easily grown. October 5. Price: 25
cents each, 3 for 70 cents.



TURNER VARIETIES

WILLIAM TURNER (No. 435). White. The original
"Turner" variety. Well known throughout the world as
unrivaled exhibition flower. October 25.

TURNER BRONZE (No. 433). Light bronze sport of
"William Turner."

TURNER PINK (No. 434). Another sport of "William
Turner."

TURNER YELLOW (No. 436). Still another yellow sport
of "William Turner." Price: 25 cents each, 3 of one name
for 70 cents.

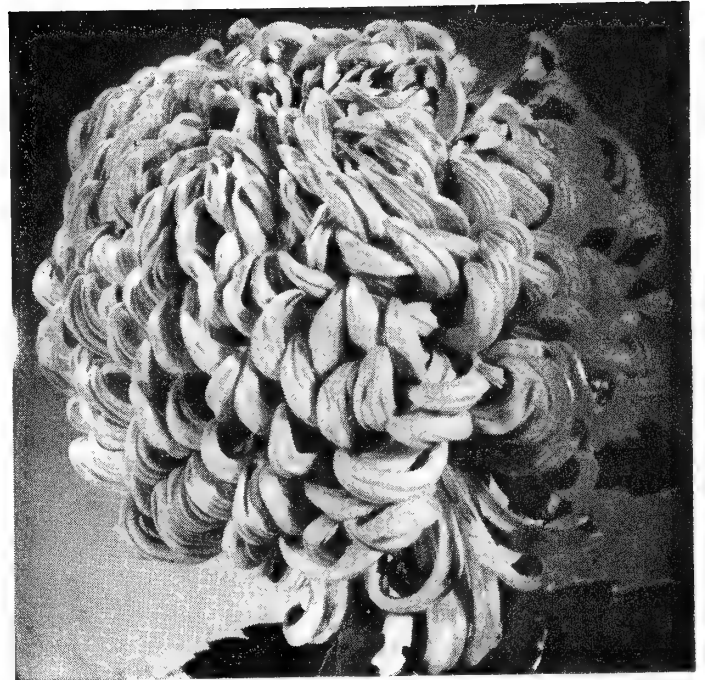


SANTA ANITA (No. 399). Top. A clear yellow incurve with even petals. Blooms 6 inches in diameter or larger. Tall. October 15.

SOUTHLAND (No. 415). Right. Solidly packed white incurve extremely large size. Luxuriant foliage. Tall. October 15.

MISS HIROSHIMA (No. 348). Rose-red exhibition with lighter reverse. Tall grower with good foliage October 15. Price: 75 cents each, 3 for \$2.00 (one name).

COLOR VARIATION. All color descriptions given in this catalog are based on observations made here in San Gabriel, California. Colors would be more intense when cultivated in the cooler sections and lighter in the areas where summers are hot and dry.



GRAPE BOWL (No. 299). A newcomer of very special merit. The originator claims of a flower measuring 17 inches. Color is deep rosy purple of Concord grapes. October 20. Outstanding. Price: 50 cents each, 3 for \$1.35.

Air Parcel Post

Air Parcel packages reach any point in the United States within 24 to 36 hours. Air Mail Special Delivery further facilitates handling at destination. With use of new packing material, we now can ship more plants per pound than ever before, cutting down shipping costs considerably.



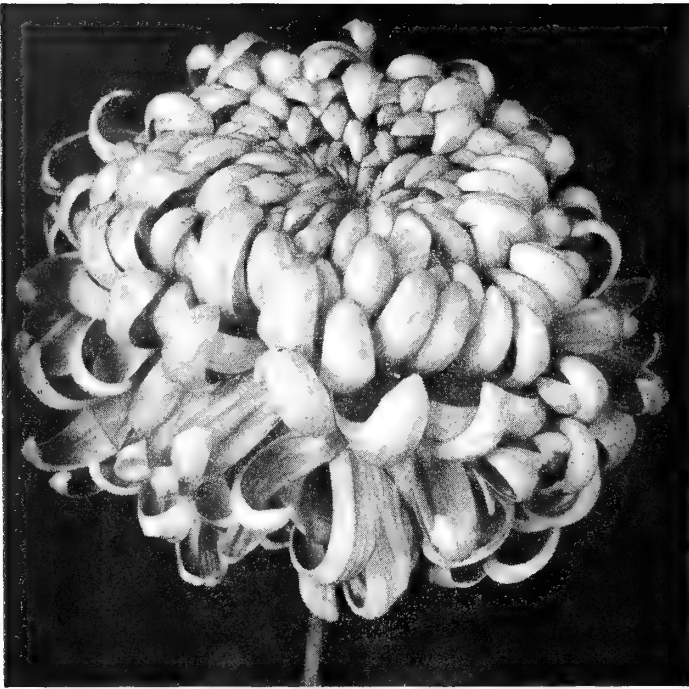
NACHI (No. 362). Bright yellow of unusual formation. Lower petals reflexed, balance incurved and twisted. Tall. October 30.

FUSAN (No. 285). White flower of same formation as nachi. October 30.

Price: 75c each, 3 for \$2.00 (one name).

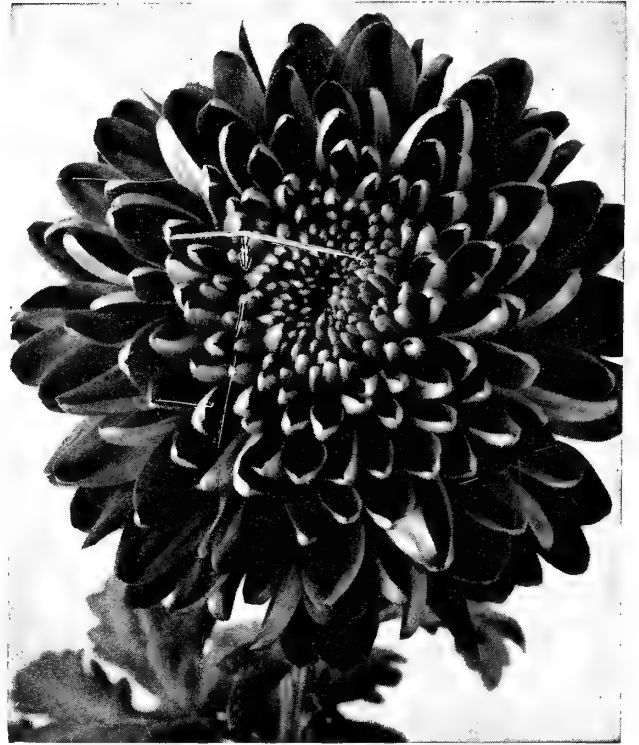


KATHLEEN STORER (No. 316). Indescribably gorgeous semi-incurved flower of enormous size. Color is an irresistibly ever popular shade of Amaranth pink throughout. Splendid grower. Medium height. October 25. Price: 35 cents each, 3 for \$1.00.



MORNING MIST (No. 351). A soft shade of pink—large loosely incurved flower. Habit of growth and the size of flower excellent. Beautiful dark green foliage. October 10-15. Medium. Price: 50 cents each, 3 for \$1.35.

Date appearing after each description of varieties is the approximate blooming date based upon performance here in San Gabriel. Dates may vary slightly in cooler or warmer regions. Early blooming varieties are suitable for outdoor growing everywhere.

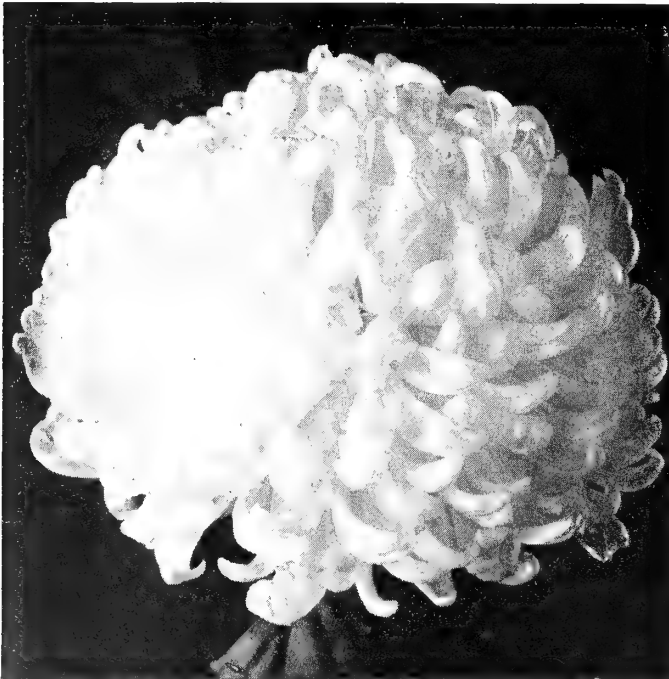


SHIRLEY BEAUTY (No. 407). Deep maroon with buff reverse. Acclaimed by thousands during our show as one of the most outstanding recent introductions in this color. Lovely dark green foliage. Medium height. October 25. Price: 35 cents each, 3 for \$1.00.

**IMPORTED HYBRID
CHRYSANTHEMUM SEEDS**

Mixture of large exhibitions, spiders, spoon, pompons, etc., in a wide range of colors. Seeds sown before May 15 will bloom that fall.

Originator's packet of approximately 100 seeds
\$2.00 (Postpaid in U. S. A.)
(Foreign countries add 50c)
Seeds available in March.



ORIOLE (No. 374). A large incurved flower of bright golden yellow. Flower that is outstanding no matter where it is exhibited. Has good foliage. Height, tall. October 25. Price: 20 cents each, 3 for 55 cents.



VENUS (No. 437). Incurved globular white. October 10. Price: 20 cents each, 3 for 55 cents.



GRAND CANYON (No. 301). Stately flower of beautiful hues of salmon-toned bronzes. Extra sturdy short grower. October 1.

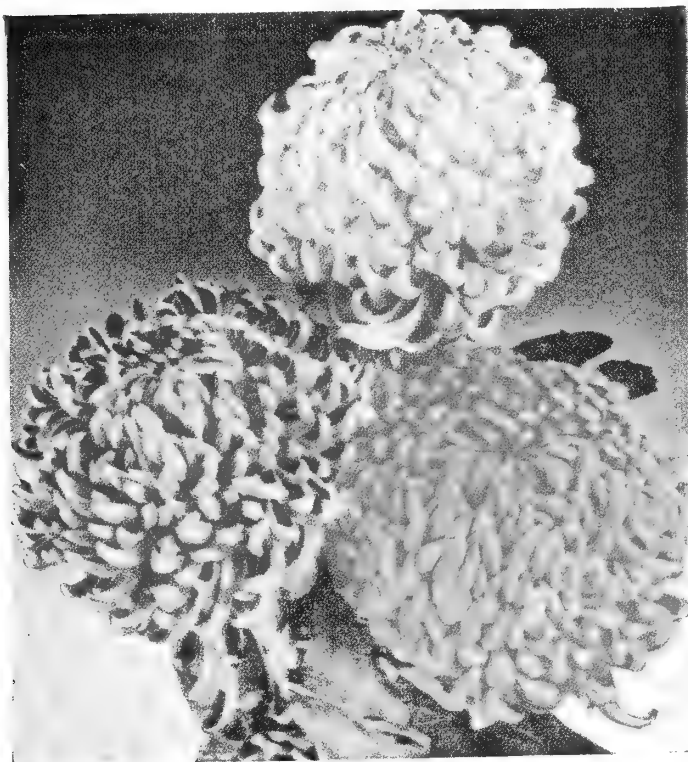
SALUTE (No. 397). A clear soft shade of rose pink throughout. Perfectly globular at maturity. Medium. October 1.

GOLDEN WEST (No. 296). Top favorite among early blooming varieties. Rich golden yellow incurved exhibition. Stems extra strong. Medium. October 1.

Price: 50 cents each, 3 for \$1.35 (one name)



ELEGANCE (Totty's) (No. 271). Beautiful soft shade of pink, deeper at the center. Together with our decorative pom "Pink Dream" closest to true pink in Chrysanthemums. Good healthy grower with luxuriant foliage. Always as attractive disbudded or not because of its color. October 25. Price: 35 cents, 3 for \$1.00.



MRS. FRANK HAY (No. 354). A beautiful shade of rose pink. True incurve, valuable for competitive exhibition. October 20.

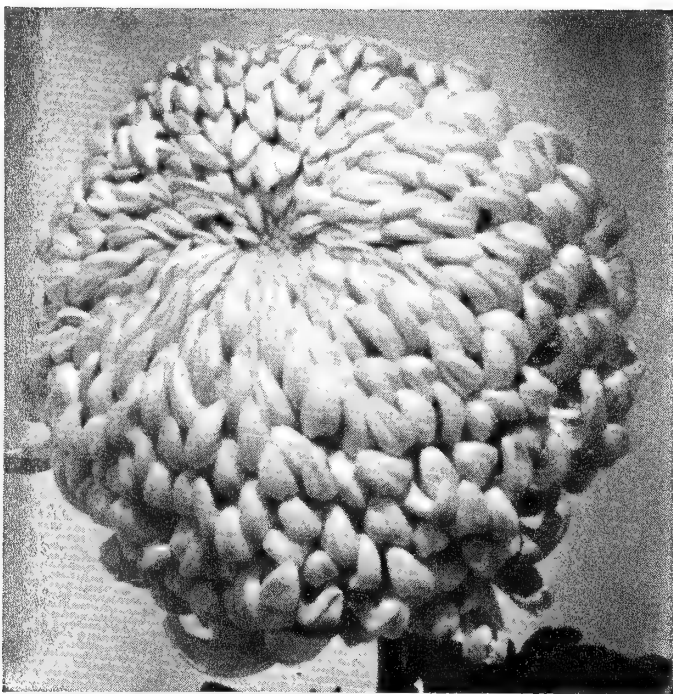
BRYCE CANYON (No. 243). An exhibition of multiple hues of bronzes and reds. October 20.

CHALLENGER (No. 252). We are very proud to be able to offer this most creditable giant flower of gloriously rich rosy purple. October 20.

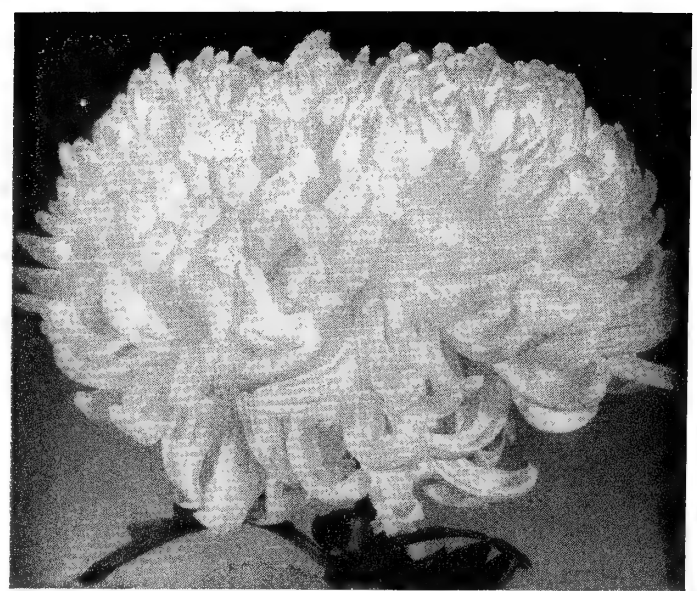
Price: 50 cents, 3 for \$1.35 (one name).



WILLA TEMPLIN (No. 452). Ravishing golden bronze with large tubular petals. October 20. Price: 25 cents each, 3 for 70 cents.



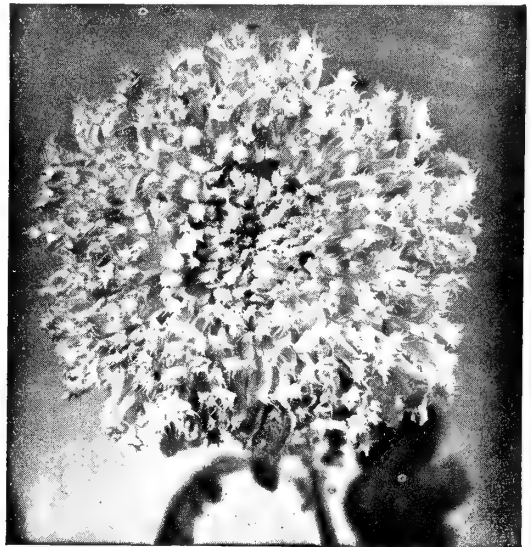
MISS OSAKA (No. 349). Solid giant exhibition of light pink. Stiff stems and good foliage. An import of special merit. Illustration shows the massiveness of the flower. October 15. Price: 75 cents each, 3 for \$2.00.



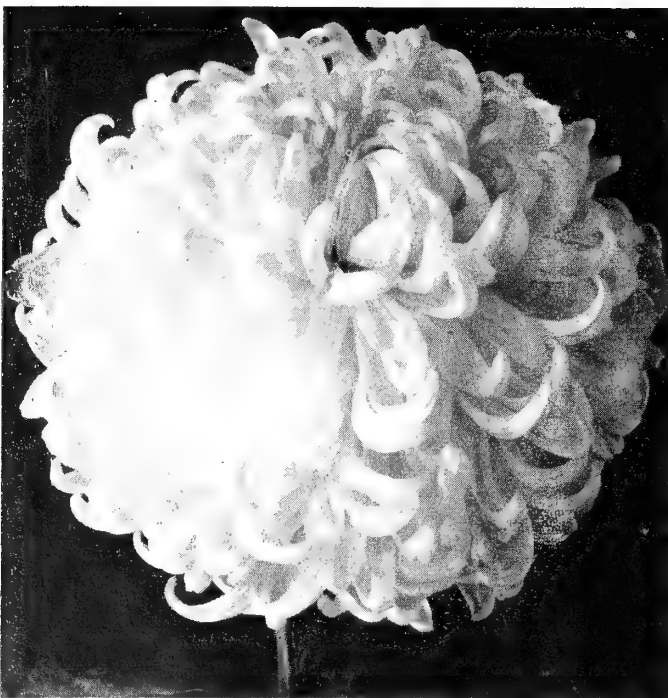
MILKY WAY (No. 345). Massive purest white exhibition flower. Sturdiest grower. October 15. Price: 50 cents each, 3 for \$1.35.

HEALTHY PLANTS

Taken from healthy, vigorous outdoor grown stock, our plants are inspected by the California State Department of Agriculture and certified for out-of-state shipment.



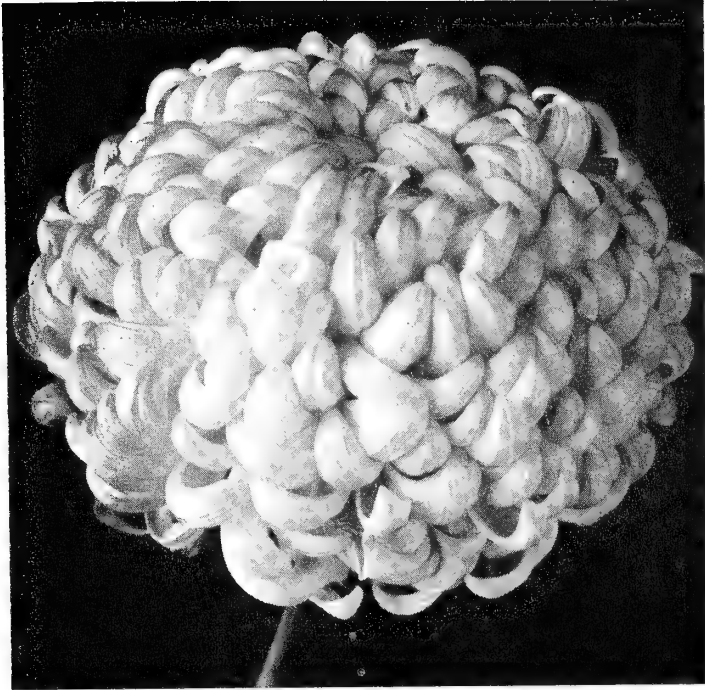
YELLOW TAGGART (No. 463). An odd yellow flower with quilled petals covered with hairy spines. November 1. Price: 50 cents each, \$5.00 per dozen.



SHIRLEY PRIMROSE (No. 411). Most fascinating soft Canary-primrose yellow. Giant loosely incurved flower supported on a healthy broad foliage plant. A vigorous grower. October 15. Price: 35 cents each, 3 for \$1.00.

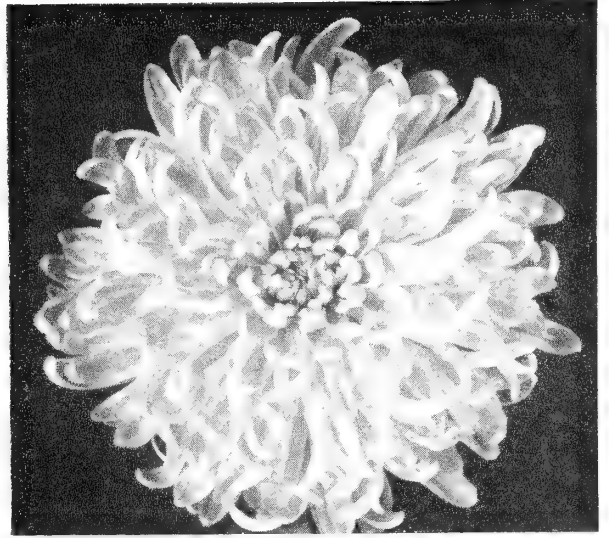


ELEGANCE (No. 270). Pure white giant flower equal in size to the "Turners" and the "Pocketts." November 1. Price: 25 cents each, 3 for 70 cents.



ROSE BOWL (No. 394). Tremendously large incurved flower in the giant exhibition class. The color is a most pleasing deep orchid pink almost rose. Also has extra strong stem and broad glossy foliage. October 30. Price: 35 cents each, 3 for \$1.00.

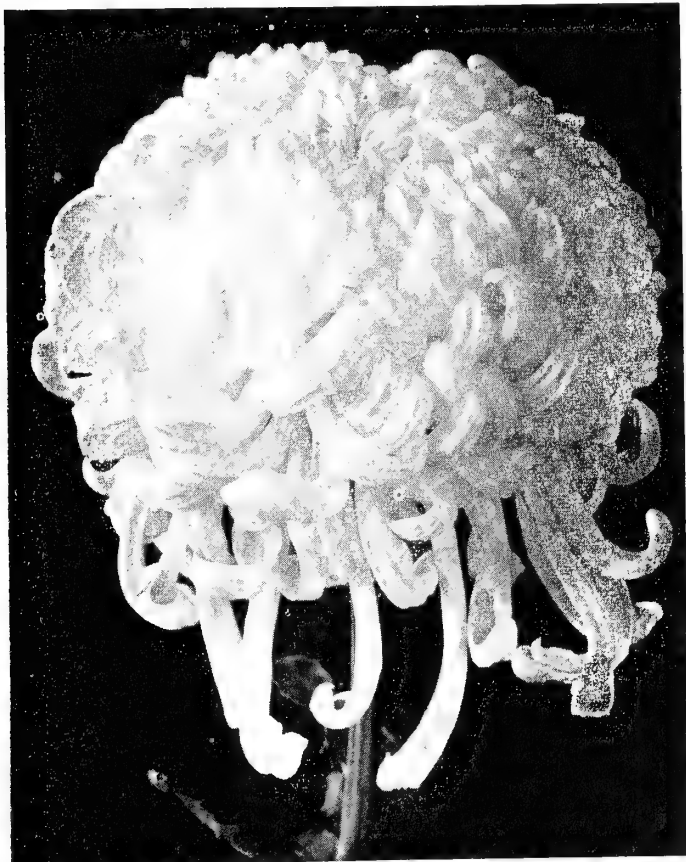
Be sure to write the Catalog Number as well as the name of each variety when ordering.



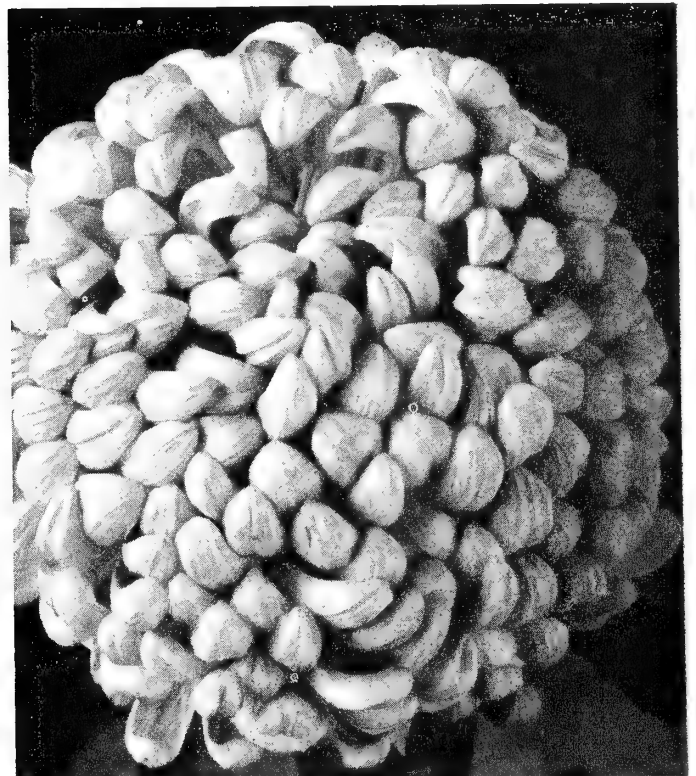
ORANGE BOWL (No. 371). A reflexed flower about the size of "Friendly Rival" and the color is a most beautiful shade of warm bronze with an orange overcast. An extra robust grower with luxuriant foliage at all times. October 10. Price: 25 cents, 3 for 70 cents.

Exhibition Varieties

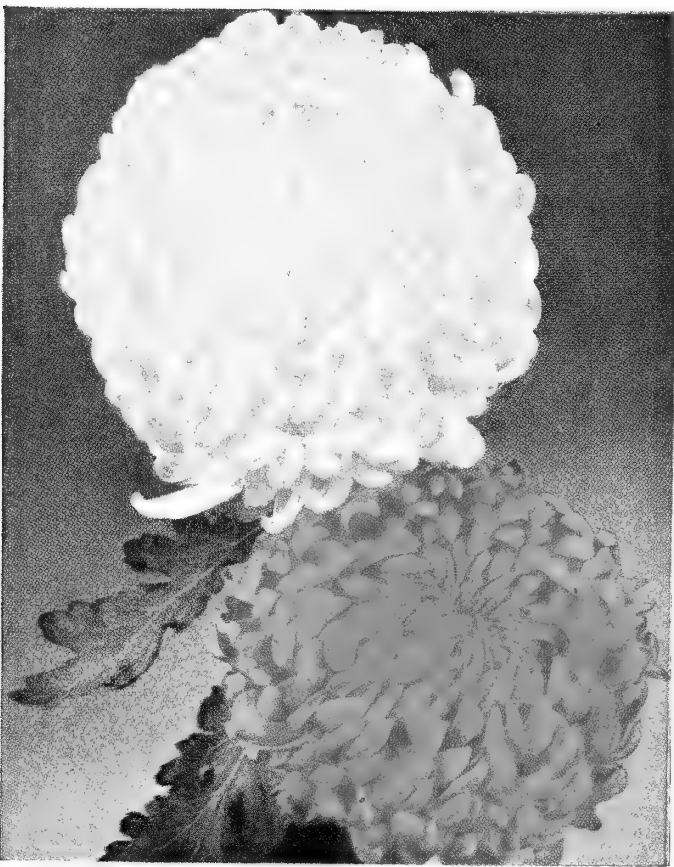
Varieties listed in this group have the largest blooms. Many will grow taller, requiring much heavier staking. They also require wider spacing when planted, for proper aeration and adequate nutrient requirement.



PARADISE (No. 380). Breath-taking creamy white mammoth exhibition flower of extraordinary merit. Tall grower with luxuriant foliage and sturdy stem. October 25. Price: 35 cents each, 3 for \$1.00.



PALO ALTO (No. 377). Large bronzy red incurve with gold reverse. Short grower. October 25. Price: 75 cents each, 3 for \$2.00.



MRS. HERBERT C. LEGG (No. 357). Color is a soft pink and size is super-giant exhibition incurve. Foliage is broad and healthy. This flower ranks among the top five of the many new imports. October 25.

JOHN BULL (No. 313). A British import. Large incurve mahogany bronze with a lighter reverse. Dwarf habit. October 25.

Price: 50 cents each, 3 of one kind for \$1.35.



DAME ENID LYONS (No. 261). Lovely creamy white, perfectly formed, large semi-incurve flower. October 10. Price: 25 cents each, 3 for 70 cents.

Combination Collection Offers

We are presenting several collection offers in this catalog with the object of assisting customers in their selection of best varieties in the different types based upon the BLOOMING SEASON.

HEIGHT. Unless specifically mentioned as "tall" or Dwarf, all varieties listed are of medium height. Height is also generally governed by pinching and bud selection.



BEN LEIGHTON (No. 234). Deep wine red with a shade of lighter red on the outside of the petals. October 15. Price: 25 cents each, 3 for 70 cents.



MRS. EDITH TAYLOR (No. 825). This lavender pink bloom forms a loose ball of tremendous size. An exhibition that merits a place in the garden of every mum lover. Medium height. October 25.

Price: \$1.00 each, 3 for \$2.75.



AZTEC (No. 230). An incurving deep maroon-red exhibition. Holds color for a long time after reaching maturity. Medium. October 1.

COTTON BOWL (No. 257). Spectacular variety of purest white. Medium height. October 1.

Price: 75 cents each, 3 for \$2.00 (one name).

YELLOWSTONE (No. 462). Extremely compact flower of solid texture. Rich golden yellow in color. Healthy rugged grower. Short grower. October 1.

POSTAGE ON LARGE ORDERS

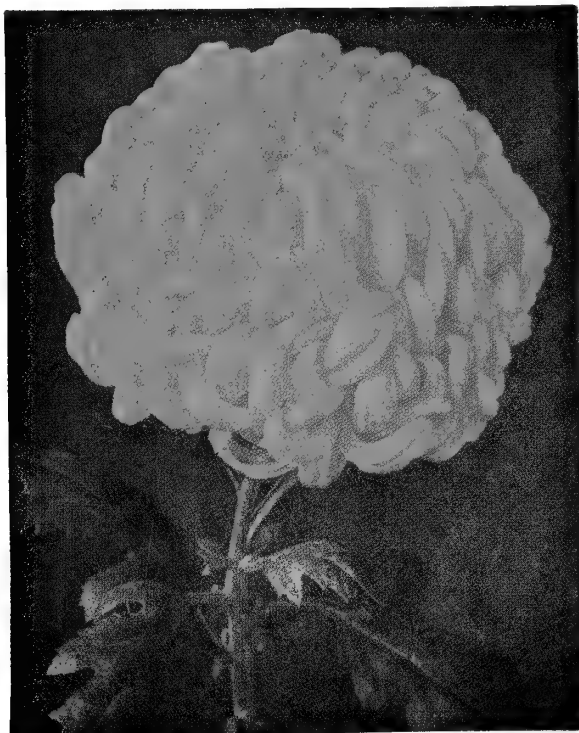
Postage need not be included when ordering more than \$25.00. We will ship at our expense via air parcel post beyond the fourth zone and parcel post special delivery to nearer points. This applies only to retail orders within the United States.



GLAMOUR (No. 291). An incurved deep yellow exhibition flower. Its production is uniform all of exhibition standard. October 15. Medium. Price: 50 cents each, 3 for \$1.35.

CERTIFICATE OF INSPECTION FOR INTERSTATE SHIPMENT

Our plants are inspected by the Bureau of Entomology and Plant Quarantine of the California Department of Agriculture and each package carries a Certificate of permission to move interstate.



LILLIAN FOLTZ (No. 326). Tightly incurved soft shade of clear yellow. Outstandingly beautiful and very popular with all growers. October 25. Price: 25 cents each, 3 for 70 cents.



MARY PALMOUR (No. 337). Beautiful rosy purple with lighter overcast at maturity. Medium height. October 20.

ATLANTA (No. 226). A super-colossal white. Size is comparable to "Yellow Mammoth." Tall. October 20.

Price: 75 cents each, 3 for \$2.00 (one name)

TOURNAMENT (No. 429). Yellow. A super import variety. Size, shape, and texture sensational. Tall. October 20.

Other Highly Recommended Large Exhibitions

DOZEN RATE—10 times the Single Price (dozen of one variety)

BRONZE

JAFFA (No. 307). Enormously large orange terra-cotta bronze. Loosely formed, broad petaled flower of unusual beauty. November 10. Price: 35 cents, 3 for \$1.00.

SUNNYSLOPE BRONZE (No. 421). An excellent large compact golden bronze. A perfect incurved bloom and an excellent keeper. November 1. Price: 25 cents each, 3 for 70 cents.

LAVENDER-PINK

DUCHESS OF KENT (No. 501). Pleasing pink huge flowers of grand shape and form. October 25. Price: 50 cents each, 3 for \$1.35.

GREER GARSON (No. 300). Soft pink Semi-reflexed flower. Has lovely foliage. Tall. October 25. Price: 25 cents each, 3 for 70 cents.

PATSY ROBINSON (No. 509). A delicate blush-pink, very large incurving and interlacing petals broad and thick. Dwarf habit. Award of merit. October 25. Price: 75 cents each, 3 for \$2.00.

ROBERT EDDIE (No. 392). Large reflexed in a beautiful shade of light amaranth rose. November 1. Price: 25 cents each, 3 for 70 cents.

SHIRLEY PERFECTION (No. 410). One of the finest ever raised, well shouldered and of extreme depth. Petals of great width; bright pink with reverse of silver. Dwarf habit. November 1. Price: 35 cents, 3 for \$1.35.

THOMAS W. POCKETT (No. 425). Enormous flowers of deep pink and silvery pink reverse. November 1. Price: 35 cents each, 3 for \$1.00.

RED

BLACK HAWK (No. 239). Deepest crimson red. Reflexed flower of medium size. October 25. Price: 20 cents each, 3 for 55 cents.

GARNET KING (No. 287). A very popular garnet red flower of reflex type. Has very broad foliage. October 25. Price: 20 cents each, 3 for 55 cents.

JOHN POCKETT (No. 314). A rosy crimson broad petalled large flower. October 25. Price: 35 cents each, 3 for \$1.00.

LANGUEDOC (No. 507). (French). Exhibition of brilliant red with tips of petals upturned showing gold. Award of Merit. October 25-30. Price: \$1.00 each, 3 for \$2.75.

OCTOBER RED (No. 369). Carmine red with soft yellow reverse. October 5. Price: 25 cents each, 3 for 70 cents.

POCKETT'S MAROON (No. 383-A). Enthralling shade of velvety ox-blood with buff reverse. October 15. Price: 25 cents each, 3 for 70 cents.

PRINCESS IRENE (No. 384). Deep wine red incurve. Very attractive. November 1. Price: 50 cents each, 3 for \$1.35.

RED MARY ELIZABETH (No. 390). (Import). Large exhibition red. November 1. Price: 75 cents each, 3 for \$2.00.

ZIGZAG (No. 513). A new import. Crimson red petals with tips of gold gives this outstanding import a zigzag effect. October 30. Price: \$1.00 each, 3 for \$2.75.

SHIRLEY GARNET (No. 409). A color hitherto unknown, may be described as garnet crimson, suffused carmine. Erect flower with evenly laid petals. Award of Merit. November 1. Price: 50 cents each, 3 for \$1.35.

PURPLE

BEN TASHIMA (No. 235). This splendid flower has tubulated petals of purplish mauve and a deeper purple opening at tips. An extra vigorous grower. October 25. Price: 25 cents each, 3 for 70 cents.

GRACE STURGIS. (298). Rich wine red giant flower with pinkish silver reverse. Tall. November 1. Price: 25 cents each, 3 for 70 cents.

WHITE

DUKE OF KENT (No. 502). The largest white in existence. Dwarf habit reflexing flower. October 25. Price: 50 cents each, 3 for \$1.35.

HENRY E. TRUEMAN (No. 504). Fine White Exhibition with wide petals. Very attractive. October 20. Price: 50 cents each, 3 for \$1.35.

GIANT BETSY ROSS (No. 290). Giant size white. Very attractive. October 15. Price: 25 cents, 3 for 70 cents.

QUAKER MAID (No. 387). Reflexed. One of the earliest, most satisfactory. October 1. Price: 20 cents each, 3 for 55 cents.

STROMNESS (No. 419). Snow white reflexed flower with a most intriguing central swirl. Sport of Greer Garson. October 25. Price: 25 cents each, 3 for 70 cents.

WHITE CHIEF (No. 445). Semi-incurved pure white. October 20. Price: 20 cents each, 3 for 55 cents.

WHITE FERN EDWARDS (No. 446). A pure white sport of "Fern Edwards" illustrated on page 5. Similar in every respect except color. Price: 25 cents each, 3 for 70 cents.

YELLOW

BERT WEBB (No. 237). Grand yellow with long petals. Very solid and well shouldered. Award of Merit winner. Outstanding at our Show around October 20. Price: 50 cents each, 3 for \$1.35.

BLAZING GOLD (No. 240). Brightest golden yellow incurved flower of good size. Sound texture, good stem and foliage. October 10. Good size solid flower even without disbudding. Price: 20 cents each, 3 for 55 cents.

BONNAFFON DELUXE (No. 241). Medium incurve yellow of dwarf habit. November 20. Price: 25 cents, 3 for 70 cents.

BUTTERBALL (No. 245). Clear lively yellow incurved giant size. Best in the early class. October 1. Price: 20 cents each, 3 for 55 cents.

FRIENDLY RIVAL (No. 283). Rich golden yellow. Giant incurved flower. October 25. Most outstanding. Price: 25 cents, 3 for 70 cents.

MARIE DE PETRIS (No. 335). Deep yellow. Noted cut flower variety with extra sturdy stem. October 30. Price: 20 cents each, 3 for 55 cents.

Hardy Garden Varieties

Hardy Chrysanthemums are especially recommended for regions where early frost prevails as they possess hardy, early flowering qualities. They are wonderful profuse bloomers and come in endless array of colors. Blooming dates—September 1 to October 15.

PRICE OF ROOTED CUTTINGS

25 cents each, 3 for 70 cents

(one name)

(Unless otherwise quoted)

ORANGE-BRONZE SHADES

AMBER BRIGHT (No. 103). Medium size. Incurve of Amber bronze. May be disbudded for larger blooms. October 15. Price: 50 cents each, 3 for \$1.35.

AUTUMN BEAUTY (No. 106). A brilliant sparking red-dish chestnut. The best in early bronzes. September 5.

BEACON (No. 110). Full double, 4-inch flower of coral-apricot shading to flaming nasturtium-orange at center. Tall, sturdy plant for cutting. October 10. Price: 50 cents each, 3 for \$1.35.

CHOPIN (No. 121). Large incurved light bronze averaging 4" to 4½" which grows 20 or more blooms to the plant. Very strong stems and vigorous semi-dwarf growth. May be disbudded one flower to a stem. October 15. Price: 50 cents each, 3 for \$1.35.

COPPELIA (No. 122). Rich Indian red bronze undertone. October 15.

HUNTSMAN (No. 132). Bright scarlet-orange overlaid with bronze tints. Hardy and a good cut flower. Tall. October 10. (Illustrated Page 26).

KATHLEEN LEHMAN (No. 136). Orange bronze large decorative type flower. Most outstanding. September 30.

REVERIE (No. 157). A 3-inch bloom like heavily creamed coffee with mahogany eye. Matures from light maple walnut to soft buff-coral-pink flushes. Medium height. September 25. Price: 50 cents each, 3 for \$1.35.

LAVENDER-PINK-ROSE SHADES

ARISTOCRAT (No. 105). The 3½-inch blooms, exquisitely double, are of deep cerise overcast glowing claret, clean and crisp. The 2-foot plant has dark green leaves. October 5. Price: 50 cents each, 3 for \$1.35.

ENTERPRISE (No. 125). Rich amaranth pink. Solid formal type pompon outstanding in the newer varieties. October 1.

JOYBRINGER (No. 134). Salmon rose decorative. Dwarf, spreading habit. Desirable for borders and pot culture. October 10.

MISTY MAID (No. 146). Sublime symphony of rich rose buds and sweet shell pink flowers, almost white at times. Three-inch blooms on large airy sprays. Grows to 2 feet high. September 20.

PINK SUPREME (No. 153). Soft shade of clear lavender pink decorative flower. October 5.

SPELLBOUND (No. 162). Husky decorative plant with flowers of delicate orchid pink. October 1. Price: 50 cents each, 3 for \$1.35.

SYMPHONY (No. 165). A blend of mauve, coppery pink and soft lavender. October 10.

TIFFANY ROSE (No. 166). Deep rose with a faint undertone of cream. October 10.

CRIMSON-RED SHADES

BOKHARA (No. 112). Beautiful blending of rosy crimson and wine shades. October 10.

BRIGADIER (No. 113). Large decorative carmine red pompon of solid texture. October 1.

CHIPPEWA RED (No. 120). Sport of the famed Chippewa, with the same fluffy unrestrained sprays and dependable mid-September bloom. The velvety Turkey-red, a compelling tone, warms to smoky maroon. 2 ft. September 20. Price: 50 cents, 3 for \$1.35.

EARLY CRIMSON (No. 124). A grand crimp petaled bright crimson. Flat flowers on a rigid upright plant. Very hardy. September 15. Price: 35 cents each, 3 for \$1.00.

MARGIE (No. 141). The darkest, deepest velvety crimson—nearly black. Blooms 3 inches in diameter. Two feet high. October 15. Price: 35 cents each, 3 for \$1.00.

MIGUEL (No. 145). Radiant raspberry red with good keeping qualities. An excellent cut flower. Outstanding of our early bloomers. October 8. Price: 35 cents each, 3 for \$1.00.

SCARLET CRIMSON (No. 160). Bright red decorative type flower. September 25. Price: 35 cents each, 3 for \$1.00.

PURPLE SHADES

CHIPPEWA (No. 119). Large decorative aster purple flower. September 25.

PETRICIAN MAUVE (No. 151). Mauve color. Depetris hybrid for the garden and for pot. Intermediate pom. October 5.

WHITE

WHITE WONDER (No. 171). Beautiful ball shaped white flowers on a sturdy, upright plant. September 30.

YELLOW SHADES

IMMORTELLE (No. 133). Flashy attractive deep golden yellow with big roguish red eye in center. A grand fall ornament. October 5. Price: 50 cents each, 3 for \$1.35.

LEMONADE (No. 139). Ivory yellow decorative. Important in the list of early cut flower varieties. Outstanding because of its color. September 25.

HARDY VARIETIES

COLLECTION No. 2 (12)

AVALANCHE	ARISTOCRAT	ENTERPRISE
BLUEBLOOD	BEACON	GOLDEN HOURS
	HUNTSMAN	LEE POWELL
	MALINDA BROWN	MIGUEL
	PETRICIAN MAUVE	SEQUOIA

SPECIAL at \$3.00

(Catalog Price \$3.80)

EARLY BLOOMING VARIETIES



STELLA (No. 163). Closest to true pink. A very popular flower for cut flower because of its beautiful color. October 1. Price: 25 cents each, 3 for 70 cents.

**BE SURE TO READ THE TERMS OF SALE
BEFORE ORDERING.**



FAIRBOW (No. 128). Lavender pink globular flower. September 20.

PRISTINE (No. 154). White. October 15.

JUBILEE (No. 135). Deep red. October 1.

AVALON (No. 109). Globular pom of orange yellow. October 5.

Price: 25 cents each, 3 for 70 cents (one name).



MRS. PIERRE S. DU PONT II (No. 147). An indestructible blend of peach, pink, rosy salmon and fawn. Fully double. A splendid flower. Matures October 5. Price: 25 cents each; 3 for 70 cents.

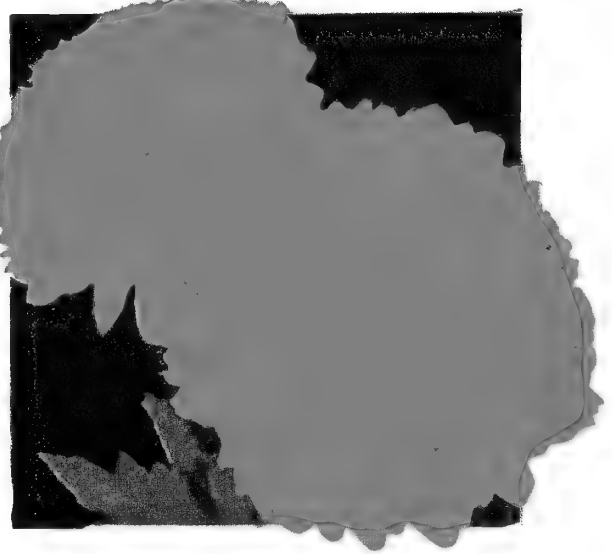


PINK RADIANCE (No. 152). This vigorous plant is completely covered with free branching sprays of three-inch soft pink double flowers carried on clean stems. Height, tall. Matures October 5-10. Price: 25 cents each, 3 for 70 cents.

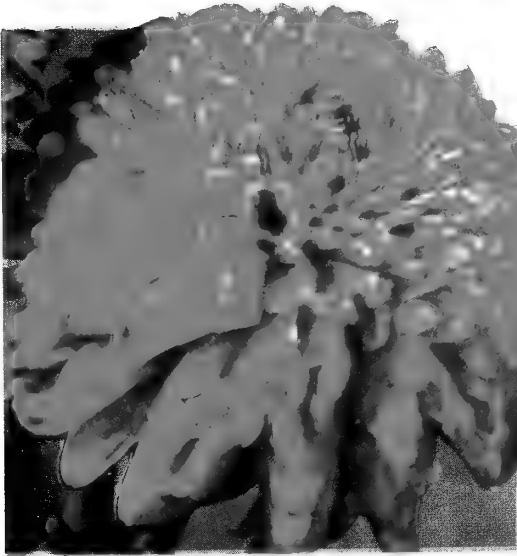
Hardy Garden Varieties



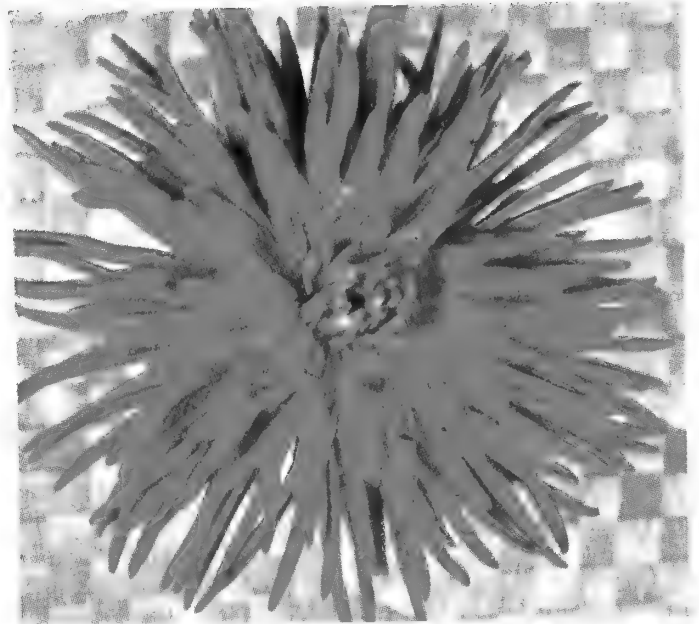
(Cat. No. 161) **SEQUOIA**
25c each; 3 for 70c



(Cat. No. 131) **GOLDEN HOURS**
35c each; 3 for \$1.00



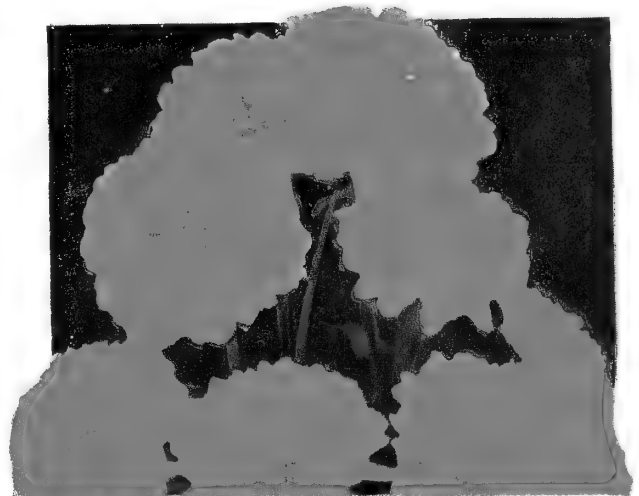
(Cat. No. 116) **CARNIVAL**
25c each; 3 for 70c



(Cat. No. 104) **APACHE**
35c each; 3 for \$1.00



(Cat. No. 167) **TIME**
50c each; 3 for \$1.35

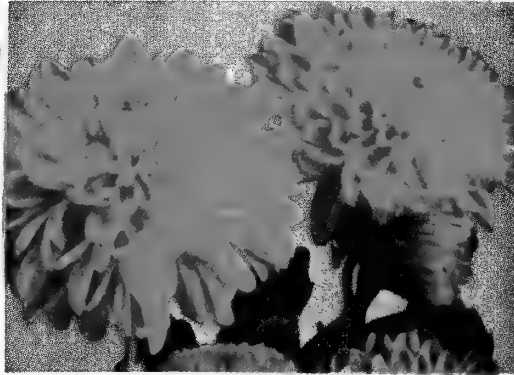


(Cat. No. 173) **YELLOW BLANKET**
50c each; 3 for \$1.35

FOR *Early*
MASS OF COLOR
Plant these
**HARDY GARDEN
 VARIETIES**



(Cat. No. 140) **MALINDA BROWN**
 35c each; 3 for \$1.00



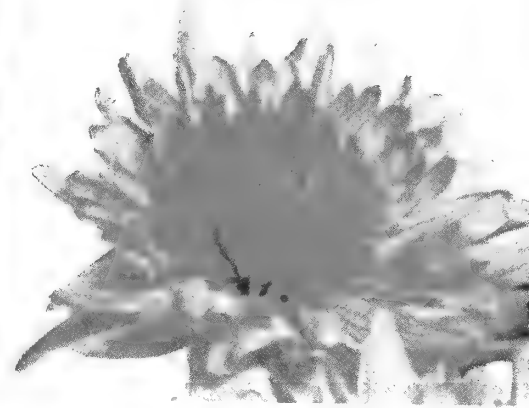
(Cat. No. 155) **RED GOLD**
 25c each; 3 for 70c



(Cat. No. 111) **BLUEBLOOD**
 25c each; 3 for 70c



(Cat. No. 172) **YELLOW AVALANCHE**
 (Cat. No. 108) **AVALANCHE WHITE**
 25c each; 3 for 70c



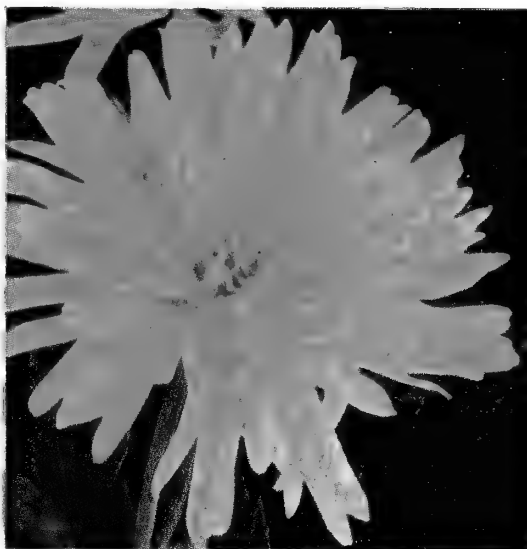
(Cat. No. 127) **EVANGELINE**
 50c each; 3 for \$1.35



(Cat. No. 169) **VISION**
 50c each; 3 for \$1.35



(Cat. No. 143) **MASQUERADE**
 50c each; 3 for \$1.35



(Cat. No. 130) **FLAXEN BEAUTY**
 25c each; 3 for 70c



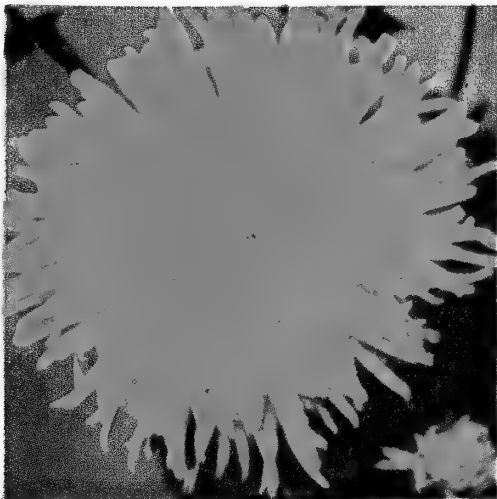
(Cat. No. 170) **WHITE CLOUD**
 50c each; 3 for \$1.35



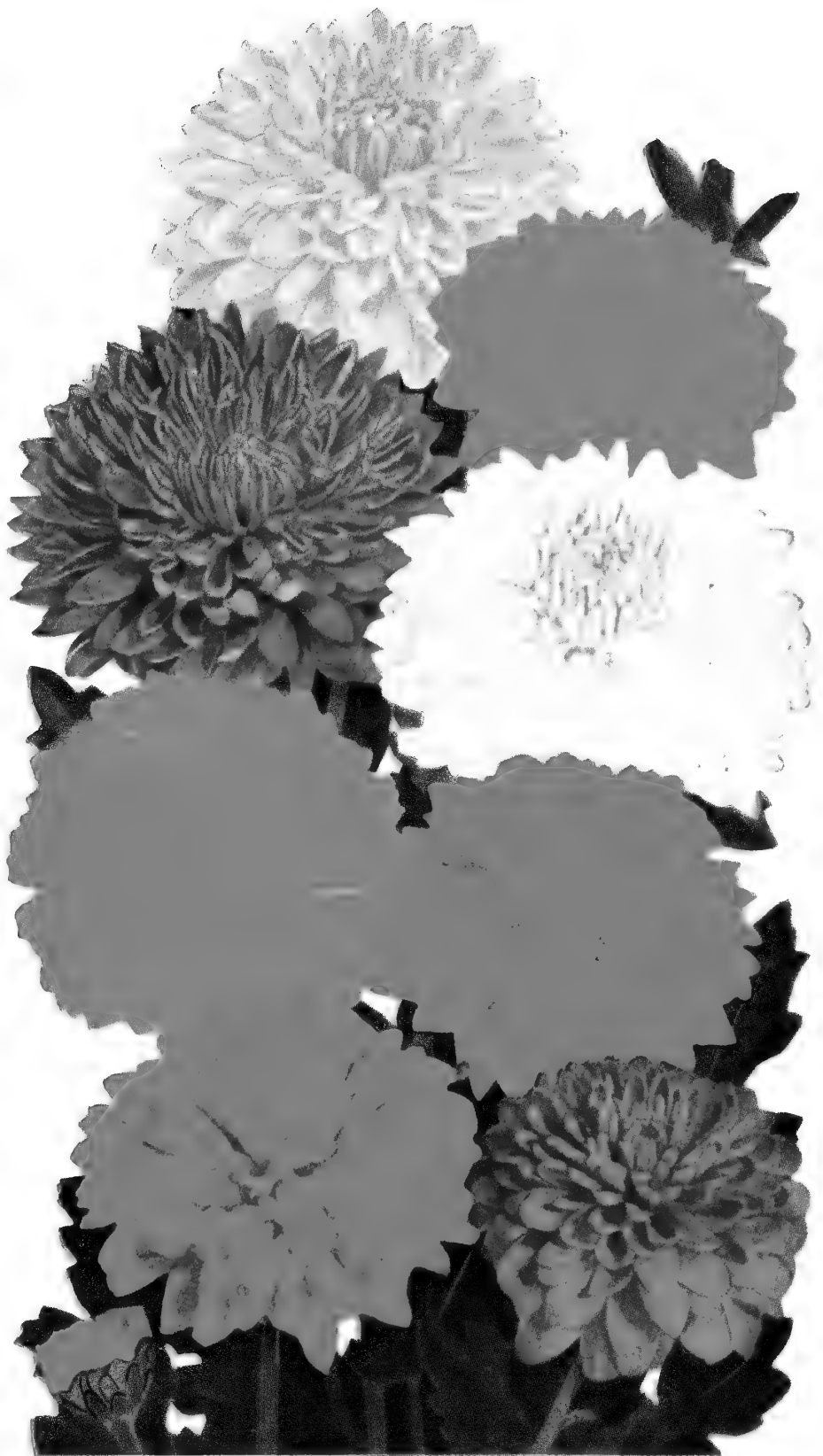
(Cat. No. 149) **PATRICIA LEHMAN**
35c each; 3 for \$1.00



(Cat. No. 123) **CYDONIA**
25c each; 3 for 70c



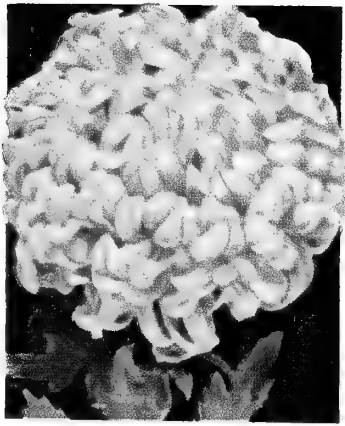
(Cat. No. 138) **LEE POWELL**
35c each; 3 for \$1.00



Top: (No. 117) **CECILE BEED**
50c each; 3 for \$1.35
(No. 148) **MYRTLE WALGREN**
(Purple)
35c each; 3 for \$1.00
(No. 118) **CHARLES NYE** (Yellow)
25c each; 3 for 70c
Bottom: (No. 142) **MARIONETTE**
50c each; 3 for \$1.35

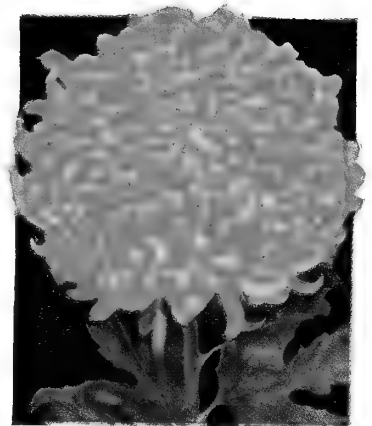
Top: (No. 401) **AGLOW**
50c each; 3 for \$1.35
(No. 126) **ERMINE** (White)
35c each; 3 for \$1.00
(No. 115) **CARMINE QUEEN**
(Red)
25c each; 3 for 70c
Bottom: (No. 168) **VIOLET**
35c each; 3 for \$1.00

HARDY COLLECTION OFFER No. 1
ONE EACH OF THE 8 ABOVE MUMS
(Value \$3.05) **SPECIAL at \$2.75**



(Cat. No. 812) **INVINCIBLE**
\$1.00 each; 3 for \$2.75

**EARLY
AUTUMN**
Mums
Blooming date: Oct. 1



(Cat. No. 810) **PAINTED DESERT**
\$1.00 each; 3 for \$2.75



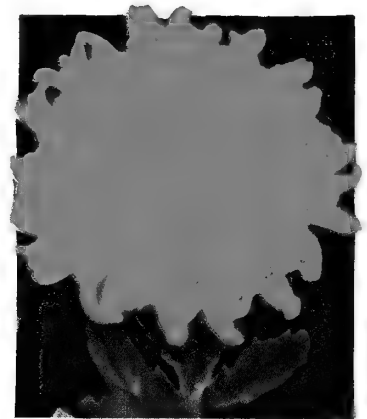
(Cat. No. 358) **MRS. H. E. KIDDERS**
25c each; 3 for 70c



(Cat. No. 277) **FANFARE**
35c each; 3 for \$1.00



(Cat. No. 477) **DUSKY QUEEN**
50c each; 3 for \$1.35

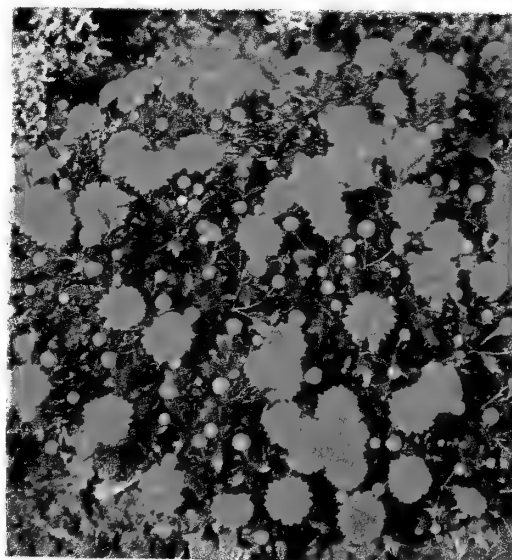


(Cat. No. 826) **GOLDEN TREASURE**
\$1.00 each; 3 for \$2.75

GLORIOUS BLOOM COVERED CUSHIONS



(Cat. No. 178) **CHAMPION CUSHION**
25c each; 3 for 70c



(Cat. No. 180) **GOLDEN CARPET**
25c each; 3 for 70c

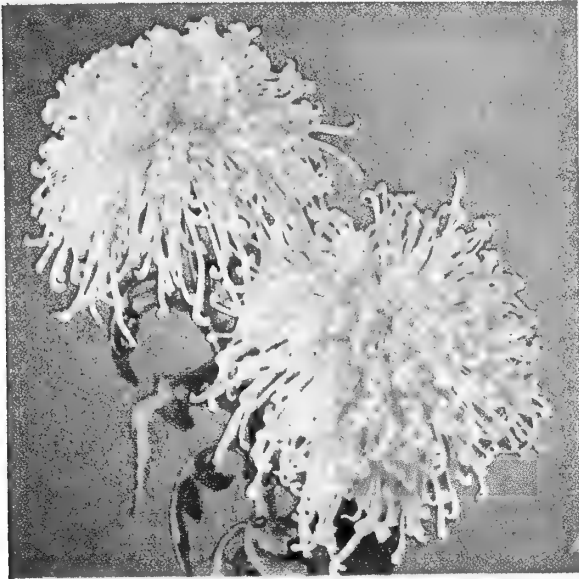


(Cat. No. 175) **AMELIA**
25c each; 3 for 70c

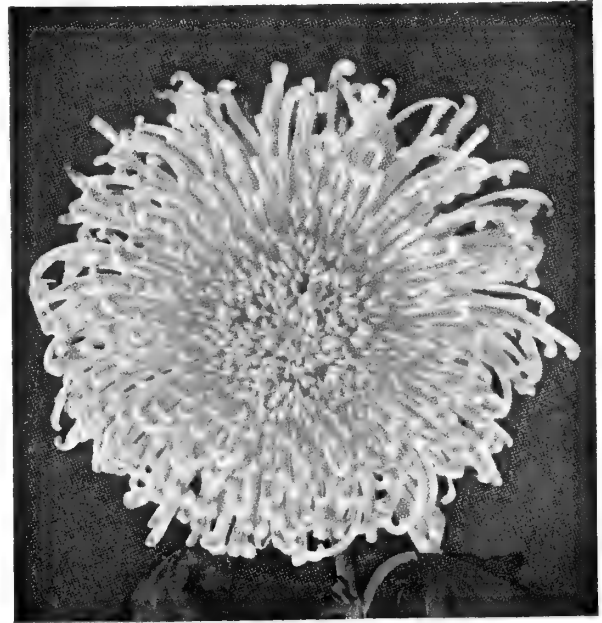
Exotic Spider and Threadlike Varieties

Varieties listed in this group, which are sometimes referred to as "Fuji" Mums, have quilled petals of varying sizes, some of which are long and cord-like, while a great majority have opening of spoon shape at the tip, either fishhooked or plain.

These petals either spring out horizontally or droop. Many of these flowers may be eccentric in form, but they are all very graceful. Descriptions were taken from flowers which were disbudded to one bloom per stem with four to six flowers to a plant.



GEORGINA HEDINGER (No. 288). This extremely full-centered flower in pink ranks first among the early flowering spiders. Grows to medium height. Matures around October 5. Price: 30 cents each, 3 for 85 cents.



WAIKIKI (No. 441). Breath-taking blend of orange, bronze bronze and yellow shades. Tall. November 1. Price: 30 cents each, 3 for 85 cents.



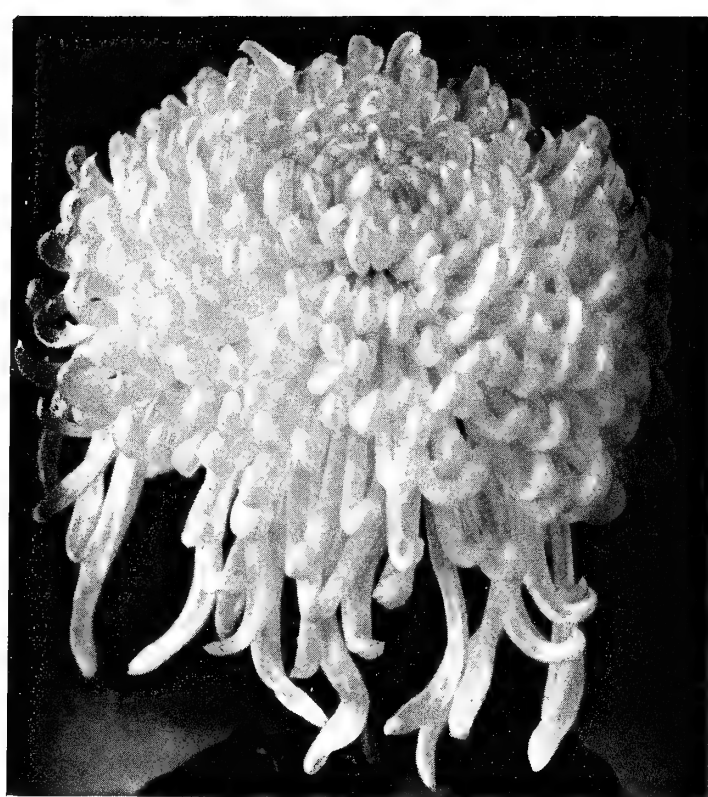
LORRAINE (No. 328). Undoubtedly the most satisfactory true spider in clearest yellow. November 1. Price: 30 cents each, 3 for 85 cents.



CHERIE (No. 254). A most beautiful shade of soft orchid pink with slender petals hooked at the tip. October 30. Price: 30 cents each, 3 for 85 cents.



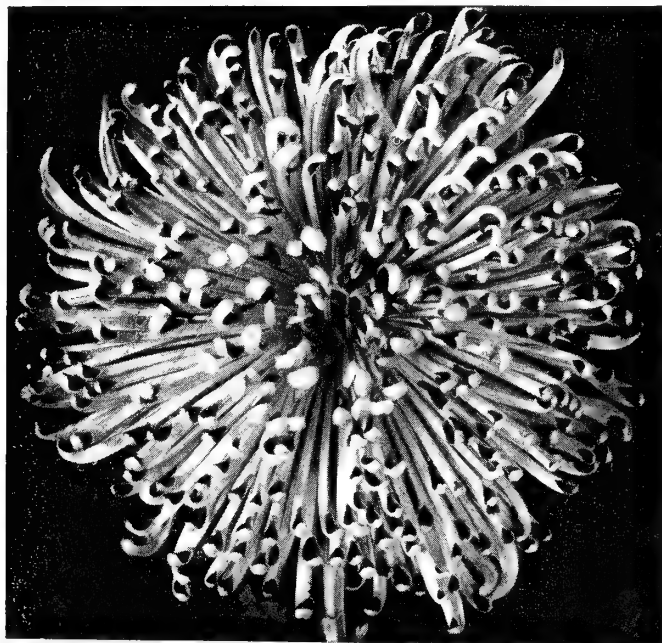
CANDY BRONZE (No. 246). Most entrancing double spoon flower reaching maturity about October 15. Bright golden bronze tubulated part plus the rich Indian red color at the spoon opening. Price: 30 cents each, 3 for 85 cents.



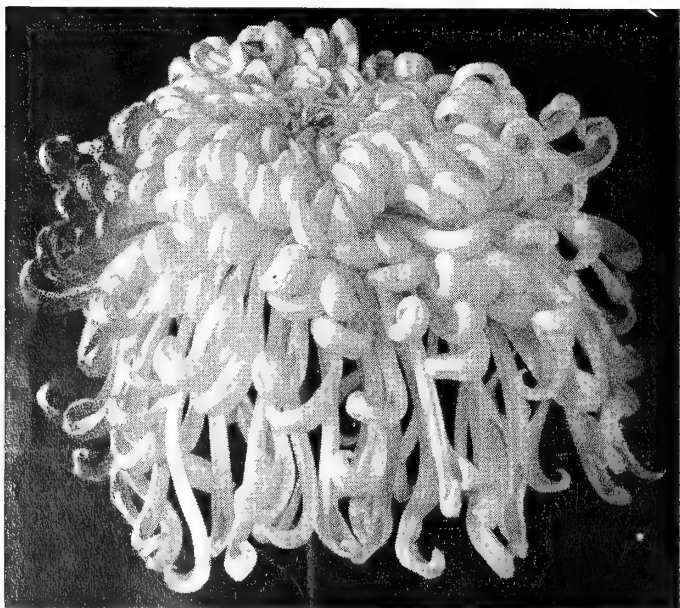
ANNE (No. 222). Truly magnificent purest white spider of the large tubular class. October 1-5. Price: 30 cents each, 3 for 85 cents.



PINK EXQUISITE (No. 383). A suitable name for the flower which is the most exquisite shade of pink. The reflexed petals radiate from the center which is a unique swirl. November 1. Price: 30 cents each, 3 for 85 cents.



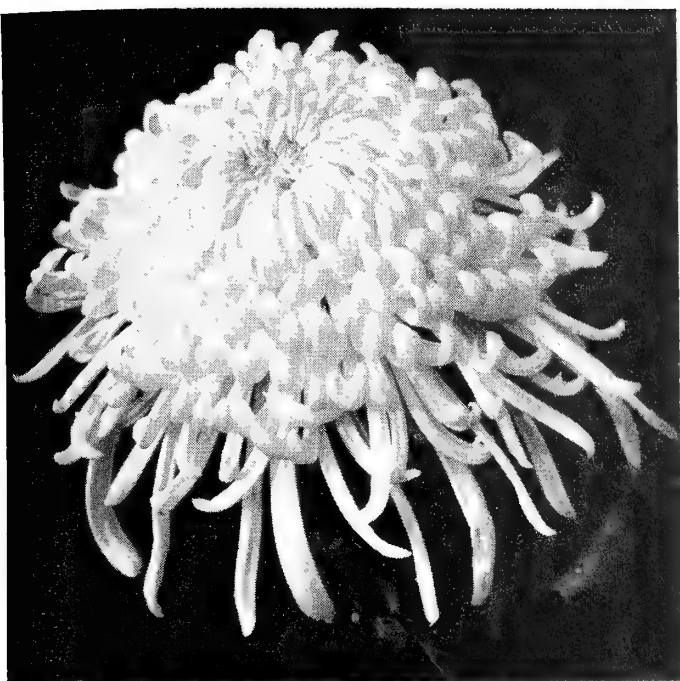
CATHAY (No. 249). The quilled petals of this charming flower are a most beautiful shade of old copper with spoon tips of brilliant red. November 1. Price: 30 cents each, 3 for 85 cents.



Please write the correct catalog number as well as the name of each variety you are ordering.



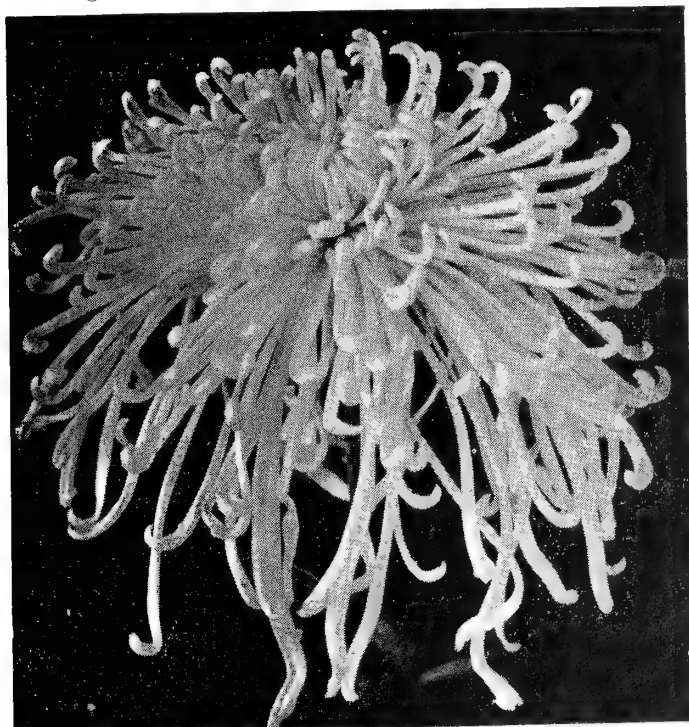
GOLDEN TORCH (No. 295). Stately lemon yellow exhibition type developing into a tremendously large incurving flower from what it appears to be a spidery formation. A vigorously healthy grower. October 10. Price: 50 cents each, 3 for \$1.35.



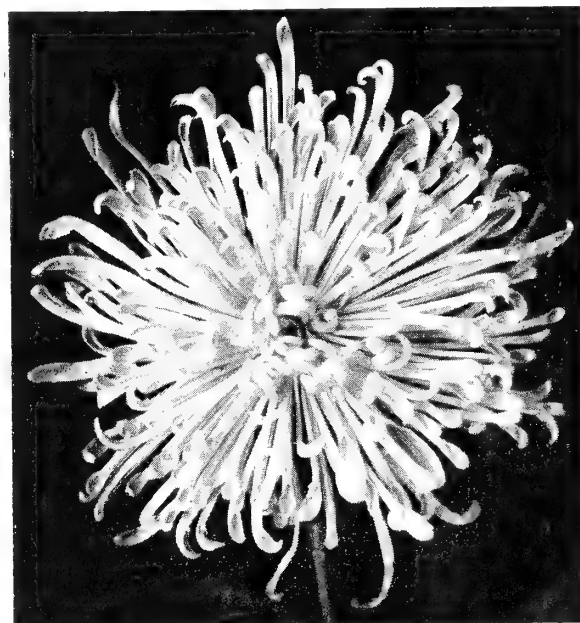
TOP FLIGHT (No. 428). Truly tops in the spidery class. Pure white broad tubular petals open into a huge spider with petals drooping gracefully from a central cluster. Tubes in center have hooks while the outer petals point straight out. October 20. Price: \$1.00 each, 3 for \$2.75.



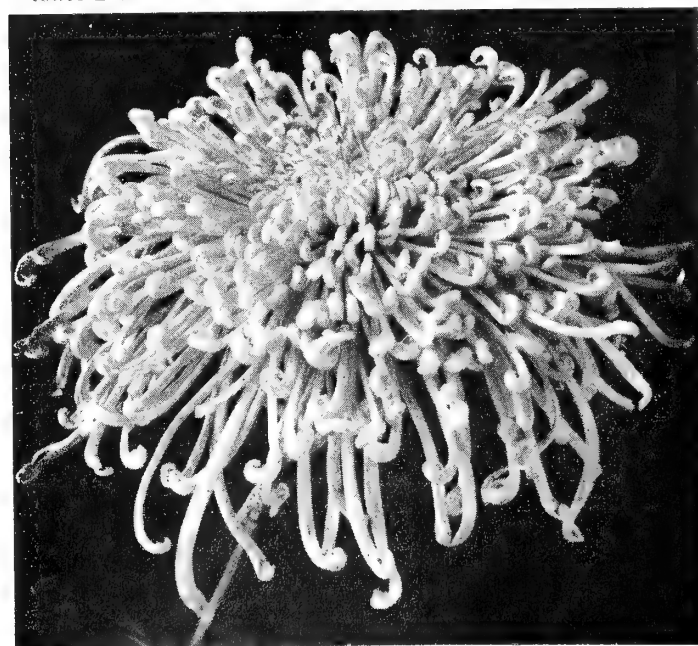
DUCHESS (No. 267). Gorgeously beautiful orchid pink throughout. Magnificent flower with splendid foliage and stems. October 15. Price: 30 cents each, 3 for 85 cents.



LA BELLE (No. 321). Unique and exquisite is characteristic of well formed spiders. This very creditable variety represents an ideal formation in this class. Purest white. October 15. Price 50 cents each, 3 for \$1.35.



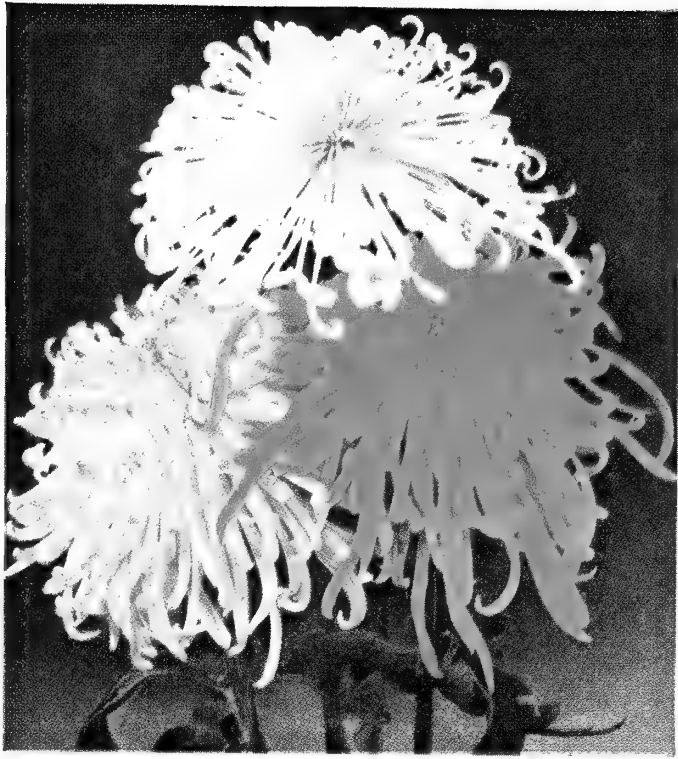
MAMORU (No. 332). Light bronze shading to a deeper bronze toward the center. Excellent cut flower, has good keeping quality with strong stem and lovely foliage. October 20. Price: 30 cents each, 3 for 85 cents.



**CALIFORNIA CUSTOMERS
(IMPORTANT)**

Please indicate the name of your County on the order sheet. Many counties do not require destination inspection which would expedite delivery if it is clear to us.

→
RHYTHM (No. 391). Outstandingly beautiful buff colored bronze bordering to beige. October 30. Price: 50 cents each, 3 for \$1.35.

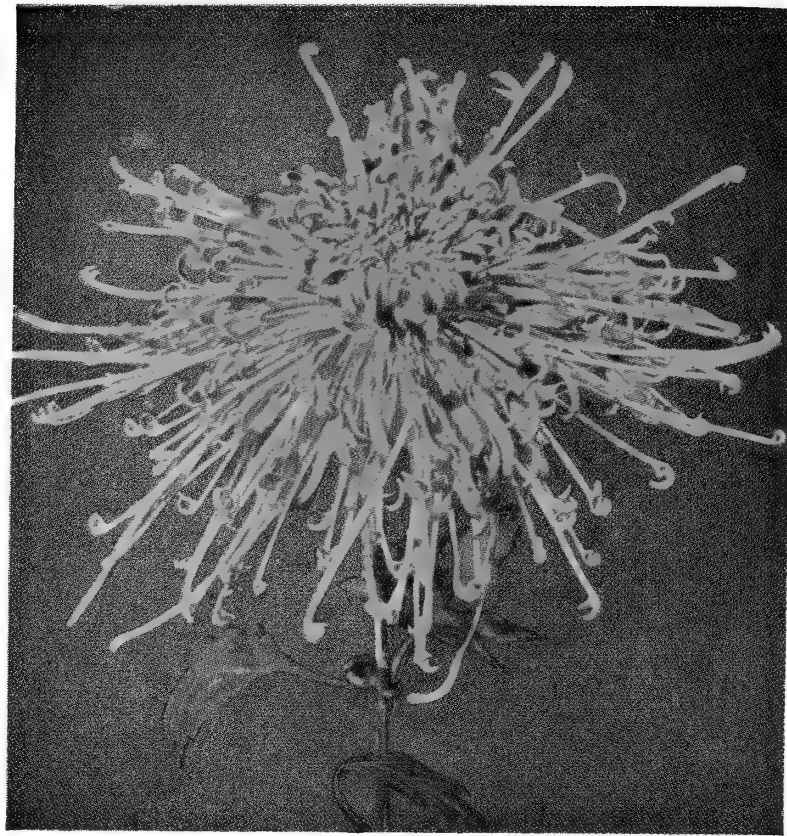


CAPRI (No. 248). Has that beautiful greenish overcast on white like its parent Emerald Isle while it is a sturdier grower. Ideal as cut flower as well as specimen. Height medium. October 15.

MAJESTY (No. 330). Rich golden yellow, gold petals. Medium to tall in height. October 15.

VESPER (No. 438). An unusually distinct and striking is this rosy pink bold tubular spider. Splendid growing habit. Medium to tall. October 15.

Price: 50 cents each, 3 for \$1.35 (one name)



AUTUMN PARADE (No. 228). Enchantingly graceful flower of deep rust color with spoon opening of deeper shade. October 15. Price: 30 cents each, 3 for 85 cents.

**SEE PAGE 16 regarding
CHRYSANTHEMUM SEEDS**



ORIENTAL KNIGHT (No. 373). Perhaps this is the deepest garnet red bordering toward purple quilled type of flower known on the market today. November 5. Price: 30 cents, 3 for 85 cents



LIMELIGHT (No. 327). Spectacular lime yellow spider with a chartreuse overcast. (Green will disappear under intense sunlight). Sturdiest stems. Medium height. October 15-20. Price: 75 cents each, 3 for \$2.00.



CAPISTRANO (No. 247). Color is a beautiful burgundy purple. The medium size tubular petals open at tips to a much deeper shade of purple. Its short growing habit makes an ideal potted plant.

GOLDEN THREAD (No. 294). (Top right). Long, fine tubular petals of rich yellow falling gracefully from a full center—indescribable grace and beauty. Medium height.

TITANIA (No. 427). Not easily describable shade of French greyish lavender color throughout. Distinctively unique at this is the only one of this color we displayed last fall. Medium.

Blooming date for above three October 14

Price: 50 cents each, 3 for \$1.35 (one variety)



MISS GINA HARDWOOD

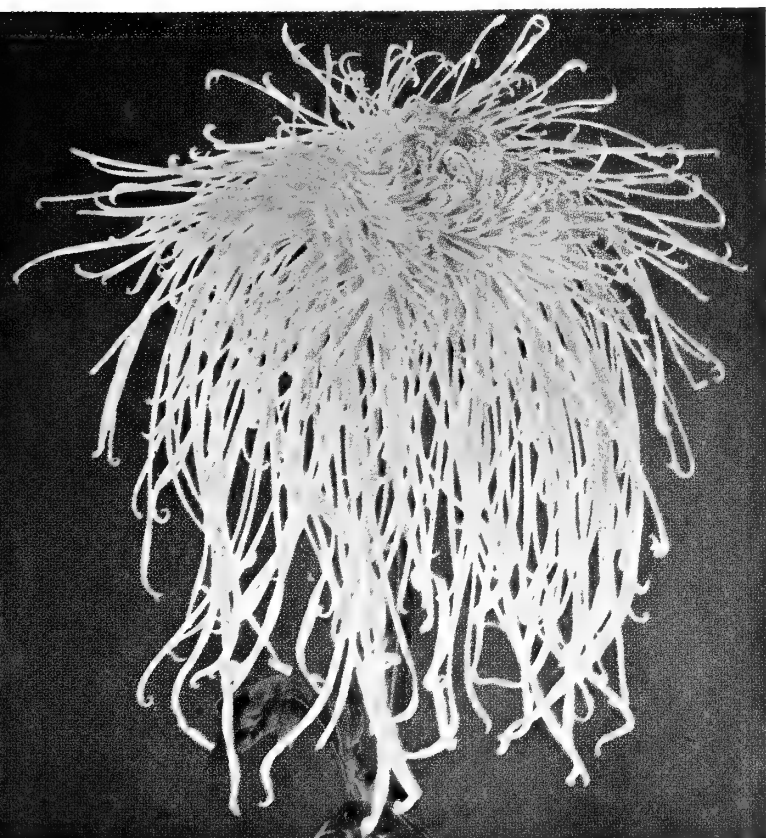
RAYONANTE (No. 389). The cordlike quilled petals of this full centered flower are a lovely shade of light rose. October 15.

MISS GINA HARWOOD (No. 347). Sport of Rayonante. Beautiful blend of light rose and straw-bronze. October 15. (Illustrated above.)

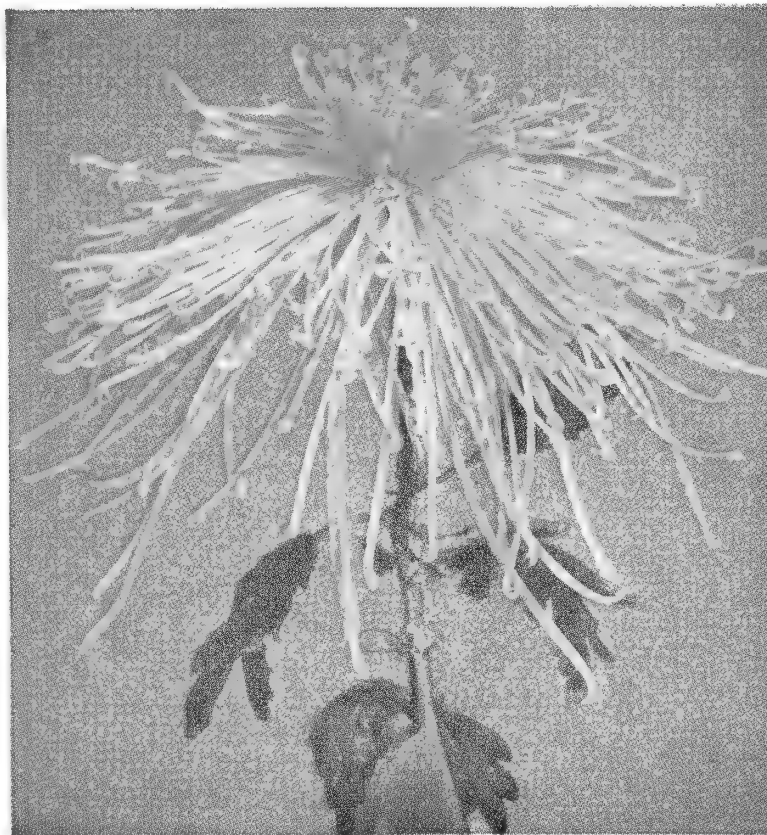
WHITE RAYONANTE (No. 449). Pure white sport of "Rayonante." October 15.

YELLOW RAYONANTE (No. 460). Beautiful yellow sport of "Rayonante." October 15.

Price: 30 cents each, 3 of one name 85 cents



EMERALD ISLE (No. 273). Predominant color of these slender cord-like petals is green with an undertone of creamy white. November 1. Price: 50 cents each, 3 for \$1.35.



CENTENNIAL (No. 250). True spider in a stunningly beautiful golden bronze color. October 25. Price: 30 cents each, 3 for 85 cents.

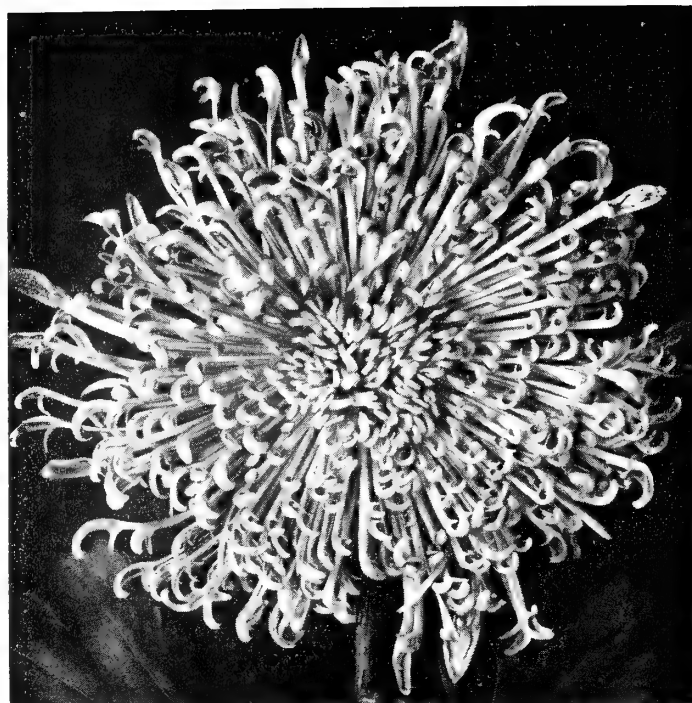


OLYMPIA (No. 370). (Top). An attractive spider with chartreuse petals massed in the center and white petals with chartreuse tips hanging gracefully. October 20-25.

NARA (No. 364). (Right). Beautiful full centered spider in variable shades of light bronze and golden yellow. October 15.

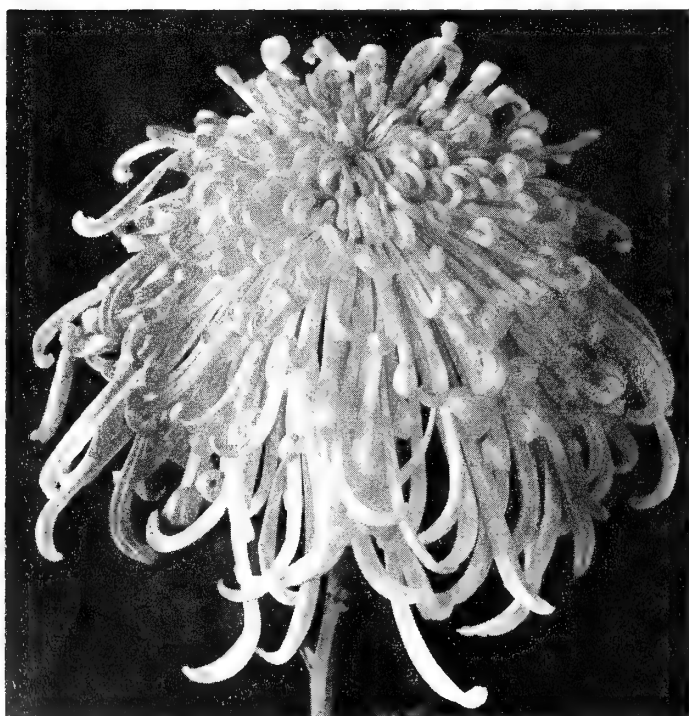
SPRING SONG (No. 416). (Left). A pink spider with petals drooping gracefully. October 20.

Price: 75 cents each, 3 for \$2.00 (one name).

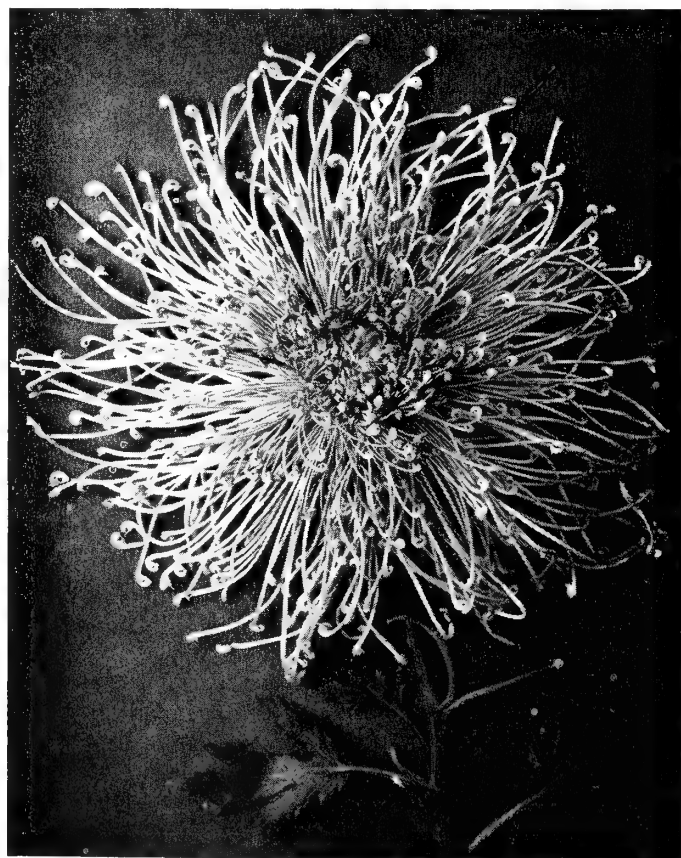


ROSALIE (No. 393). Beautiful color combination of various shades of pink; Rose pink, pink and lavender. Remarkably full centered and large. November 1. Tall. Price: 50 cents each, 3 for \$1.35.

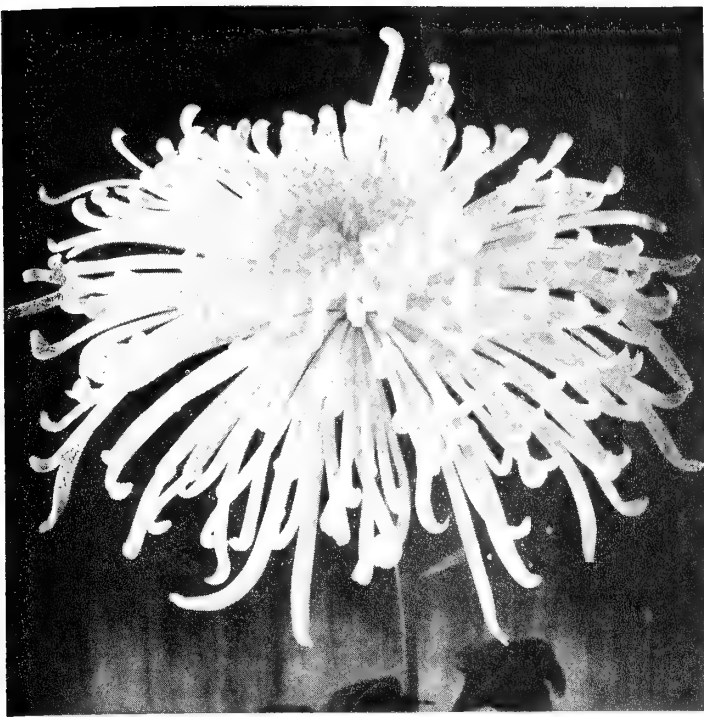
YOU ARE INVITED TO ATTEND OUR GIGANTIC ANNUAL CHRYSANTHEMUM SHOW
Held during October and November



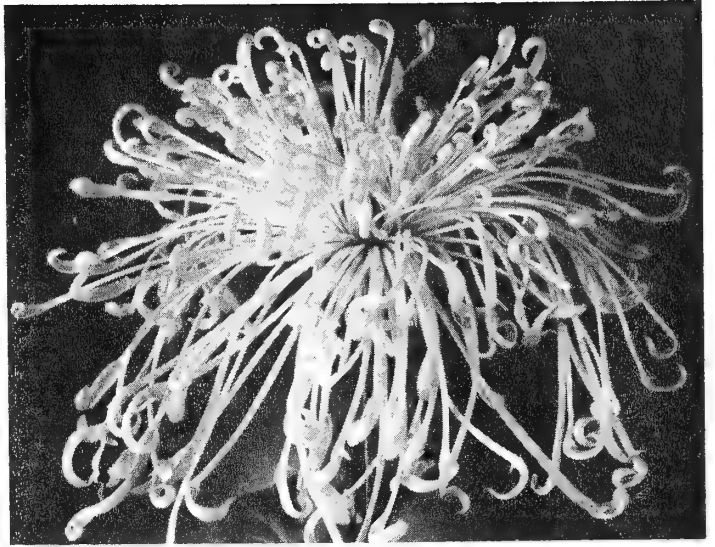
WALTZTIME (No. 442). Color varies from charmingly beautiful orchid pink to a delicate lavender pink at the center. Extra large flowers with long petals cascading gorgeously beyond description. Tall. October 25. Price: 30 cents each, 3 for 85 cents.



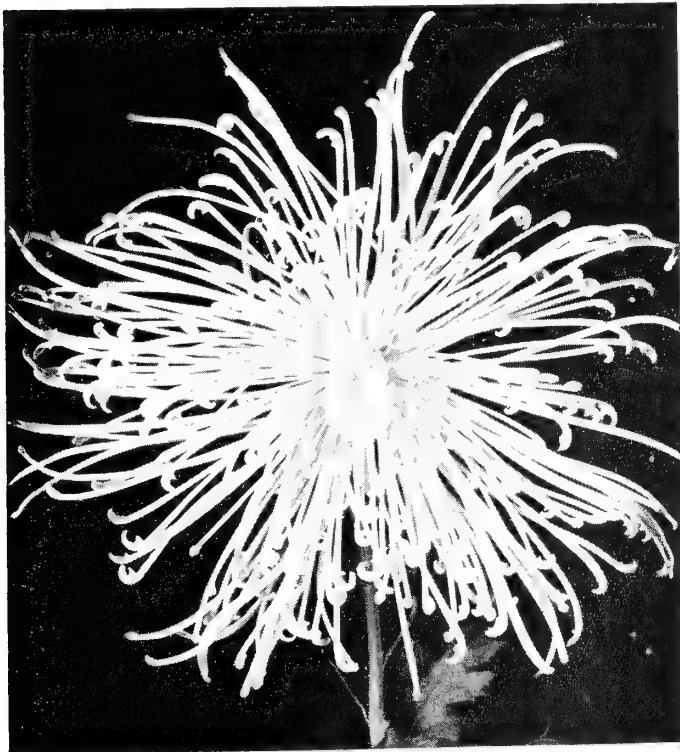
PUNCH BOWL (No. 385). Rich burgundy red spider with slender quilled petals falling from a full center of deeper shade. November 1. Price: 30 cents each, 3 for 85 cents.



SUNNYSLOPE SPLENDOR (No. 422). Unparalleled glistening white full centered large flower with a light overcast of green throughout even at full maturity. Indisputably the most satisfactory and our foremost pride. October 10-15. Price: 30 cents each, 3 for 85 cents.

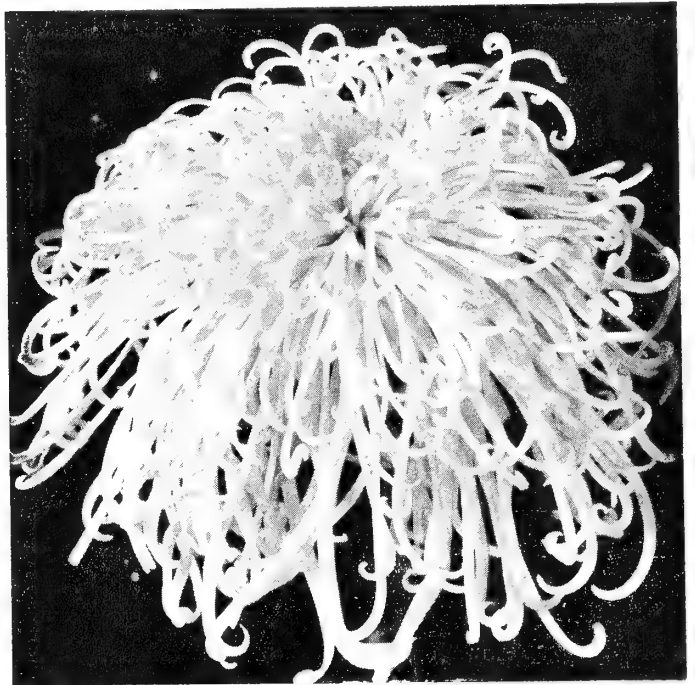


YELLOW FRILL (No. 455). Clear yellow petals are long and tightly curled at the tip. October 15. Price: 30 cents each, 3 for 85 cents.

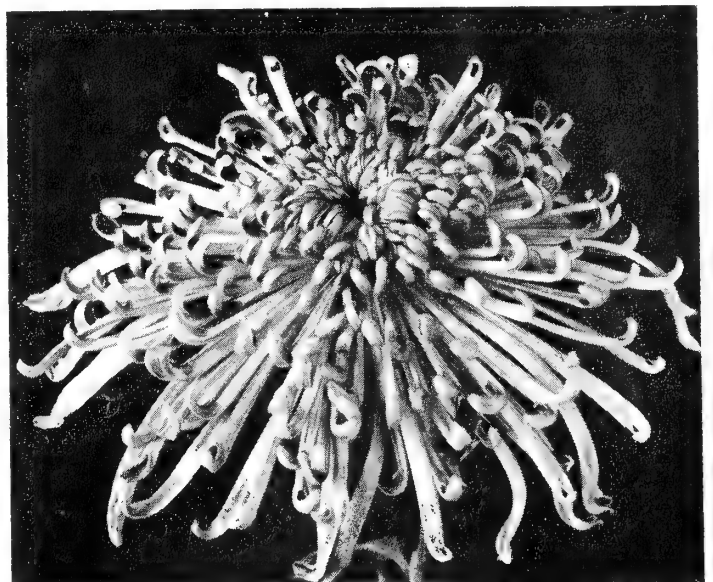


GOLDEN LACE (No. 293). Deep yellow. Fully double at the center and an excellent keeper. Splendid foliage. October 30. Price: 30 cents, 3 for 85 cents.

— — — — —
Growing Chrysanthemums is not limited to one section of the country or to greenhouses. By selecting varieties suitable for the area, anyone can grow them anywhere. For outdoor growing in the colder regions, be sure to select early blooming varieties.
 — — — — —



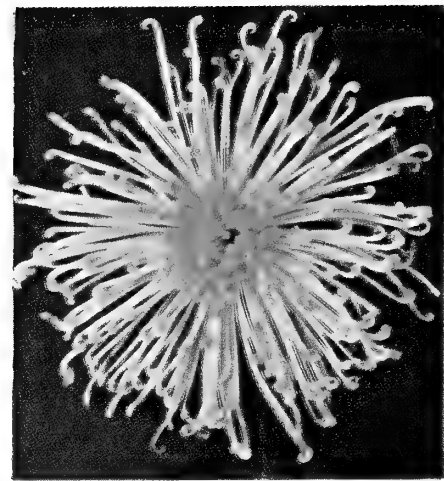
WHITE FRILL (No. 447). Exceptionally long white frilly petals cascade from a fully double center of this large flower. October 20. Price: 30 cents each, 3 for 85 cents.



→
LAVENDER DREAM (No. 324). Its most pleasing color of clear lavender pink, its size and elegance surpass any previous introduction in this class. October 15. Price: 30 cents each, 3 for 85 cents.



BUNBU (No. 244). The large size tubulated petals are a beautiful shade of orchid pink. October 25. Price: 30 cents each, 3 for 85 cents.



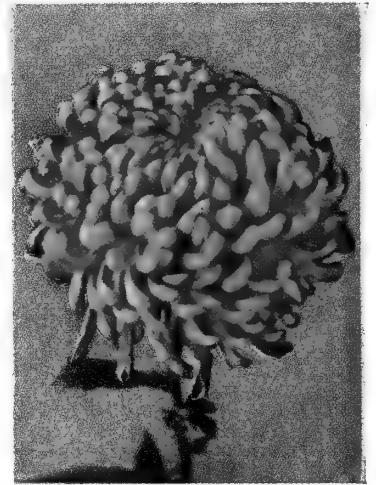
MARIA (No. 334). The quilled petals of this graceful flower are creamy white with chartreuse tips. Sturdy stems and good foliage. A very satisfactory variety easy to raise. October 25. Price: 30 cents each, 3 for 85 cents.



ENSENADA (No. 275). Brilliant Indian red with yellowish tint on the reverse side. An outstanding variety. November 1. Price: 25 cents each, 3 for 70 cents.



COSSACK (No. 256). A British import. Grand flower of perfect form; one of the best in bright crimson. Dwarf habit. Oct. 25. Price: 50 cents each, 3 for \$1.35.



VICTORY (No. 439). Incurved raspberry red. November 1. Price: 25 cents each, 3 for 70 cents.



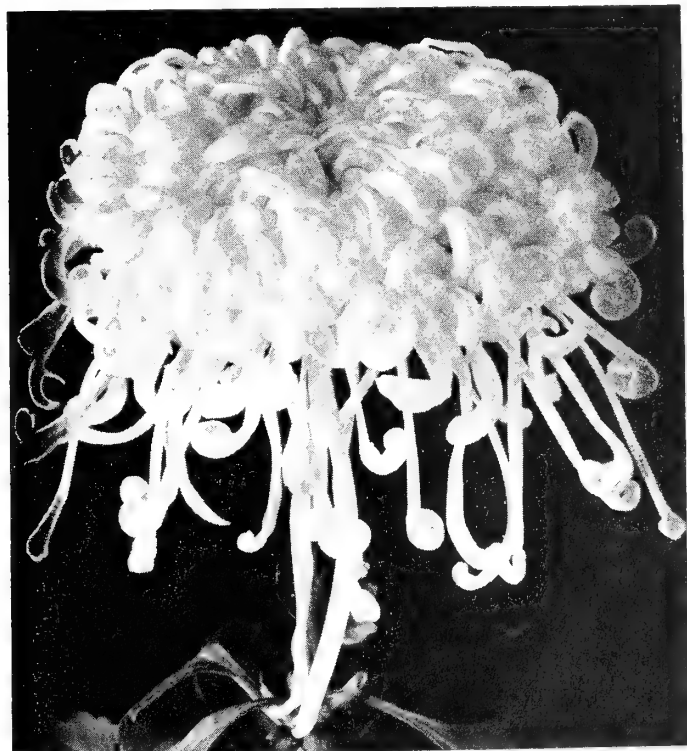
APPERT (No. 223). Large incurved flower in a strikingly beautiful shade of orange. November 1. Price: 25 cents each, 3 for 70 cents.



LAVENDER LADY (No. 137). Hardy variety. September 30. Price: 25 cents each, 3 for 70 cents.



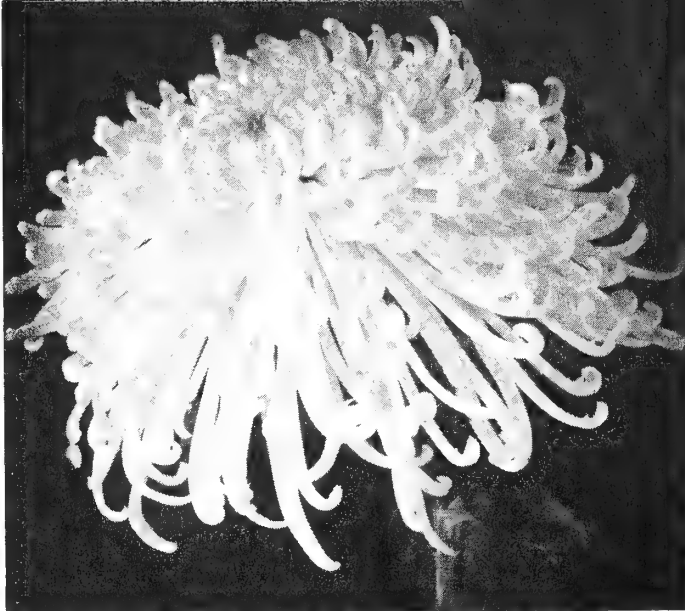
MARGARET ANN NORTON (No. 333). Most pleasing shade of apricot-buff throughout in color. Bold size petals are tabulated and hooked slightly at the tips. Full centered. Vigorous grower and producer of quality blooms. October 25. Medium. Price: 50 cents each, 3 for \$1.35.



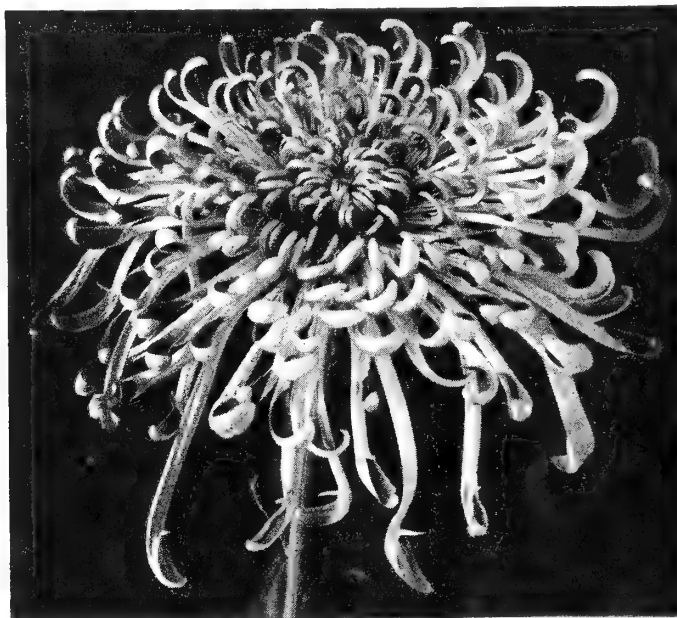
WHITE SUPREME (No. 451). This spectacular pure white variety stands midway between a spider and an incurve type. Extremely graceful in appearance. October 25. Price: 30 cents each, 3 for 85 cents.

**BE SURE TO READ THE TERMS OF SALE
BEFORE ORDERING.**

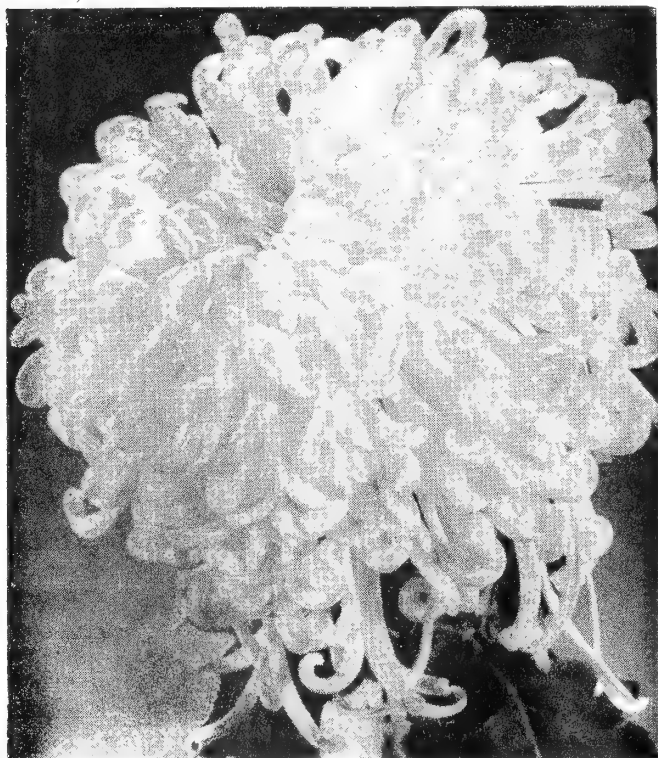
YOUTH (No. 464). Its immenseness of flower, healthiest growing habit and producer of uniform quality blooms places this remarkable purest white spidery exhibition variety at the top of any exhibitor's must. October 20. Price: 50 cents each, 3 for \$1.35.

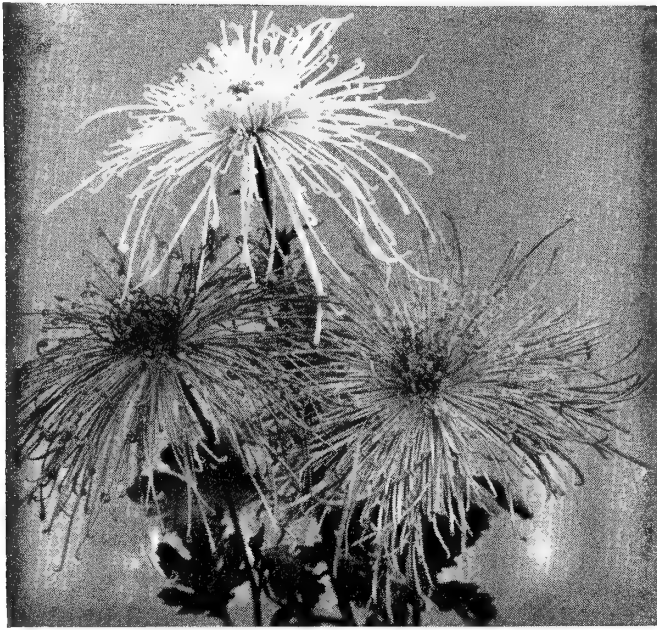


TRANQUILITY (No. 430). A sensational pure white spider. Extra large and perfectly formed in every respect. October 15. Price: 30 cents each, 3 for 85 cents.



SONDRA GAIL (No. 414). Charmingly beautiful blend of buff, bronze and coral shades. October 25. Price: 50 cents each, 3 for 85 cents.

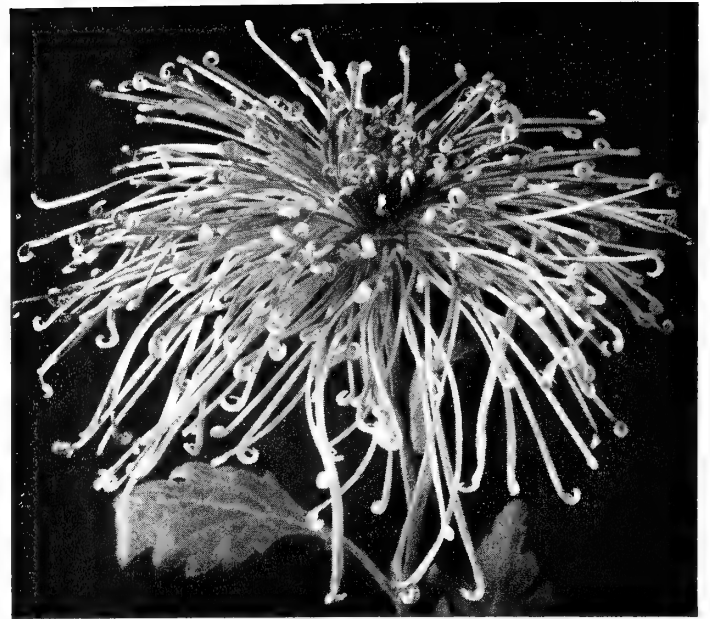




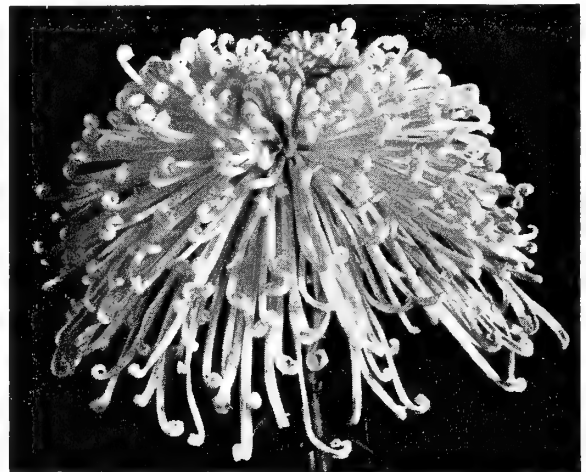
SIERRA (No. 413). (Top). Tiny 1/16 to 1/8 inch wide white petals of various lengths radiating straight out with fish hook tips. Chartreuse center. October 20.

BEL AIR (No. 233). (Right). Another dainty spider with numerous length petals of medium orchid. Very attractive. October 20.

WOODWIND (No. 453). (Left). Dainty petals of warm red-dish bronze. Fish hooked tips. October 20.
Price: 75 cents each, 3 for \$2.00 (one name).



SARAH MORASCH (No. 400). Beautiful shade of rose pink which changes into a fascinating pink as it matures. November 1. Price: 30 cents, 3 for 85 cents.



SAN GABRIEL (No. 398). Gorgeous clear deep yellow. October 15. Price: 30 cents each, 3 for 85 cents.

MAUVE (No. 340). A unique wine red spidery flower with slender quilled petals cascading very beautifully from a very full center. October 15. Price: 30 cents each, 3 for 85 cents.

MELODY (No. 343). A graceful spidery variety in clear deep yellow. Has large tubular petals stretching out horizontally, giving a feature of greater size than those that droop. October 10. Price: 30 cents each, 3 for 85 cents.

NIGHTINGALE (No. 365). A very unique novelty type Chartreuse chrysanthemum first introduced by us in 1938. The chartreuse color cannot be maintained long if exposed to intense sunlight. The flower should be protected after the bud begins to show color. October 25. Price: 30 cents each, 3 for 85 cents.

PEGGY ANN HOOVER (No. 381). Light pink with straight medium tubulated petals. October 20. Price: 30 cents, 3 for 85 cents.

SERENE (No. 405). An exquisite shade of coppery bronze quilled petals with an opening of stunning Indian red at the hooked tips. Excellent foliage and stem. October 25. See illustration of "Lavender Dream" for shape of flower. Price: 30 cents each, 3 for 85 cents.

SWINGTIME (No. 423). Peerless white among the exhibition spiders. Long bold petals droop gracefully on a most luxuriously formed plant we have experienced growing. (See illustration of Waltztime for flower type.) October 30. Price: 30 cents each, 3 for 85 cents.

Other Recommended Spider Varieties

ALBERT WITT (No. 218). A very clear yellow sport of "Bess Witt." Identical in all respects to its parent plant except color. October 10. Price: 30 cents each, 3 for 85 cents.

BERTHA OLIVER (No. 236). The large quilled petals of this flower are deep orchid pink. The fishhook tips of each petal open widely, displaying a much deeper pink within. October 15. Price: 30 cents each, 3 for 85 cents.

BESS WITT (No. 238). A pleasing combination of apricot bronze and salmon pink. Quilled petals open at the tip in spoon shape, expanding outward instead of drooping. October 10. Price: 30 cents each, 3 for 85 cents.

CHOPSTICK (No. 255). The broad spoon tips of this full centered quilled type flower are rich henna-red and the tubulated portion is golden bronze. October 25. Price: 30 cents each, 3 for 85 cents.

FRONTIER (No. 284). Medium size tube old gold bronze spider which measures 8 to 9 inches across. Petals radiate straight out instead of drooping. Inside of the fishhook tip petals is red. Attracted much attention during the first part of our show around October 5. Price: 75 cents each, 3 for \$2.00.

JEAN SQUIRE (No. 309). Long tubulated spoon-tipped petals of this flower stretch out horizontally from a central yellow button. Lovely shade of rose pink throughout. Dark green foliage and exceptionally strong stem makes this a fine cut flower variety. November 1. Price: 30 cents each, 3 for 85 cents.

MARSHA (No. 336). Unrivaled in popularity. Purest white. Distinctive and graceful beyond words. November 1. Price: 30 cents each, 3 for 85 cents.

Hardy Cushion and Dwarf Mums

RECOMMENDED FOR BORDERS, ROCK GARDENS, POT PLANTS, OR WHEREVER LOW, BUSHY, MASS COLOR EFFECT IS DESIRED.

PRICE: 25 cents each, 3 of one name 70 cents. (Unless otherwise noted)

AMELIA (No. 175). Pink Cushion. The original cushion mum in variable shades of pink. Late September on. (Illustrated Page 28).

BOWL O' GOLD (No. 176). Best yellow cushion we know. Only 1 foot tall; spreads glitteringly to 2 feet or so. Delightful 2-inch pompons of gleaming canary-yellow. September 10. Price: 50 cents each, 3 for \$1.35.

CECELIA (No. 177). Soft deep peony-purple. Petals slightly incurved. Low growing cushion type. September 25. Price: 35 cents each, 3 for \$1.00.

CHAMPION CUSHION (No. 178). Deep bronze color and general habit like "Amelia." October 1. (Illustrated Page 28.)

CRIMSON CUSHION (No. 179). Beautiful wine red true cushion. Mid-September on.

GOLDEN CARPET (No. 180). Dwarf pompon. A creeping low grower. Excellent border item. Late September. (Illustrated Page 28.)

GOLDEN CUSHION (No. 181). Rich golden yellow. Rugged, stocky, well-formed plant of "Amelia" strain. September 25.

HONEYCOMB (No. 182). Intense golden yellow globular flower. October 1.

LIPSTICK (No. 183). Loads of brick-ruby blossoms. Leading red cushion. September 25. Price: 50 cents each, 3 for \$1.35.

POT-O-GOLD (No. 185). Our greatest pride. Fully double decorative flower of dazzling golden yellow. Luxuriously healthy foliage. Splendid for pot or border. October 15.

QUEEN CUSHION (No. 186). Prolific white of "Amelia" strain. Early October.

ROUGE CUSHION (No. 187). A far superior red semi-cushion. This intense red cushion shows a small bright yellow center when matured. September 25.

SALMON CUSHION (No. 188). Most pleasing shade of Salmon pink and soft coral. Mid-September on.

TWINKLE (No. 189). Most fetching shades of cyclamen purple. September 25. Price: 50 cents each, 3 for \$1.35.

YELLOW CUSHION (No. 190). Beautiful orange yellow. October 1.

COLLECTION of 10 Cushion mums

TWINKLE — AMELIA
CHAMPION CUSHION — CECELIA
CRIMSON CUSHION — GOLDEN CARPET
GOLDEN CUSHION — LIPSTICK
SALMON CUSHION — QUEEN CUSHION

SPECIAL . . . \$2.00
(Catalog Price: \$2.60)

Large Orders Postpaid

Postage need not be included when ordering more than \$25.00. We will ship at our expense via air parcel post beyond the fourth zone. This applies only to retail orders within the United States.

Hardy Northland Daisies

Low growing, super hardy, daisy like flowers with glossy dark green foliage peculiar only to this type. Thick leathery foliage creates attractive border plants even when not in bloom. In full bloom by October 10.

ASTRID (No. 191). Soft pinkish apricot.

GOOD MORNING (No. 192). Pure yellow. Identical in general growing habit to "Astrid."

IGLOO (No. 193). A white daisy. Exceedingly free flowing.

KRISTINA (No. 194). Deep rose pink which is almost purple, a shade which is most attractive in the fall garden.

LOKI (No. 195). Variable shades of pink and rose.

PRICE: 25 cents each, 3 for 70 cents (one name).

SPECIAL OFFER OF "NORTHLAND DAISIES"
1 EACH OF ABOVE 5 VARIETIES AT \$1.00



Intermediate and Decorative Pompons

Varieties listed under this type are to be grown in sprays. Should be topped at least three times during the summer to encourage them to form a good size bush. These varieties may be disbudded after a good size bush is obtained. Flowers will be more perfectly formed and much larger in size than not disbudded.

PRICE OF ROOTED CUTTINGS

**20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen**

BRONZE

- ALGIERS (No. 543).** Bright apricot-bronze of medium size flowers. Bears fine sprays of good substance. October 25.
- BRONZE BULKELEY (No. 557).** Beautiful buff-orange globular pom of medium size. October 20.
- BRONZE MASTERPIECE (No. 559).** Sport of popular "Masterpiece." October 25.
- BRONZE THYRA (No. 560).** Salmon bronze sport of "Thyra." November 1.
- CELEBRITY (No. 565).** Decorative. Rich apricot-bronze. October 25. (Illustrated.)
- COPPERHEAD (No. 571).** Large coppery bronze decorative. November 10.
- CORAL FROST (No. 572).** Gloriously beautiful blending of bronze and rose.
- DERBY (No. 576).** Salmon bronze. Decorative. October 20.
- DOROTHY TURNER (No. 579).** Orange yellow with reverse side of reddish bronze. Unique. November 15.
- FIREFLY (No. 585).** Orange bronze medium size formal type. October 25.
- FIREGLEAM (No. 586).** A fiery orange intermediate decorative. Outstanding. November 1. **Price: 35 cents each, 3 for \$1.00.**
- LEGEND (No. 604).** Reddish bronze. Decorative. October 20.
- MAGICIAN (No. 610).** Large bronze pom. November 1.
- RANGER (No. 629).** Tannish bronze. Decorative. October 20.
- RUBICON (No. 632).** Bright reddish bronze. Solid texture. November 1.

LAVENDER—PURPLE

- CATTLEYA (No. 564).** Clearest orchid pink good size decorative flowers. November 1.
- CHEERIO (No. 567).** Rose decorative pom. October 15.
- DAYBREAK (No. 574).** Beautiful soft pink decorative type. October 20.
- GRACIE FIELDS (No. 594).** Decorative purple. November 1.
- HIGHLIGHT (No. 596).** Combination of light pink with dark pink center. November 1.
- LETITIA (No. 605).** Clear pink with deep pink center. October 25.
- LINDA (No. 606).** Most popular deep rose large decorative flowers. October 15.
- PROM (No. 625).** Cherry blossom pink decorative. October 20.
- PURPLE QUEEN (No. 626).** Large deep orchid with silvery touch on outer details. Decorative type of 3 to 4 inches across. Extremely popular both in pots and as cut flower. October 25.



An assortment of disbudded pompons

- CRITERION (No. 573).** Top-notch medium large decorative of good bright shade of pink. October 25. **Price: 35 cents each, 3 for \$1.00.**
- HUMDINGER (No. 597).** A medium large formal pom with a strong luminous violet purple color. October 30. **Price: 35 cents each, 3 for \$1.00.**
- MASTERPIECE (No. 613).** Tourmaline pink globular pom. October 25.
- MISSION (No. 616).** Soft pink with deep rose center. October 30.
- PINK DOT (No. 621).** Pink with deep pink eye. October 15.
- PINK DREAM (No. 622).** Coming closest to a pure pink in Chrysanthemum. Rare variety. October 25.
- QUEEN OF PINKS (No. 627).** Deep orchid pink. October 15.
- THYRA (No. 641).** Deep lavender pink globular pom. November 1.

RED

- JETFIRE (No. 602).** A new flaming red medium large decorative pom. October 30. **Price: 35 cents each, 3 for \$1.00.**
- DEANNA LEE (No. 575).** Our greatest pride. Brightest red that we know. October 20.
- MARTHA (No. 611).** Decorative type pompon of unusual beauty. Brightest maroon red in color. October 20. **Price: 35 cents, 3 for \$1.00.**

WHITE

- ARCADIA (No. 547).** Good white, well rounded blooms. Very productive. October 25.
- BELRAY (No. 552).** Most vigorous growing pure white globular flowers. November 20.
- MAID OF ORLEANS (No. 609).** White decorative. October 15.
- POPCORN (No. 624).** Lovely white prolific variety. October 15.
- SILVERPLATE (No. 634).** Decorative white. October 10.

YELLOW

- BARCAROLLE** (No. 551). Rich golden yellow. November 1.
GOLD DUST (No. 590). Clear yellow large type decorative. October 20.
GOLD WONDER (No. 593). Golden Bronze. October 20.
GOLDEN FAIRY (No. 591). Clear yellow early variety. October 15.
GOLDEN HERALD (No. 592). Richest golden yellow decorative. October 25.
ROBERT HARKEY (No. 630). Golden yellow semi-incurved flower. October 30.
SUNNYSIDE (No. 639). Top quality yellow. November 20.
YELLOW ARCADIA (No. 645). Light yellow. October 25.
YELLOW DOT (No. 647). Yellow with dark pink center. October 20.
YELLOW SEAGULL (No. 650). Soft yellow. October 20.

DECEMBER BLOOMING POMPONS

**Price: 20 cents each, 3 for 55 cents
(one variety)**

- CHRISTMAS RED IMPROVED** (No. 652). Bright crimson red.
HIGHLANDER (No. 653). Rich yellow decorative for late blooming.
JACKPOT (No. 655). Deep yellow decorative type flower.
SILVERSMITH (No. 656). Beautiful white for the holiday season.
SPANGLES (No. 638). White formal globular medium size flowers for December.
ELSIE KRAMER VARIETIES. Decorative type. Bronze (No. 657); Burgundy (No. 658); Copper (No. 659); Pink (No. 660); Red (No. 661); Peach (No. 662); Reddish bronze (No. 664); Rose (No. 665); White (No. 666). Yellow (No. 667).

Button or Miniature Types

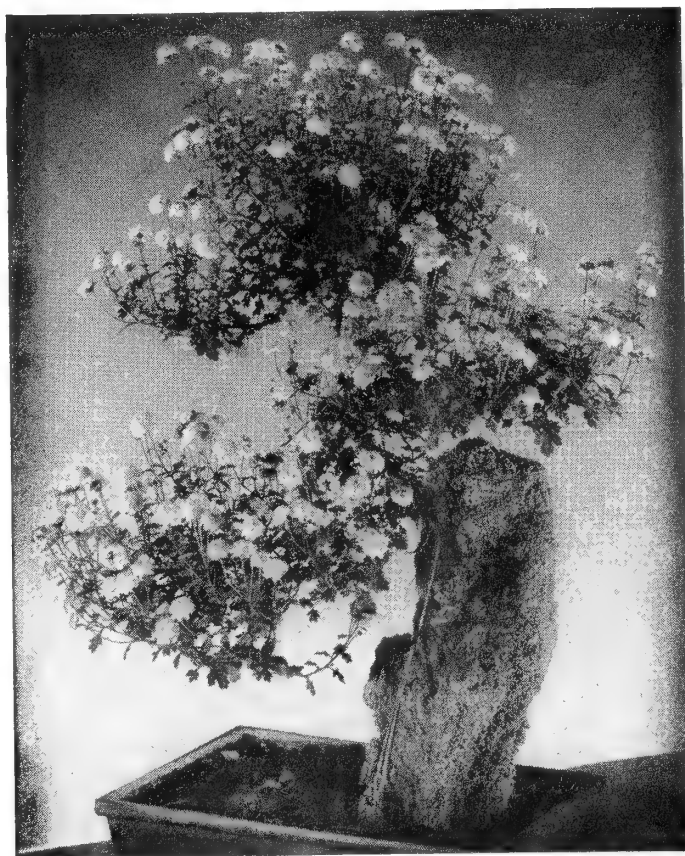
PRICE OF ROOTED CUTTINGS

20 cents each, 3 for 55 cents (one name)

\$2.00 per dozen (one name)

- AMETHYST** (No. 544). (Button). A miniature purple decorative flower about 1 inch in diameter. November 1.
ANNETTE (No. 545). Charming pink shade blooming in great profusion. November 5.
ANN FULTON (No. 546). Exceptionally popular pink with a deep rose center. October 25.
BABY (No. 548). Clear yellow. A real miniature size even among the buttons. November 1.
BONNIBEL (No. 556). Lovely shade of warm bronze. October 25.
CLARA JAMESON (No. 569). Strikingly beautiful bronze. Extremely productive. October 25.
CLARE (No. 570). Most satisfactory white. October 30.
DOROTHY NEHLING (No. 578). Deep rose pink. October 25.
IRENE (No. 600). Perfectly round flower in purest white. October 15.
ILLINI REDHEAD (No. 599). Beautiful maroon color. November 10.
MOONSTONE (No. 617). Wealth of ½ inch lime yellow globular miniature blooms. October 15.
NANCY CRAIN (No. 618). Creamy white with a pronounced brown eye at pre-maturity. October 30.
PEPITA (No. 150) (Dr. Kraus). Myraids of creamy white balls follow buds of eggshell-yellow with red eyes. Broad domelike 18 inch grower. September 15.
PATSY DOWD (No. 619). Beautiful blend of red and rust. October 30.
PINK PEARL (No. 623). Beautiful light and rose pink globular flower of about 1 inch in diameter. October 25.
ROSITA (No. 158). Persian rose small button type flower. Attractive for filler in arrangement in pink. October 10.

- SNOWDROPS** (No. 636). A snowy white button. October 25.
SNOWFLURRY (No. 637). Large size white buttons. November 15.
SUZANNE (No. 640). Pleasingly different "Calico" mixture of deep rose and light pink. November 1.
YELLOW IRENE (No. 649). Lemon yellow sport of "Irene." October 20.



BO PEEP (No. 215). Button Anemone of light pink with tufted yellow cushion center about ½ inch in diameter. This new bonsai type button may be grown like a dwarf tree as illustrated. Price: 20 cents each, 3 for 55 cents.

Cascade Varieties

Cascade varieties are all of exceptional beauty and exquisite daintiness. While chosen primarily for the ease with which they may be trained to hang downward, they may be planted in the garden and topped a number of times to form a bushy plant.

CASCADING INSTRUCTIONS will accompany each order of Cascades.

PRICE OF ROOTED CUTTINGS

**20 cents each, 3 for 55 cents
(one name)**

ANNA (No. 196). White daisy type flowers with golden yellow center. Blooms about 2 inches in diameter. November 1.

CHERRY BLOSSOM (No. 198). An anemone flowered type cascade in pink and white. The outer edge of each flower is pink while the remainder is white. Matures. October 25.

DOLL FESTIVAL (No. 199). Anemone flowered cascade variety in red. The center cushion is yellow. Very attractive variety. November 1.

FIREFALL (No. 200). Garnet red daisy type flower. Free-flowering and attractive. October 30.

GERTRUDE COMPTON (No. 202). Button anemone type flowers in pure yellow. Suitable for medium size cascades and splendid item for rock gardens or borders. October 20.

HALLOWEEN (No. 203). Anemone type flowers. Harmoniously beautiful bronze petals with deep bronze center cushion. October 20.

JANE HARTE (No. 204). Clear yellow sport of "Anna." The most popular and satisfactory cascading variety. November 1.

LAVENDER BEAUTY (No. 205). Daisy type in a beautiful lavender pink. Extremely free flowering and lasting. October 20.

LAVENDER MIST (No. 206). Lavender pink anemone type flowers. November 1.

NIAGARA FALLS (No. 207). Creamy white daisy type blossoms about 3 inches in diameter. Best early flowering cascade. October 20.

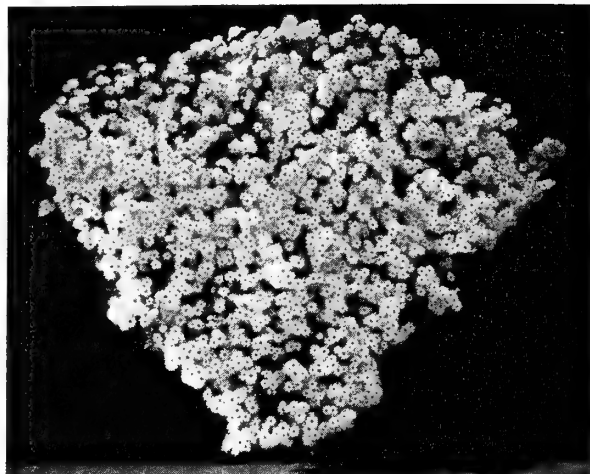
NORTH STAR (No. 208). Another anemone flowered cascade variety in clearest yellow throughout. Has one row of ray petals. Flowers are very lasting. November 1.

PINK SWEETHEART (No. 210). Most satisfactory self-balancing cascade introduced to date. Daisy type pink flowers similar in form to "Anna" but with almost twice the production. October 20.

SOZAN (No. 211). Deep rosy purple 2 inch anemone flowered blooms of lasting quality. First among the cascades to open around October 5 and lasted almost until Thanksgiving, attracting much attention throughout the show

WHITE GEM (No. 212). Tiny 1 inch white anemone flowers massed on a medium size cascade—truly a beautiful masterpiece in cascade growing. The cushion is about ½ inch in yellow and flower has 2 rows of petals. October 15.

YELLOW GEM (No. 213). Another new cascade of anemone type in yellow. The flowers are ¾ inches in diameter and have heavily tufted cushion center. October 15.



ANNA

NEW BUTTON SIZE JAPANESE IMPORTS

Suitable for Cascades and Rock Gardens

Through personal selection while attending 12 major Japanese Chrysanthemum Exhibitions last season, we are introducing these outstanding cascade varieties. Some are especially suitable for border or rock garden materials. All are exceptionally floriferous. Low Growers are so indicated.

SOZETSU (No. 711). An anemone type flower with yellow cushion center and double layer of dainty orchid petals. Flowers measure ¾ to 1 inch in diameter. When the flowers are just opening the tufted center has a maroon overcast giving the flower that exotic look. Low grower. October 25. Price: 50 cents each, 3 for \$1.35.

KYO NO HARU (No. 712). A tiny lavender pink anemone type flower with the tufted cushion also pink when mature. Truly a magnificent delicate variety. Low Grower. October 25. Price: 50 cents each, 3 for \$1.35.

KONJO NO YUKI (No. 713). A pure white decorative type flower 1 to 1½ inches in diameter. Snow white clusters on branches with luxurious foliage. October 20. Price: 50 cents each, 3 for \$1.35.

KYO NINGYO (No. 714). A magenta purple single type flower with yellow center. Flower is about 1½ inches across. October 20. Price: 50 cents each, 3 for \$1.35.

CHAJIN (No. 716). Old gold anemone type flower with the same old gold cushion center. Gold florets with touch of red neatly surround the disc. October 20. Price: 50 cents each, 3 for \$1.35.

FURUSATO (No. 717). Bronzy red florets surround a huge protruding old gold cushion. An odd looking flower but beautiful. October 25. Price: 50 cents each, 3 for \$1.35.

GYOKUHAI (No. 718). Clear yellow anemone flower almost 2 inches across. The cushion center is a darker shade of yellow. October 25. Price: 50 cents each, 3 for \$1.35.

CHIKUSHI (No. 719). A ¾ inch flower of magenta purple with yellow cushion center. There is a white circle around the cushion which gives the flower a very striking effect. October 20-25. Price: 50 cents each, 3 for \$1.35.

KOIGOMORO (No. 720). Rosy red flower with bronze cushion center and about 1 inch across. As the flower matures the petals of the cushion open to a maroon shade. A beautiful variety. October 20-25. Price: 50 cents each, 3 for \$1.35.

HOZAN (No. 721). Low compact grower. Tiny ½ to ¾ inch yellow anemone type flower with yellow cushion center. October 10. Price: 50 cents each, 3 for \$1.35.

RED GEM (No. 722). A ruby red flower with protruding yellow center. Flower is about 1 inch across. October 25. Price: 50 cents each, 3 for \$1.35.

1958 Cascade Introductions

1958 CASCADE INTRODUCTIONS

HANAKAGO (No. 723). The name means "Flower Basket". Most outstandingly attractive and unique colored cascade variety we have imported to date. Color is a combination of Rosy pink, Orchid pink, Medium pink, and Faint pink all intergrated into a "calico" effect. Formation is an anemone type with large cushion center. October 25. Price: 50 cents each, 3 for \$1.35.

MAIKO (No. 724). A button anemone type of an unusually beautiful Rosy pink throughout. This variety was completely "sold out" of rooted cuttings last planting season. October 25. Price: 50 cents each, 3 for \$1.35.

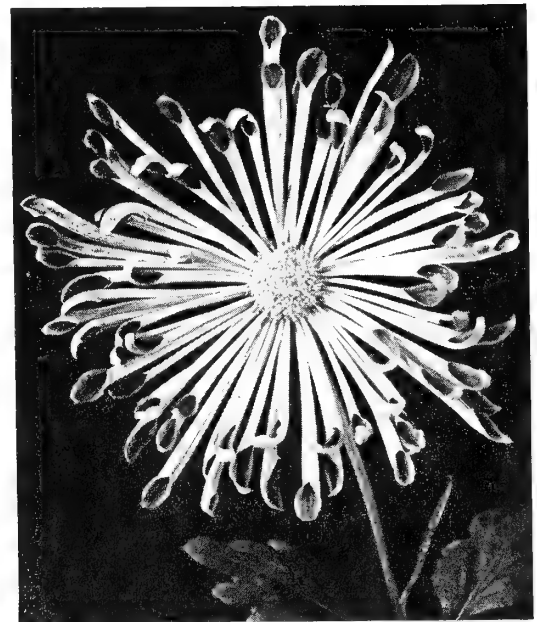
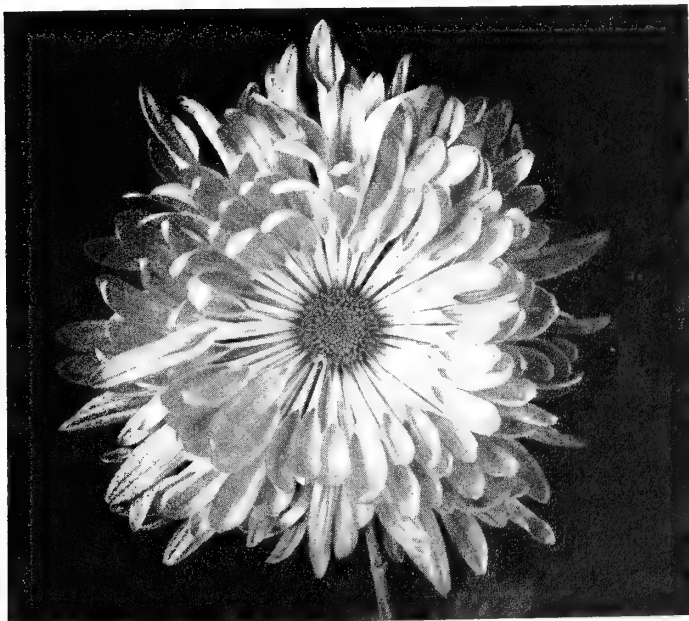
SHIRATSURU (725). Purest white, most floriferous cascade in existence. It is an anemone type with wide spoon ray petals. This was sold as (Ca. 24) during our fall show. November 1. Price: 50 cents each, 3 for \$1.35.

To a beginner — we recommend these cascades:
Jane Harte, Anna, Sozan, Gyokuhai, Chikushi,
Hanakago.
Instruction wil laccompany each order of cascades.



GINNY LEE (No. 589). Daisy type white. October 15.
Price: 20 cents each, 3 for 55 cents.

Spoon Varieties



SCINTILLATION (No. 402). Luminous orchid pink semi-double spoon. October 20.

PRICE OF ROOTED CUTTINGS

30 cents each, 3 for 85 cents (one variety)
(unless otherwise noted)

CHARM GLOW (No. 253). A new large spoon of sunstone orange. Exceptionally beautiful and outstanding. October 25. Price: 50 cents each, 3 for \$1.35.

GOLD SPOON (No. 485). Soft golden yellow spoon which blooms October 1. Makes a good pot plant. Price: 50 cents each, 3 for \$1.35.

JOAN BERGER (No. 312). Beautiful clear orchid pink. Vigorous grower. November 5.

KIMIE (No. 318). Popular large size flower. Clearest yellow spoon. October 20.

MRS. ALAN MORPHY (No. 352). Wealth of soft shell pink flowers 3½ inches in diameter on a lovely bush. October 25.

PAULA (No. 378). A spectacular recent introduction of special merit. Quilled part is buff yellow and broad spoon opens to an amazingly lovely bright crimson. October 25.

LILAC SPOON (No. 488). Early Flowering Orchid Spoon. October 1. Price: 50 cents each, 3 for \$1.35.

MRS. GWEN CHEESEWRIGHT (No. 355). Single layer petals of grayish lavender quill and spoon openings of a stunning rose pink. November 5.

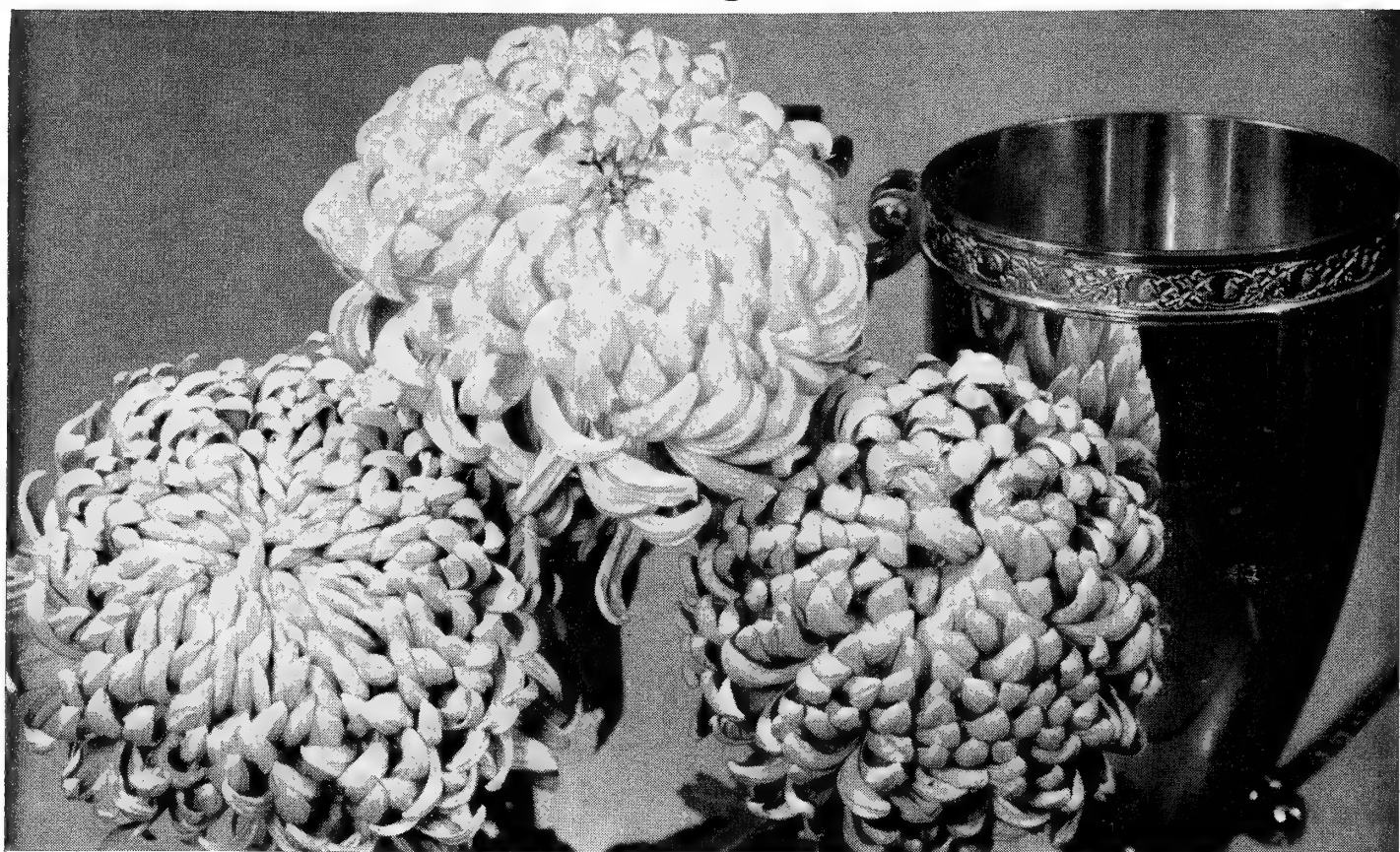
PAULINE (No. 379). Soft shade of yellow throughout. November 5.

PEACH SPOON (No. 491). Peach spoon tips with Chinese yellow tubes. October 1. Price: 50 cents each, 3 for \$1.35.

WHITE SPOON (No. 450). Ever popular double flower. October 5.

YELLOW SPOON (No. 461). Excellent double flower in buttercup yellow. October 5.

Three Outstanding Prize Winners



INVINCIBLE (No. 812). (Right bottom) Fascinating rosy-red with lighter reverse, full centered, globular flower reaching full maturity around October 15. Healthiest grower.

TAIHO PRIDE (No. 813). (Top) This impressive prize winner is from Taihoen near Osaka, Japan. Color is a most beautiful medium orchid pink. Massive in every respect. October 10.

GREAT SOUTHWEST (No. 814). (Left bottom) Large incurving flower of a colorful light bronze or beige in color with inner side of rose. A splendid grower with stiff stems. October 10.
Price: \$1.00 each, 3 for \$2.75 (one variety)

Early Flowering English Varieties

The English varieties are the elite of outdoor Chrysanthemums. Three to six stems should be retained and disbudded one blossom to a stem in growing these varieties to Exhibition size. For cut flowers or garden decoration no thinning or disbudding after the stopping is necessary. They will still be larger than any of the other garden varieties.

The varieties listed below bloom from LATE SEPTEMBER THROUGH OCTOBER 5-10.

ALFERTON MASTERPIECE (No. 465). A first class variety for exhibition, producing very large deep flowers with long curling florets of a bright chrome yellow Award of Merit. October 5-10. Price: 50 cents each, 3 for \$1.35.

APPLE BLOSSOM (No. 224). Color as name denotes. An incurved large size, bloom. Good growth, medium height. Price: 50 cents each, 3 for \$1.35.

BALCOMBE YELLOW (No. 231). Very large attractive deep flower of clear golden yellow. Good grower. Excellent for early cutting. Price: 50 cents each, 3 for \$1.35.

BILL RILEY (No. 468). A large reflex flower of a pleasing bronze color. Very good for exhibition. Price: 50 cents each, 3 for \$1.35.

BLAZING GOLD ENGLISH (No. 469). Resembles a golden ball. Small foliage. Strong stems. Good low growing variety. October 10. Price: 50 cents each, 3 for \$1.35.

BRENDA TALBOT (No. 470). A true Carnation Pink. Shapely reflexed blooms for Exhibition. Price: 50 cents each, 3 for \$1.35.

BUTTERCUP (No. 472). Large golden yellow incurving blooms. Free growth and good foliage as well as free blooming. Price: 50 cents each, 3 for \$1.35.

DAYDREAM (No. 473). Glorious pale salmon shade. Price: 50 cents each, 3 for \$1.35.

DE LA MARE (No. 474). Color wonderful clear pink with silvery reverse. An extra large, very full and stylish bloom. Petals long, incurving slightly at the top. Award of Merit. Price: 50 cents each, 3 for \$1.35.



DOREEN MONTE (No. 476). A lovely large incurving flower of bright rose pink. Long stems and considered one of best. Award of Merit 1950. Price: 50 cents each, 3 for \$1.35.

DEREK ELLIS (No. 475). Large full incurving blooms of rich purple with silvery reverse. Very healthy grower. Price: 50 cents each, 3 for \$1.35.

ELECTRON (No. 478). An orange reflexing flower of light and pleasant appearance. Habit is free and foliage good. Price: 50 cents each, 3 for \$1.35.

GEOFFREY DUKE (No. 480). Coppery orange with bronze cast. Stiff stems. October 5. Price: 50 cents each, 3 for \$1.35.

GILBERT MERRICK (No. 481). A large reflexing yellow bloom carried on strong stems, excellent for Exhibition. Price: 50 cents each, 3 for \$1.35.

GOLDEN AGE (No. 482). Clear yellow, large size full blooms of nice reflex shape. Reliable and weatherproof. Price: 50 cents each, 3 for \$1.35.

GOLDEN RAIN (No. 483). Large clear yellow with drooping petals. Very attractive. Price: 50 cents each, 3 for \$1.35.

GOLDEN SCEPTRE (No. 484). Magnificent rich golden yellow large incurved variety which blooms very early. Very satisfactory. Winner of many high British awards. Price: 50 cents each, 3 for \$1.35.

JOHN COOPER (No. 486). A first class rich bronze. Very large flowers for exhibition. Award of Merit. Price: 50 cents each, 3 for \$1.35.

JOHN WOOLMAN (No. 487). Color is a silvery lilac and the flower is a perfectly finished incurve. First class for early exhibition. Award of Merit. Price: 50 cents each, 3 for \$1.35.

MAYFORD'S TITAN (No. 489). A huge incurving golden bronze flower, first class for exhibition. Dwarf habit. Price: 50 cents each, 3 for \$1.35.

PAMELA JAMES (No. 490). Lovely shade of warm salmon pink. Large full bloom on rigid stem. Price: 50 cents each, 3 for \$1.35.



FRED YULE (No. 479). Large, very full solid blooms of rich orange bronze with medium foliage. This superb variety is absolutely weatherproof. Award of Merit. October 1. Price: 50 cents each, 3 for \$1.35.

PEACH BLOSSOM (No. 492). A very pretty shade of peach pink. Large reflexing blooms. Always attracts attention during the early part of our Show. Price: 50 cents each, 3 for \$1.35.

PRISCILLA WARD (No. 493). A beautiful incurving clear pink of large size and dwarf habit. Price: 50 cents each, 3 for \$1.35.

SYLVIA RILEY (No. 494). A most attractive pink blossom both large and deep. Withstands the weather. Award of Merit. Price: 50 cents each, 3 for \$1.35.

VOGUE (No. 495). The most attractive introduction. Bright rosy salmon with an apricot cast. Large loose decorative. Price: 50 cents each, 3 for \$1.35.

WAVERTON RED (No. 496). A beautiful refined bright red flowers showing gold reverse on the tips of the petals at maturity. Price: 50 cents each, 3 for \$1.35.

W. E. BARTON (No. 497). Very large deep red flowers, ideal for Exhibition. Price: 50 cents each, 3 for \$1.35.

WILLIAM GREENYER (No. 498). Delightful lilac pink large exhibition. Beautiful color. Price: 50 cents each, 3 for \$1.35.

WILLIAM MAYDEN (No. 499). A rich purple rose flower with silver reverse. Petals are spiked at the ends radiating straight out. Price: 50 cents each, 3 for \$1.35.

Early Flowering English Collection

DUSKY QUEEN	DOREEN MONTE
BALCOMBE YELLOW	GEOFFREY DUKE
PEACH BLOSSOM	DEREK ELLIS
DE LA MARE	ALFERTON MASTERPIECE

SPECIAL . . . \$3.00

Catalog price \$4.00

Greetings and Acknowledgement

This is our twenty-fifth year in business. It has been a pleasure and privilege to serve you these many years. Tremendous progress has been made towards improvement of chrysanthemum varieties during the past quarter of a century. We wish to acknowledge with deep appreciation for the services and facilities extended to us by the staffs of Hirakata Park, Osaka, Japan, to furnish us with best Japanese introductions. It is at this 40-acre Park that the Annual National Concours are held under the sponsorship of Chrysanthemum Art Society of Japan. We shall continue to serve you with the best in Exhibition Chrysanthemums.

LARGE EXHIBITION COLLECTIONS

COLLECTION No. 1

10 Earliest Blooming Varieties

October 1-15

ALBATROSS AUTUMN BLAZE BEN LEIGHTON
BUTTERBALL FANFARE INVINCIBLE
COTTON BOWL MAJOR EDW. E. BOWES
GRAND CANYON WATANABE

SPECIAL AT \$3.00

(Catalog price \$4.35)

COLLECTION No. 2

10 Early Mid-Season Varieties

October 15-30

ALHAMBRA GLAMOUR GRAPE BOWL
MARY PALOMOUR MILKYWAY MRS. H. C. LEGG
ELEGANCE PAINTED DESERT
PALE MOON YAMATO

SPECIAL AT \$4.00

(Catalog price \$6.75)

SHOW WINNING COMBINATION

Collection Lucky Seven

BANNER LEADING LADY YOSEMITE
TAIHO PRIDE GREAT SOUTHWEST TAKACHIHO
TAIHO BIZAN

COLLECTION OFFER \$5.00

(Catalog price \$8.00)

SPIDER COLLECTIONS

COLLECTION A

10 Earliest Blooming

(October 1-15)

ALBERT WITT ANNE BESS WITT
CANDY BRONZE CAPISTRANO
GEORGINA HEDINGER RAYONANTE
SUNNYSLOPE SPLENDOR WHITE RAYONANTE
YELLOW RAYONANTE

SPECIAL AT \$3.00

(Catalog price \$3.20)

COLLECTION B

10 EARLY MID-SEASON VARIETIES

(October 14-30)

AUTUMN PARADE BERTHA OLIVER
CAPRI NARA MARIA
MELODY PEGGY ANN HOOVER
SONDRA GAIL TRANQUILITY
BEL AIR

SPECIAL AT \$3.50

(Catalog price \$4.10)

RAINBOW COLLECTION

(12) Plants

FAITHFUL (Exhibition)
SANTA ANITA (Exhibition)
MISS HIROSHIMA (Exhibition)
MISS OSAKA (Exhibition)
LIMELIGHT (Spider)
MAJESTY (Spider)
OLYMPIA (Spider)
TITANIA (Spider)
LAVENDER LADY (Hardy)
CHIPPEWA RED (Hardy)
IMMORTELLE (Hardy)
WHITE WONDER (Hardy)

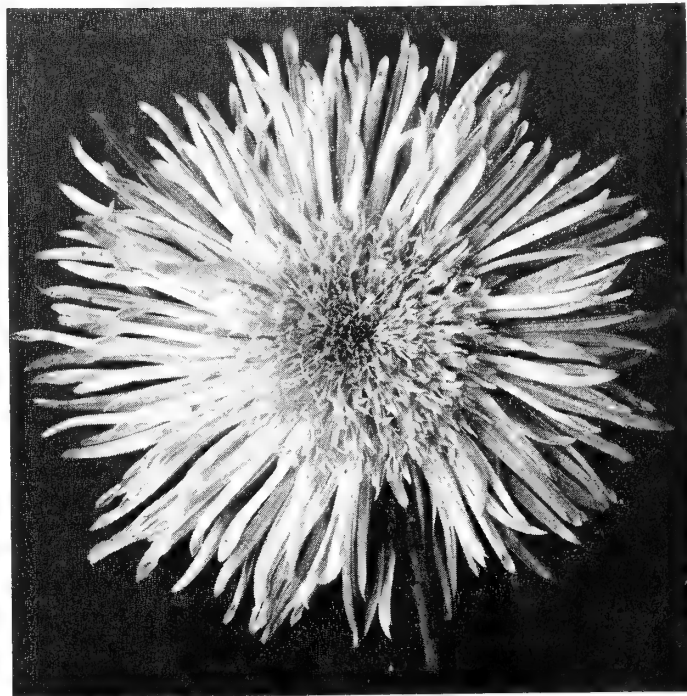
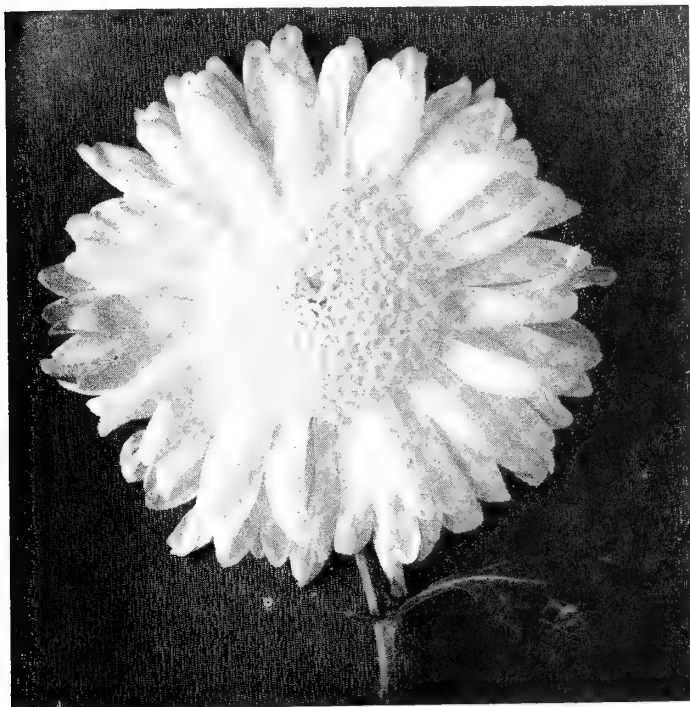
SPECIAL AT \$4.00

(Catalog price \$6.75)

Anemone Section

PRICE OF ROOTED CUTTINGS (unless otherwise quoted)
20 cents each, 3 for 55 cents (one name)

Anemone flowering varieties have large, high neatly formed disc or cushion florets and regularly arranged ray petals of various lengths. These varieties should be disbudded after a bush is developed in order to obtain more perfect flowers.



BRONZE TUXEDO (No. 561). Apricot bronze sport of "Tuxedo." November 1. Price: 25 cents each, 3 for 70c.
TUXEDO (No. 643). Exceptionally large flower of ever-changing color from deep rose to a light pink. November 1. Price: 25 cents each, 3 for 70c.

F. S. PARKS (No. 588). Both ray and disc florets are glistening white. November 1.

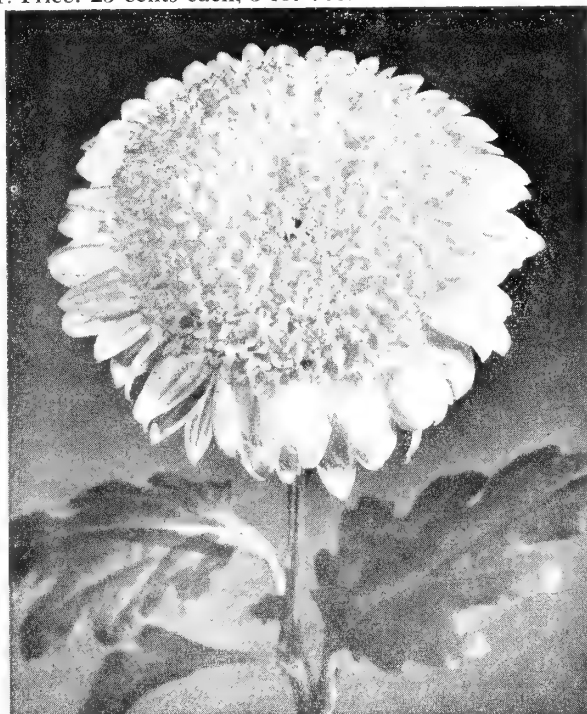
ELIZABETH (No. 580). Light pink sport of "F. S. Parks."

K. G. CASTLE (No. 752). A row of short ray petals surrounding a largest central disc of puffed cushion center known. Color is a beautiful rosy pink throughout. November 1. Price: 50 cents each, 3 for \$1.35.

SINCERITY (No. 635). Pure white. Short ray petals with high, almost globular cushion center when disbudded. October 15.

YELLOW ESTRELLITA (No. 648). Brightest yellow throughout. High quality flowers. November 10.

YELLOW SINCERITY (No. 651). Clear soft yellow sport of "Sincerity." Very popular. October 15.



POWDER PUFF (No. 753). Most popular variety during our exhibition. Color is pale yellow ray petals with prominently high cushion of deeper yellow. November 1. Price: 50 cents each, 3 for \$1.35.

ANEMONE COLLECTION OF TWELVE PLANTS

1 each of all 12
appearing on this section.

SPECIAL AT \$3.00

(Catalog price \$3.75)

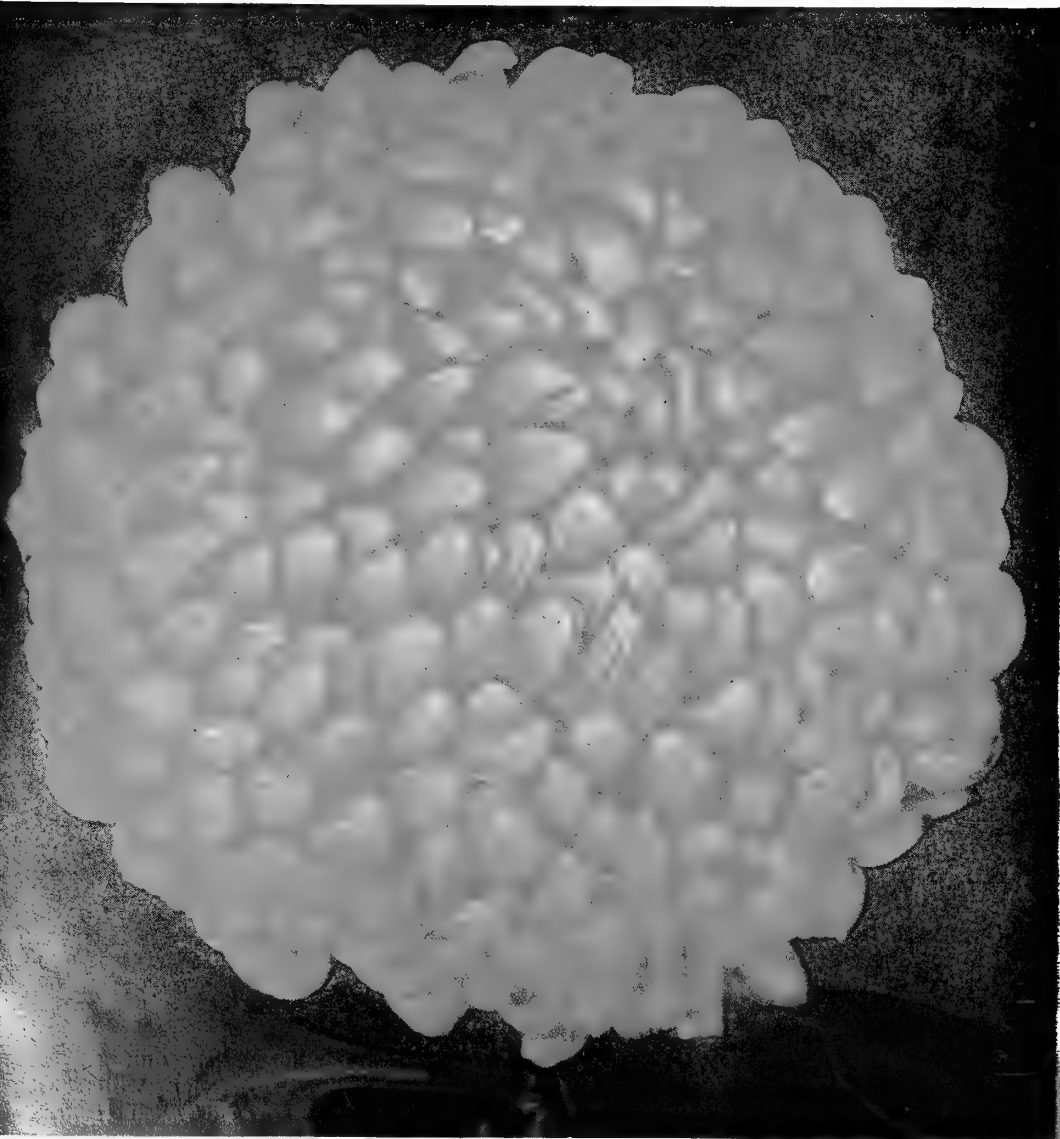


ALICE SEARLE (750). A British import of deep golden bronze. Handsome cushion. (Left). Nov. 1. Price: 50 cents each, 3 for 70c.

ETHEL ANDERSON (No. 751). Another British import. Reddish bronze with similar colored cushion. (Right). November 1. Price: 50 cents each, 3 for \$1.35.



MRS. J. S. ROBERTS (No. 360). Beautiful shade of mauve and violet. This variety should be disbudded. November 1. Price: 25 cents each, 3 for 70 cents.



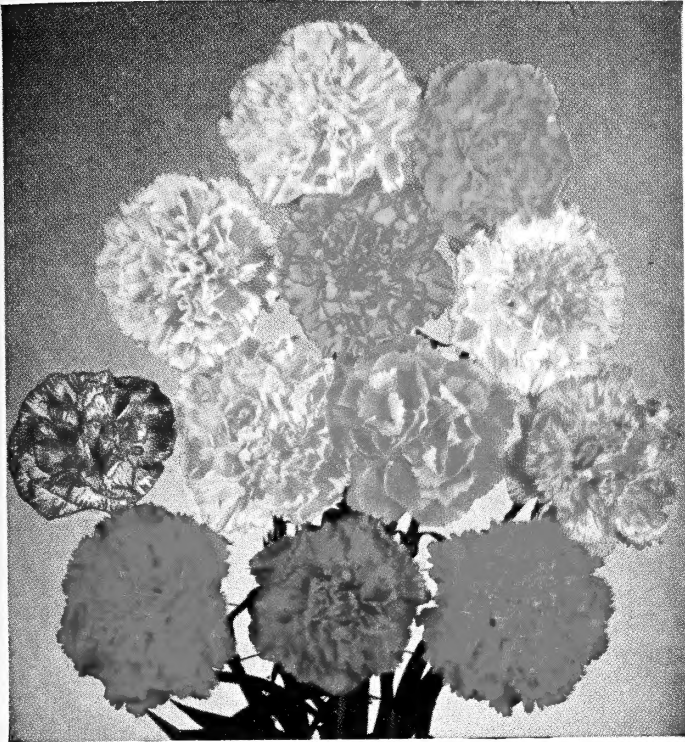
RED VELVET (No. 156). As the name implies, velvety red flowers. October 5. One of the most outstanding of the hardy type. Price: 25 cents, 3 for 70 cents.

**Place Your
Order Early**

COUNTRY GENTLEMAN (No. 258). A soft Yellow sport of "Country Maiden." October 25. Price: 25 cents each, 3 for 70 cents.

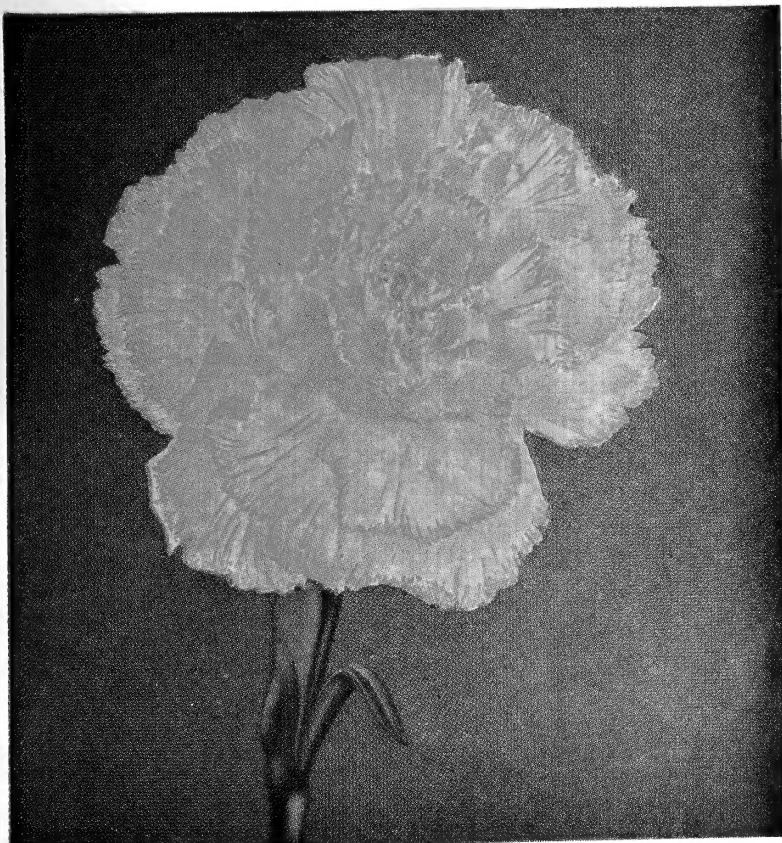
COUNTRY MAIDEN (No. 259). Delightful apricot orange shade. Shape and habit identical to "Country Gentleman." Price: 25 cents, 3 for 70 cents.

Giant Everblooming Carnations



Carnation Collection No. 1
(12 Plants)

BOTTOM ROW: Blaze, Purple Littlefield, Canups Pride.
SECOND ROW: Cecile May, Eleanor, Elisa, La Fiesta.
THIRD ROW: Lavender Rose, Goleta, Peppermint.
TOP ROW: Pink Sims, Millers Yellow.
1 each of above 12 varieties—Special \$3.75



ANNA. Variegated. Apricot ground color with lovely rose markings. Large size flowers with non-splitting calyx. Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.

NEW CARNATION

SOUTH PACIFIC. Yellow background with ravishing variegation of red pencilings and edgings. Strong calyces. Outstanding garden variety. Price: 50 cents each, 3 for \$1.35.

Price: 35 cents each, 3 for \$1.00.

Dozen rate, \$3.50 (one name)

WHITE AND VARIEGATED

WHITE SIM. White sport of William Sim, a noted commercial cut flower variety. Flower is large and fully double.

GAYETY. White background overlaid with streaks of red. An outstanding novelty of the Sim family of Carnations. Very festive.

PEPPERMINT. White ground with red stripes. Very popular. Dainty in appearance. (Illustrated).

CRIMSON, RED, AND VARIEGATED

CONGO. An excellent dark red. Large flowers. Good growth and production. Price: 50 cents each, 3 for \$1.35.

CRIMSON KING. An outstanding dark red. Rich maroon crimson with slight orchid edges at times. Flower is full centered with stiff stem and fine calyx.

BLAZE. Scarlet red. Fully double large flowers with long stems and firm calyces. (Illustrated).

HOLLYWOOD SIM. Salmon cerise with underside of petals a shade lighter. Frilled white edges. Flowers large and full with strong stems.

LA FIESTA. As the name denotes, a very festive flower. Dull rose red background with splashes and specks of maroon throughout. (Illustrated).

FOR ALL YEAR AROUND CUT BOUQUET FLOWERS, NOTHING SURPASSES THE COLORFUL GIANT EVERLASTING CARNATIONS.

PINK, ROSE, AND VARIEGATED

- CANUP'S PRIDE.** Outstanding giant flower in a dazzling rose pink. Healthy growing habit.
- CALYPSO SIM.** Beautiful shrimp pink. Sport of Wm. Sim.
- CHINOOK SIM.** Frosted effect. Light cerise blotches over white ground. Has white edgings.
- STRAWBERRY SIMS.** An over-all narrow red penciling diffused on a pink background.
- SAN LUIS OBISPO.** A beautiful warm shade of salmon pink. Superbly fragrant.
- PINK SIMS.** Unparalleled light pink variety. Long stems, strong calyx and fully double. (Illustrated).
- SHOCKING PINK SIM.** Brilliant dark salmon, almost coral. Sport of Sim. Fully double center.
- ELEANOR.** A medium pink large flower. Sound calyx and producer of high quality flowers throughout the entire year.
- ELISA.** A rosy cerise color flower with deeper maroon rose markings as though brushed on the flower. Color is outstanding.
- BETSY.** Faint pink ground with variegation of a beautiful maroon color. Productive variety of medium size flowers and sound calyces.
- LAVENDER ROSE.** Beautiful clear lavender pink throughout. Excellent grower.

PURPLE, LAVENDER, AND VARIEGATED

- PURPLE LITTLEFIELD.** Another new Littlefield Sport. Deep Royal Purple. Outstanding because of its stiff stem and large flower.

LAVENDER VARIEGATED LITTLEFIELD. Markings same as the Peppermint Stick. Color light lavender with purple stripes.

PRIDE OF WOBURN. One of the most popular variegated variety we have ever carried. Bright fuschia with orchid edging. Producer of quality flowers. (Illustrated).

CECILE MAY. Most outstanding novelty we have introduced to date. Very faint pink with deep maroon purple edging. (Illustrated).

YELLOW, ORANGE, AND VARIEGATED

MILLER'S YELLOW. Unrivaled yellow. Strong stem and sound calyx are notable assets of this variety.

BARBARA BRIGHAM. Pink stripes on a delicate orange background. Large full flowers.

GOLETA. A warm bronze orange background with red edging and penciling. Excellent flower.

Carnation Collection No. 2 (10 Plants)

ANNA BETSY CONGO CALYPSO SIM
GAYETY HOLLYWOOD SIM
SAN LUIS OBISPO WHITE SIM
STRAWBERRY SIM SOUTH PACIFIC

SPECIAL AT \$3.00

(Catalog price \$3.50)

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Join the National Chrysanthemum Society, U.S.A. A Society organized by and for the Amateur Grower to increase general interest in the cultivation and improvement of the chrysanthemum. Members receive Beginners Handbook, Quarterly Bulletins and Membership Roster. If interested send your name with check for \$3.00 made payable to the NCS to Miss Dorothy Tuthill, Sec., 345 Milton Road, Rye, N. Y.

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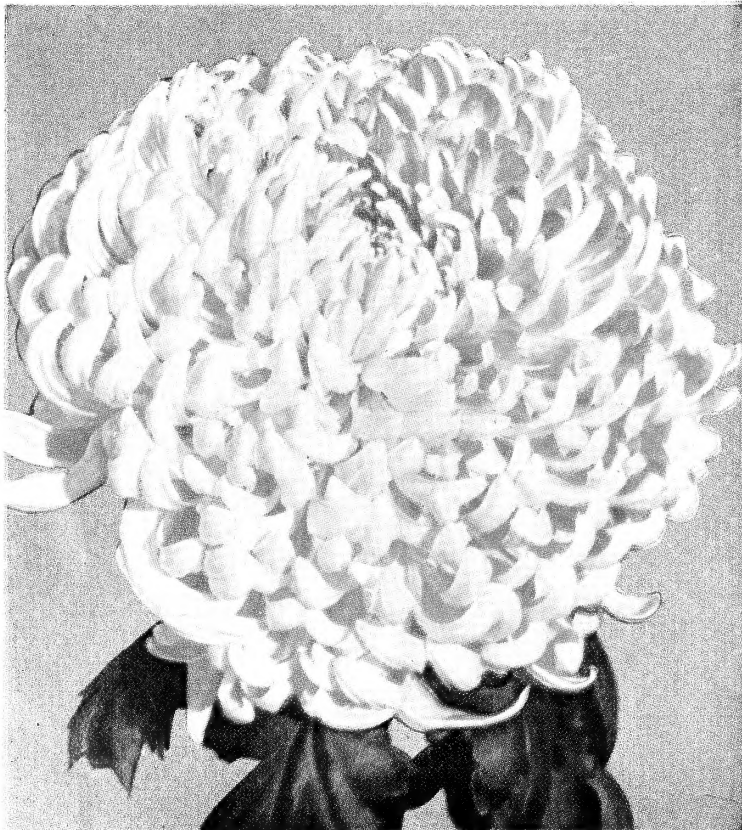
SAN GABRIEL, CALIFORNIA
8638 HUNTINGTON DRIVE



YELLOW MAMMOTH (No. 458). Japanese introduction in primrose yellow mammoth exhibition flower. The broad dark green foliage plus the sturdiest stem of this variety are most gratifying to an exhibitor. October 10 on. Tall. Price: 50 cents each, 3 for \$1.35.



GAIETY (No. 286). A meritorious recent Japanese introduction. Incurved giant size flower, rich wine red with lighter color on the reverse side. October 10. Price: 50 cents each, 3 for \$1.35.



FERN EDWARDS (No. 279). A charming beautiful lavender pink giant flower equal in size to the "Turners." October 15. Price: 25 cents each, 3 for 70 cents.



MUTO'S CRIMSON (No. 361). Deep crimson maroon with gold reverse. November 1, on. Price: 25 cents each, 3 for 70 cents.